

## **JABA PASSPORT TO FUN PROGRAM**

### **What is it?**

A creative community engagement event supporting local businesses. The program encourages participation through an incentive based, scavenger hunt, type of system requiring community members to visit local businesses to collect “passport stamps” to complete their book. Prize levels are awarded for different level of completion, encouraging people to get out and explore our local business community.

### **Who can participate?**

Everyone! A fun-family friendly program.

### **How do I participate?**

You are a traveler visiting local destinations. Come to the kickoff event at the Johnsborg Community Club on May 5, 2021. Celebrate Cinco de Mayo with us, purchase your passport book and begin your summer travel by visiting local business. Destination businesses will stamp your book to show you've visited. Books are filled with coupons and there are cash prize opportunities along your adventure. Tickets for the kickoff event are sold in advance. Contact JABA or any JABA Board Member.

### **What are the prizes and how do I win them?**

Be entered to win a Cinco de May raffle basket when you drive your decorated golf cart to the kickoff event on May 5<sup>th</sup>.

Win a t-shirt after you have visited all destinations and have your passport book stamped. Attend passport events throughout the summer and be entered to win cash prizes.

### **Passport Summer Events**

These monthly activities are intended to encourage community participation and create a “buzz” for the program. Businesses participating in the program are welcome and encouraged to attend the events and represent their business. Watch for more information on these upcoming events.

June 26<sup>th</sup> – Casino Themed Party at the historic Pistakee Yacht Club

July 30<sup>th</sup> – 4<sup>th</sup> Annual JABA Golf Outing at Chapel Hill Golf Course

August TBD – Ice cream social/picnic

September TBD – Event wrap up party – prizes!

### **Who can I contact if I have questions?**

Any JABA Board Member or email us at [info@johnsburgjaba.com](mailto:info@johnsburgjaba.com)