Hi (customize your audience here: family, friends, coworkers, neighbors, etc),

(I’m/We’re) excited to announce that (my/our) book drive for Bright Star Books begins today!

For the next two weeks, please bring in new or your gently used children’s books, especially those for infants, toddler and preschoolers, and place them (provide information on where to put the used books here).

Did you know that studies have found children begin to benefit from regular reading at as early as 8 months old, and many pediatricians now believe that a child who has never held a book or listened to a story is not a fully healthy child?

The books you donate today will soon be in the homes of children in our area with few or no books of their own. These books could make a life-long difference in the learning of these children - a difference that will reverberate throughout our community for years to come.

Thank you! (I/we) can’t wait to see all those books start to pour in!

(Close your email by signing your name)