

A Second Company in Newark Received the Better Business Bureau Torch Award for Ethics; Refractron Technologies Corp.

Better Business Bureau of Upstate New York announced the winners of the 2020 Torch Award for Ethics on April 27, 2020. Refractron Technologies Corp., a Newark N.Y based company, is awarded the Torch Award for Ethics in the medium business category.

The Torch Award is open to for-profit companies and businesses and also 501(c)(3) and 501(c)(6) nonprofit organizations of all sizes physically located within Upstate New York. Firms need not be BBB Accredited. 501(c)(3) nonprofit organizations must complete the BBB Charity Review process and must currently meet all 20 BBB Standards for Charity Accountability.

Being awarded their very first BBB Torch Award Refractron Technologies brought great humility to those who work so hard. President Scott Bartkowski said, "This is a great achievement for our growing company. We serve the world, achieving this prestigious award for ethics, and by such a trusted organization humbles us all." The company plans to host a celebration once the current COVID-19 restrictions are lifted. Scott went on to say, "without the side by side assistance of a local marketing partner, I am sure we would not have achieved this award. Refractron Employees give a big thanks to Chrisie Natale for her work and expertise."

The achievement is exciting news for the Village of Newark. Marshall In 2017, Exteriors was the first Newark based company to achieve this award. MarketShare Announces a Second Company in Newark to Receive the Better Business Bureau Torch Award for Ethics; Refractron Technologies Corp.

On behalf of the Village of Newark, Mayor Taylor said this "I would like to congratulate Refractron Technologies on receiving the Better Business Bureau Torch Award for Ethics. Considering that over 500 companies apply for this distinction, it's incredible to have a business as Refractron Technologies recognized for their high level of service, manufacturing, and integrity."

BBB's Torch Awards for Ethics celebrates the commitment made by businesses and charities to the highest standards of leadership, character, and organizational ethics. The awards show the practices that these organizations employ to generate a high level of trust among their employees, customers, and their communities.

"On behalf of Better Business Bureau of Upstate New York and our independent panel of judges, we congratulate all of this year's winners," said Warren Clark, president and CEO. "All of these companies were selected based on an extensive application process and exemplify what BBB stands for: ethics and trustworthiness in the marketplace. While we all get used to our 'new normal,' consumers are looking for ethical businesses they can trust during this time, such as our Torch Award winners."

Located at 5750 Stuart Avenue in Newark, New York, the plant is home to an experienced, talented workforce of engineers and skilled employees dedicated to the highest quality products. Originally 24,000 square feet, the plant is close to 100,000 square feet today. Refractron Technologies is a leader in ceramic manufacturing & design specializing in the development and manufacture of structural and porous ceramic products.



Released by:

MarketShare

Christine Natale

315.576-1579

Chrisie@UseMarketShare.com