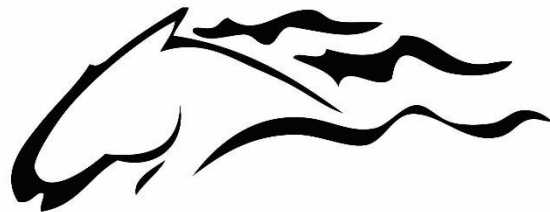


Freedom Hill
Horse Rescue

Corporate Sponsor Packet

Freedom Hill Horse Rescue



Free to Live Again!

Introduction

Freedom Hill Horse Rescue (FHHR) is a public non-profit 501(c)(3) organization committed to saving neglected, abused, and unwanted horses that are typically difficult to adopt. These horses are often older, sustained injuries, or developed chronic disease. Because most cannot be ridden or medical treatment is beyond the reach of their owners, many of these gentle souls find themselves at auction or on a trailer to the slaughterhouse. It doesn't have to be this way.

Older, injured, and well-managed horses still have a lot of love to give and deserve to live a life with dignity and compassion. These horses, after rehabilitation and healing, often become amazing healers themselves to the people they encounter.

FHHR has been rescuing and rehabilitating horses in southern Maryland for over 18 years. The organization is certified by reputable non-profit monitoring agencies such as Guidestar, Guardian Equus Foundation, Equine Welfare Data Collective, Global Federation of Animal Sanctuaries, and AIRS. With the backing of these organizations, we can guarantee that your sponsorship will be put to good use.

Purpose

Freedom Hill Horse Rescue is seeking sponsors for the 2021 year and the yearly beer, wine, and spirits festival, Spirits and Steeds. The following pages list the levels of sponsorship which can be met by your business. In return for your generosity, listed are the various forms of advertising which will be provided to your business.

Your sponsorship will be used in the following ways...

- Provide medical care for our horses
- Build funds for feed and hay
- Create events to engage the local community
- Fund programs for scouts, children, seniors, and more
- Rescue, rehabilitate, and rehome horses in need
- Educate the public on animal rights issues
- Ensure the longevity of FHHR and promote its mission

Spirits & Steeds Sponsorship Opportunities

The following lists the tiered sponsorship opportunities for FHHR's annual beer, wine, and spirits festival, Spirits & Steeds. This event will be held on October 9th, 2021 from 2-7pm and will include local beer, wine, spirits, crafters, artisans, and vendors. Last year, this event brought in over 350 visitors from all over southern Maryland. It presents your company with a great opportunity to advertise and engage with a large demographic.

Clydesdale Sponsor | \$500

A sponsorship of \$500 entitles the sponsor to sponsorship recognition in the Festival Booklet, FHHR website and 4 free tickets to the event. All Clydesdale Sponsors will receive a complimentary 2' x 3' banner with their business's logo which will be hung on the fence around the event area on the day of Spirits & Steeds. They will also have the option to hold a 10' x 10' space at the event to advertise their business.

Thoroughbred Sponsor | \$250

A sponsorship of \$250 entitles the sponsor to sponsorship recognition in the Festival Booklet, FHHR website, 2 free tickets, and a 2' x 3' banner with their business's logo which will be hung on the fence around the event area on the day of Spirits & Steeds.

Quarter Horse Sponsor | \$100

A sponsorship of \$100 entitles the sponsor to sponsorship recognition in the Festival Booklet, FHHR website, and 2 free tickets to the event.

Pony Sponsor | \$50

A sponsorship of \$50 entitles the sponsor to sponsorship recognition in the Festival Booklet, FHHR website.

Yearly Sponsorship Opportunities

New for this year, businesses have the option to sponsor FHHR for an entire year! Much like the sponsorships above, these opportunities allow you to advertise your business on the grounds of FHHR and give you exclusive access to FHHR's supporters.

Gold Sponsor | \$1,000

A sponsorship of \$1,000 entitles the sponsor to year-round recognition at all FHHR events, programs, Open Houses, etc. They will receive two 2' x 3' banners with their logo which will be hung all year in the FHHR barn and displayed prominently on the fence for the duration of the year. Gold sponsors will be given a 10' x 10' space to advertise their company at Spirits & Steeds and free entry to 7 persons (not including those working the table). Visitors to Spirits & Steeds will also be given complementary tasting glasses to enjoy the local breweries, wineries, and distilleries. Recognition of their company will go on the FHHR website and into the Spirits & Steeds Festival Booklet.

Silver Sponsor |\$750

A sponsorship of \$750 entitles the sponsor to year-round recognition at all FHHR events, programs, Open Houses, etc. They will receive one 2' x 3' banner with their logo which will be hung all year in the FHHR barn and displayed prominently on the fence during Spirits & Steeds. Silver sponsors will be given a 10' x 10' space to advertise their company at Spirits & Steeds and free entry to 5 persons (not including those working the table). Recognition of their company will go on the FHHR website and into the Spirits & Steeds booklet.

Thank you for your consideration and time. We understand that the choice to sponsor Freedom Hill Horse Rescue is a big decision, especially during these trying times. However, FHHR is confident that the return on your sponsorship decision will bring about a positive impact to both your business and the FHHR horses. If you have any lingering questions or concerns, please contact us and we will be happy to discuss the above options with you further.

If you are ready to sponsor Freedom Hill Horse Rescue, please head to our website, freedomhillhorserescue.com. Click the "How to Help" tab, then "Our Supporters." You can fill out the form on the bottom of the page and submit your sponsorship amount!

You can also purchase your sponsorship package by filling out the form below and mailing it to the address listed at the bottom of this page. Thank you again for choosing to sponsor our beloved horses!

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Yes, I would like to sponsor Freedom Hill Horse Rescue!

| | |
|-----------------------|--------------------------------------|
| Company: _____ | Payment Method: Visa MC Check |
| Contact: _____ | Card Number: _____ |
| Email: _____ | Exp. Date: _____ |
| Phone: _____ | CSC#: _____ |
| | Name on Card: _____ |
| | Signature: _____ |

Sponsorship Package: _____

Please make checks payable to Freedom Hill Horse Rescue and mail with the above slip to P.O. Box 606, Dunkirk, MD 20754. We will contact your company with further information once your payment is received.