



International Presence and Efax publish new White Paper for their Cloud Fax Service.

6 Ways CloudFax400 Improves Your Business's IBM Power System i or iSeries Fax Environment: <http://home.efaxcorporate.com/s/r/AS400/>

Download a FREE Whitepaper: <http://international-presence.com/freedownload/efaxdownload.html>

The image shows the cover of a white paper. At the top left is the International Presence (IP) logo. At the top right is the 'Powered by eFax Developer' logo. The main title is 'AS/400 & IBM iSeries Fax Users Looking for IBM Fax Support: Move Your iSeries Fax Service to the Cloud'. Below the title is a diagram showing the flow from 'Business Applications' to 'AS/400 iSeries Power System' (represented by server icons), then to 'CloudFax400' (represented by a cloud icon), and finally to 'Fax Delivery' (represented by a printer icon). Below the diagram, it says 'The 100% Cloud-Based AS/400 Fax Solution for IBM iSeries and System i Faxing'. To the right of the diagram, there is a text block: 'eFax Corporate, the world's #1 online fax service, has partnered with International Presence, a world leader in mission-critical fax solutions for nearly three decades, to help you eliminate the cost and hassle of your Facsimile/400, IBM System i or iSeries fax environment — and replace it with a cloud-based AS/400 fax service that is:'. Below this text are three icons with labels: a shield for 'Secure', a stack of money for 'Cost-Effective', and a hand holding a document for 'Easy to Use'.

International Presence, a world leader in mission-critical fax solutions for nearly three decades has partnered with Efax Corporation to provide Users of IBM on-premise based fax servers with their new Cloud based service and have published a definitive White Paper on the Promises and Problems of Traditional Faxing.

The White Paper discusses in detail the costs, equipment, security, scalability and inconsistent performance of traditional on-premise fax solutions and provides information on how Cloud services save money and deliver an overall better price performance eradicating the hassle of this much used communications media.

Information and downloads: <http://www.international-presence.com/>

Downloads: <http://www.international-presence.com/promo/3-in-one.pdf>

About Efax Corporation

eFax is a brand and registered trademark of j2 Global, Inc. (NASDAQ: JCOM). The eFax branded service is a pioneer in the fax business, with a string of technology and business

firsts dating back to 1996. Individuals and small businesses can learn more about sending and receiving faxes online at <http://www.efax.com>

About International Presence.

About The International Presence Group International Presence is a privately held company that has been developing enterprise message delivery, document management and business process improvement solutions for over 26 years. Specializing in high - volume, transaction processing for business critical applications, International Presence Customers send and receive millions of pages a month through their solutions. They operate out of two fully owned subsidiaries, American Presence Inc. in Florida and European Presence Ltd in the United Kingdom.

For an interview or more information, please contact:

Mr Jay Wadhia, International Sales Director, International Presence

Tel: +44 (0)20 8972 1390

Email: wadhia@international-presence.com www.international-presence.com

Learn More Benefits on our Blog: <http://cloudfaxpresence.wordpress.com>

Watch a Video and Calculate your savings: <http://www.cloudfax400.com/>

Watch a video on iMPSCloud: <http://www.international-presence.com/products/impscloud.htm>

Contact Information

Nicole Amber Juarez

International-Presence/American Presence

<http://www.international-presence.com>

321-726-9941