



Excellent right hand read on the primary artery linking Nampa and Caldwell. Sign reads to traffic heading towards Karcher Mall & the Treasure Valley Marketplace. Heavy commercial, retail and residential traffic.

**Sign#: 14R**  
**Location: 1110 Caldwell Blvd, Nampa, ID**  
**Lat/Long: 43.59996, -116.59468**  
**Size: 10'x30'**  
**Illuminated: Yes**  
**Facing/Read: East / Right**  
**Weekly Impressions: 74,925**

