

PRESS RELEASE



ALIGNMEX Announces The Opening of New Fund Management Center in Miami, Florida

- **ALIGNMEX Real Estate Capital, commonly known as ALIGNMEX, is a Mexican real estate investment and advisory firm headquartered in Mexico City, Mexico**
- **ALIGNMEX's new fund management center in Miami, Florida is the Company's first location outside of Mexico, expanding the Company's global reach.**
- **With the opening of a fund management center in the United States, ALIGNMEX is taking a big step towards leveraging its business relationships outside of Mexico.**

Mexico City, Mexico. – January 13, 2015 – ALIGNMEX Real Estate Capital today announced that it is establishing a new fund management center in the United States, in a move designed to better serve its clients and institutional partners and to position ALIGNMEX for sustainable, long-term growth. The fund management center is located in the heart of the Financial District of Miami, in the state of Florida.

Roberto Ordorica, Chief Executive Officer of ALIGNMEX, said, "At ALIGNMEX, we are focused on developing quality investment products and providing a high level of service. Our main priority is to help institutional investors understand the Mexican real estate landscape and make informed investment decisions. Moreover, as Mexico continues to evolve and grow more complex, we take pride in the fact that we are helping our clients and institutional partners make better investment decisions. Establishing a fund management center outside of Mexico is consistent with our vision of being a company with local roots and global reach. Our new fund management center improves our ability to serve clients that invest with us in Mexico outside of Mexico and to serve them at the highest levels."

Miami exerts a significant impact upon Latin American capital flows, investments and commerce – something we do every day at ALIGNMEX, as we help global institutional investors grow or establish their presence in Mexico, with innovative, yet simple, investment alternatives," said Salvador Magaña, Chief Operating Officer of ALIGNMEX. We are excited for what the future holds and thrilled to establish a presence in Miami, the financial capital of Latin America.

The new fund management center is located at the iconic Latitude One building in the heart of Miami's Financial District. The Miami location is a 10-minute cab ride to and from Miami International Airport, which will make it easy for clients and partners to visit the new fund management center. ALIGNMEX's new fund management center address is:

ALIGNMEX Real Estate Capital (USA)
175 SW 7th Street, Suite 1409
Miami, FL 33130-2953
Tel. +1 (786) 641-6802
Email. alignmexcapital@alignmex.com

The new fund management center in Miami has a dual purpose: to increase ALIGNMEX's marketing capabilities to global institutional clients and - at the same time - reinforce the firm's commitment to being an investment platform with global reach, according to Monica Cespedes, Office Manager of the new location. "The opening of a fund management center in Miami opens the door for us to continue to attract global talent that can provide support to our main fund management center in Mexico City – including new hires in product management, product development, marketing, fund accounting, finance, HR and operations that can be based in Miami," added Cespedes.

In March 2014, ALIGNMEX announced the opening of its main fund management center in Mexico City, Mexico. ALIGNMEX's decision to establish a presence in the United States is the latest in a growing number of steps designed to establish ALIGNMEX as the investment management platform of choice, when looking to invest in the Mexican real estate sector.

ABOUT ALIGNMEX Real Estate Capital

ALIGNMEX Real Estate Capital, commonly known as ALIGNMEX, is a Mexican real estate investment and advisory firm headquartered in Mexico City, Mexico. ALIGNMEX is one of Mexico's premier real estate investment advisors. In this capacity, ALIGNMEX provides real estate investment and asset management services to public and corporate pension funds, life insurance companies, endowments, foundations and trusts, high net worth families and sovereign wealth funds in Mexico.

ALIGNMEX offers an integrated and forward looking solution to local and foreign institutional real estate investors interested in capitalizing on the opportunities offered by the Mexican real estate market. In ALIGNMEX, clients benefit from having an experienced local firm with a global mindset that is dynamically managed to reflect the realities of changing market conditions. Moreover,

ALIGNMEX stands for “alignment”, a principle that is deeply rooted in the foundation of the Company.

Different from traditional investment management platforms, ALIGNMEX strongly believes that its clients, investors, partners and other stakeholders are best served by a real estate investment management platform that is committed to “One Country, One Goal”™. Therefore, as a central element of ALIGNMEX, ALIGNMEX focuses exclusively on Mexico and its business approach seeks to minimize the creation of divergent interests.

ALIGNMEX was founded in 2014, following the formation of ALIGNMEX Partners, a strategic partnership between MEXROB Capital and CSSEX Real Estate Investors aimed at bolstering their respective plans to develop a real estate investment management business in Mexico. MEXROB is a private investment firm, established in 2013 by Roberto Ordorica, after he departed the Latin America real estate investment management platform of Prudential Financial, where he served as its CEO. Salvador Magaña started CSSEX Real Estate Investors in 2013, after spending nearly 20 years working for Prudential Financial, Pulte, Hines and Grupo Marhnos.

Led by Mr. Ordorica and Mr. Magaña, ALIGNMEX applies an ownership mentality that focuses on the stability of senior management and on developing long-term strategic relationships. Consistent with this approach, ALIGNMEX is owned by an institutional owner and its senior management team. This ownership structure results in a unique combination of local expertise and management ownership, with the financial backing and processes of institutional ownership. Our institutional owner and ALIGNMEX’s management share a deep-rooted commitment to serving clients, so ALIGNMEX is committed to developing a real estate investment management business that brings to bear the expertise, track record and processes required to provide global institutional real estate investors with an unparalleled level of service in Mexico.

For further information:

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