

# 2017 HEMPHILL COUNTY • TEXAS A&M AGRILIFE BEEF CATTLE CONFERENCE & AG TOUR

**TUESDAY, APRIL 25 • JONES PAVILLION • CANADIAN, TX**

8 AM • REGISTRATION, COFFEE, DOUGHNUTS & TRADE SHOW OPEN

9 AM • PRAYER, PLEDGE OF ALLEGIANCE, STAR SPANGLED BANNER, ANNOUNCEMENTS & INTRODUCTIONS BY ANDY HOLLOWAY, CEA ANR HEMPHILL COUNTY

9:15 AM • INTRODUCTION, DR. DOUG STEELE, DIRECTOR OF THE TEXAS A&M AGRILIFE EXTENSION SERVICE, COLLEGE STATION, TX FOR THE WELCOME

9:30 AM • CATTLE FAX, TRDY APPLEHANS, DENVER, CO

## "THE FACTS, STATS & FUTURE OF THE BEEF CATTLE MARKETS"

10:15 AM • QUESTIONS – 10:30 AM • TRADE SHOW OPENS, TRADE VENDORS DRAWINGS

11:15 AM • STAN BEAVERS, VERNON, TX AG ECONOMISTS AND OWNER OF THE KPI SYSTEM

## "KEY PRODUCER INDICATORS"

12 NOON • QUESTIONS • 12:15 PM • TRADE SHOW OPENS & DOOR PRIZES – 12:30PM • LUNCH IS SERVED & JENKINS FAMILY BAND

1 PM • KEY NOTE SPEAKER TEXAS COMPTROLLER OF PUBLIC ACCOUNTS

**MR. GLENN HEGAR**

1:30 PM • TRADE SHOW OPENS & DOOR PRIZES

2 PM • MARK MCCULLY, VICE PRESIDENT CERTIFIED ANGUS BEEF, WOODSTER, OH

## "HOW CAB IS ADDING VALUE TO THE BEEF INDUSTRY"

2:45 PM • QUESTIONS – 3 PM • TRADE SHOW OPENS & DOOR PRIZES

3:45 PM • SALEM ABRAHAM, CANADIAN, TEXAS

## "HOW TO PROSPER IN A HURRICANE"

4:30 PM • QUESTIONS – 4:45 PM • BREAK

5 PM • DR. TED MCCOLLUM, TEXAS A&M AGRILIFE EXTENSION AREA BEEF SPECIALIST, AMARILLO, TX

5:45 PM • TRADE SHOW OPENS & DOOR PRIZES – 6:45 PM • DINNER

**RED STEAGALL AND THE COWBOY CORNER**

HEMPHILL COUNTY RANCHER OF THE YEAR PRESENTATION – 8 PM • ADJOURN

**WEDNESDAY, APRIL 26 • JONES PAVILLION • CANADIAN, TX**

8 AM • COFFEE & DOUGHNUTS AT THE HEMPHILL COUNTY EXHIBITION CENTER, 10865 EXHIBITION CENTER RD, CANADIAN, TX 79014

8:30 AM • DEPART TO DAVID & SANDIE COOK RANCH (3 TDA CEA'S OFFERED DURING THIS PRESENTATION)

9 AM • RANCH TOUR AND DR. TIM STEFFENS

## "GRASS GRAZING & ANIMAL MANAGEMENT"

10 AM • WEED & BRUSH CONTROL PRESENTATION, JDDI STOCKETT, DOW CHEMICAL CO.

11 AM • DEPART FOR JASON ABRAHAM MENDOTA RANCH (3 TDA CEA'S OFFERED DURING THIS PRESENTATION)

11:45 AM • LUNCH SPONSORED BY MERCK ANIMAL HEALTH

12:30 PM • JASON ABRAHAM, ABRAHAM MENDOTA RANCH & DR TY LAWRENCE, ANIMAL SCIENCE MEATS RESEARCH PROFESSOR, WTAMU

(3 TDA CEA'S OFFERED DURING THIS PRESENTATION)

## "THE BULL CLONING PROJECT AT WEST TEXAS A&M UNIVERSITY & RESEARCH TO ENHANCE BEEF CATTLE QUALITY"

2 PM • DR. GUY ELLIS,

**MERCK ANIMAL HEALTH, DR. GUY ELLIS**

## "COW/CALF HEALTH & TECHNOLOGY TO ENHANCE HERD HEALTH, REPRODUCTION & MARKETING"

3:15 PM • JASON & LUKE ABRAHAM CLONED CUTTING HORSE DEMONSTRATION



RESERVE YOUR TICKETS @ [HEMPHILLCOTXBEEF.COM](http://HEMPHILLCOTXBEEF.COM)  
OR CALL 806-323-9114 OR EMAIL [CYNTHIA.EWING@AG.TAMU.EDU](mailto:CYNTHIA.EWING@AG.TAMU.EDU)

EARLY REGISTRATION, 2 DAY TICKET – \$100/PER PERSON ADDITIONAL SPOUSE TICKET \$85  
REGISTRATION THE DAY OF THE EVENT \$125/PER PERSON AND \$100/SPOUSE \$3 CREDIT CARD CHARGE

YOUR 2 DAY TICKET INCLUDES – 10 INDUSTRY LEADING SPEAKERS, 3 QUALITY BEEF MEALS, INSPIRATION & ENTERTAINMENT BY RED STEAGALL,  
2 RANCH VISITS, & OVER 20 AG TRADE BOOTH VENDORS! A TOTAL OF 6 CEU'S ARE OFFERED FROM WEDNESDAY'S PRESENTATIONS,  
PRODUCERS MUST BE PRESENT TO RECEIVE CEU'S!

TEXAS A&M AGRILIFE EXTENSION IS AN EQUAL OPPORTUNITY EMPLOYER AND PROGRAM PROVIDER.

