

VOL 26, NO 9

November 2018

Dear RMGA Members:

Election Day is Tuesday, November 6. Have you submitted your ballot?

A big “Thank you” goes to our hosts at Bandimere Speedway. They donated 6 tickets to the Avalanche hockey game October 10. Members Lily Ewing and Jess Ward and incoming member Ethan Magusin won the tickets.

“Thank you” goes to the Nominations Committee: Larry Foos, Nominations Committee Chair, Nancy Brueggeman and Tom Jensen, Committee member. They fielded a superb slate of candidates for election as RMGA officers for 2019. The slate was presented at the October program and meeting. Nominations have closed.

Those members nominated for leadership roles within RMGA for 2019 are Sherry Moon, President; Jessica Ward, Vice President; Wendy Pickering, Treasurer; Nancy Brueggeman, Secretary; and Mike Pearl, Director-at-Large. RMGA thanks these members for allowing their names to be placed in nomination.

The slate of nominations needs to be officially elected at the meeting and program, Monday, November 12. A quorum of at least 16 members needs to be present for the election to occur, according to the association’s Bylaws. RMGA members should make every effort to attend the program and meeting to cast their vote.

The Colorado Governors Conference on Tourism was held October 29-31, 2018 in Vail. President Mike Pearl and Public Relations Committee Chair Tom Jensen attended on behalf of RMGA. Their reports will be included in the December issue.

The Monthly meeting and program November 12 is at the Le Méridien Denver Downtown Hotel. Check out their [website](#) to find out more about this new boutique hotel experience in Denver. Attendance at the October meeting and program was down from previous meetings, unfortunately. Let’s increase attendance for November. The reward? Professional value for each RMGA Member and an enhanced experience for our touring guests. – Mike Pearl



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FROM THE EDITOR

Deadline for submissions for the December *Guide Line* is Tuesday, November 27.

Future contributions should be emailed to *Guide Line* editor Eileen Pearl at eileen.pearl.rmga@gmail.com. If anyone has photos to share, please send them along with either a short description or names.

COMMITTEE UPDATES

Nominating Committee

Submitted by Larry Foos
RMGA 2018 Nominations

The following names were placed in nomination for the 2019 RMGA Board of Officers by the Nominating Committee at the Bandimere Speedway regular Membership Meeting, October 8, 2018, Morrison, CO:

President: Sherry Moon. Sherry was the Vice-President for 2018.

Vice-President: Jessica Ward. A tour guide.

Secretary: Nancy Brueggeman. Nancy was the Secretary for 2018.

Treasurer: Wendy Pickering. A tour guide.

Director-at-Large: Mike Pearl. Mike was the President 2018.

Voting will take place at the RMGA Annual Membership Meeting, November 12, 2018 PM at the Le Méridien Hotel, 1475 California Street Denver, CO 80202. RMGA, a Colorado corporation, is required by Colorado law to have 20% of the voting Membership (Professional, Associate, and Business Members, the latter being allowed one vote) in attendance. The short business meeting is from 7:00pm-7:15pm. The Association is depending on **you** attending and being on time. **We must have 20% of the voting members in order to have the Election.**

The Elected RMGA Board takes office **January 1, 2019.**

I, Larry Foos, was the 2018 Nominating Committee Chairperson and would like to thank the Committee Members who assisted me; **Nancy Brueggeman, Tom Jensen.**

Submitted by Tom Jensen
Introducing New Colorado Travel Regions

The Colorado Tourism Board has just completed a 15-month effort to shape and brand eight new Colorado travel regions. Colorado regions once known by points on a compass (southeastern, south central) now have names reflecting the unique qualities that set them apart, not just from any other place in Colorado, but from any other place in the world.



For example, the part of Colorado dominated by one of the most massive and famous mountains in the U.S. — and includes the stunning landforms of Garden of the Gods, the Royal Gorge and the headwaters of the Arkansas River besides — is now Pikes Peak Wonders. Formerly it was known as South Central.

It's not much of a stretch to understand how new names like these will help understand the magnificent experiences that are in every corner of our remarkable state.

Note that the boundaries between the regions are intentionally blurry because what defines a region flows into the surrounding areas.

How does this affect us as tour guides? As we prepare our commentary for any region, we should think beyond that region. For instance, as we guide through Denver, we should share that Denver is also tied closely to the mountains while being home to the quiet plains. Share stories on the assortment of cities and towns that surround us —Aurora, Boulder, Fort Collins, Loveland, Greeley, and Estes Park. Each maintains its own unique character but has contributed to the Denver of today.

For a very detailed report, see

https://industry.colorado.com/sites/default/files/Colorado_Identity_MainReport_v12.pdf

Website Committee

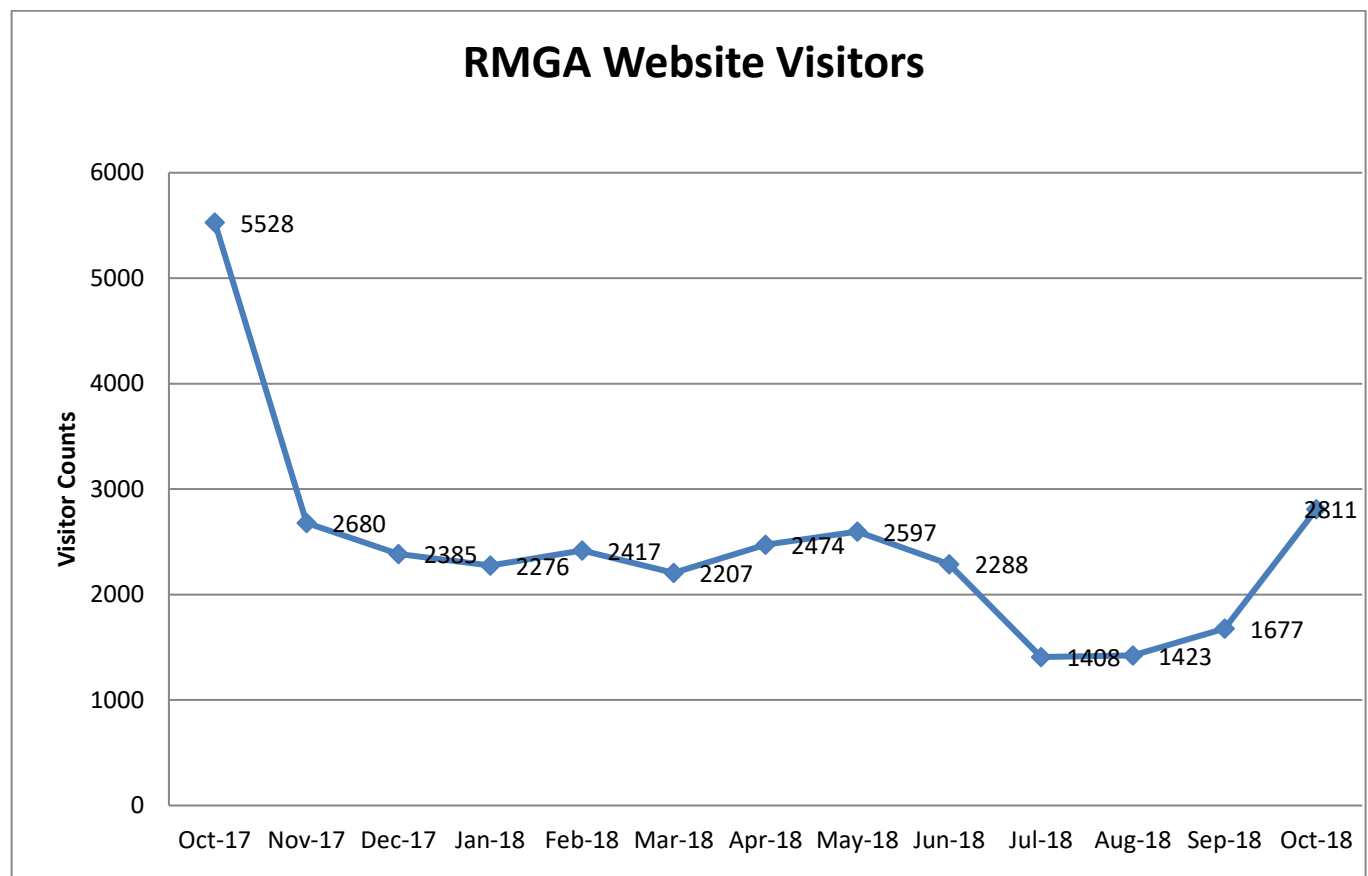
Submitted by Tom Jensen

Recent additions to the “Members Only” page

- May 11, 2018 version of the Membership List
- April program review – Cherry Creek & Tourist Attractions
- May program review – Colorado Coalition for the Homeless
- October program review – Bandimere Speedway
- Gaylord Fam
- June Guide Line
- September Guide Line
- October Guide Line

Website Usage

Have you ever wondered how many visitors the RMGA website gets each month?



Upcoming Industry Events



November VISIT DENVER C.H.A.T (Connecting Hospitality and Tourism)

Wednesday, November 7, 2018

4PM - 5:30PM

Location: Mila

999 18th Street

Denver, CO 80202

Mila is a Mediterranean-inspired restaurant from Denver's acclaimed Kevin Taylor Restaurant Group (KTRG). Executive Chef & Partner Austin Cueto presents colorful cuisine, including house-made pasta, pizzas, fresh seafood, salads, crudo and more.

You may pay in advance online or pay at the door with cash, check or credit card. Advance payment is non-refundable. \$12/person

RSVP Here: <https://www.denver.org/rsvp/?action=registrationForm&eventid=3496&sessionuuid=>

This event is only open to VISIT DENVER partners. As a benefit of your membership in Rocky Mountain Guides Association and its partnership with Visit Denver, you are eligible to attend.



2019 Colorado Governor's Tourism Conference

Sunday, September 29, 2019 to Tuesday, October 01, 2019

Sheraton Hotel, Denver

Just announced at the end of the 2018 Governor's Tourism are the dates and location of next year's event. Continue to check Guide Line for additional information.



Visit Denver Partnership Meeting

November 14, 2018

7:30AM

Seawell Ballroom at the DCPA

This VISIT DENVER event is free to all Partners and their guests; we look forward to seeing you there!

Registration: <https://www.denver.org/rsvp/?action=registrationForm&eventid=3451&sessionuuid=>

NOVEMBER, DECEMBER BOARD OF DIRECTORS MEETINGS

Board of Directors Meetings

Monday, November 5, 2018 2:00-4:00 pm

Monday, December 3, 2018 2:00-4:00 pm

Bear Valley Church, 10001 W Jewell Av, Lakewood, CO 80232

All Members are welcome to attend.

NOVEMBER PROGRAM MEETING

WHAT: RMGA ANNUAL MEMBERSHIP MEETING – Le Méridien Hotel

WHEN: November 12, 2018, 6:30 - 7:00 – networking and sign-in, then a short business meeting (about 15 minutes or so – ELECTION OF OFFICERS!!!) and 7:15 - 8:00 – History and tour of the hotel.

WHERE: Le Méridien Hotel, 1475 California Street, Denver, CO 80202.

PROGRAM: The Le Méridien Hotel has a traditional European influence and a modern sense of style. Kayla Haugen and Christy Desiato will present the history and tour of the hotel.

Enter through door on California Street, turn right, and take the winding stairs to the second floor. You can also take the elevator to the second floor and turn right. We are in the Kebler Pass #1 room.

FOOD: Light snacks and water provided by the hotel.

DIRECTIONS: Take Light Rail and exit at the Theatre District-Convention Center or the 16th Street Mall and California Street. The hotel is on the corner of 15th Street and California Street.

PARKING: The hotel has Valet Parking starting at \$22 for 4 hours. Parking down town varies. Read the meter information carefully. Light Rail is the best way to get to the hotel.

GUESTS: Members are encouraged to invite potential members as guests to meetings.

GUESTS FEES: 1ST And 2ND Time Guest: Free, Third Through Fifth Time, Same Guest Visit is \$10 each time. SUCCEEDING TIMES, SAME GUEST MUST JOIN RMGA.

MEETING NIGHT CONTACT: Larry Foos – Cell: 720-581-3820.

DECEMBER PROGRAM MEETING

The December Program Meeting will occur on Monday, December 10.

Watch for details to follow. Be ready to bring your favorite dessert to share.

THIS AND THAT

Submitted by Mike Pearl

RMGA Goals for 2018 (and how we are progressing)

- **Increase membership.** Numbers of people around Colorado are leading tours. Let's invite them to join RMGA. The diversity of ideas will expand our professionalism.
 - 12 members added since January 1, 2018
- **Attend programs/meetings.** The larger the attendance at the monthly events, the more knowledgeable and professional we all become.
 - 21: January program/meeting attendance
 - 27: February program/meeting attendance
 - 15: March program/meeting attendance
 - 31: April program/meeting attendance
 - 31: May program/meeting attendance
- **Contribute to the *Guide Line*.** Just one article or group of photos from each one of us will strengthen the professional relationships among all of us.
 - April – 1 contribution (photos)
 - May – 2 contributions (photos; biographies)
 - October – 1 contribution (article with photos)
- **Play a Part.** At RMGA functions, assist in making the event meaningful for at least one other person. Each of us is a leader when we're on the job; so, let's practice and model leading.
 - 10 members make up the Board of Directors and Committee Chairs
 - 10 members met to "brainstorm" flyer advertising Rocky Mountain Guides Association.
 - 5 members determined three flyer options to present to the Board of Directors
 - 5 members allow their names to be placed in nomination for the Board of Directors

CODE OF ETHICS AND STANDARDS

CODE OF ETHICS AND STANDARDS

Rocky Mountain Guides Association, as a member of the National Federation of Tourist Guides Associations-USA, shares the goal of promoting the highest degree of professionalism for tour guides. A complete listing of the Code of Ethics and Standards is available on the RMGA website. Click on “About RMGA,” then click on “[Code of Ethics and Standards](#).”

From time to time, a Standard is published in the *Guide Line* for RMGA members to consider for their professional growth. The Standard for November 2018 is

At its February 2018 Board of Directors Meeting, the National Federation of Tourist Guides Associations adopted two additional codes. One of the two is

A professional tourist guide does not practice discrimination on the basis of race, gender, age, national origin, religion, sexual orientation or gender identity.

Leading a tour group is an honor for the professional tour guide. The guests have committed precious time and money to experience the sights and venues on the tour itinerary and expect to be treated in an appreciative manner. The professional tourist guide, therefore, welcomes all the guests in their assigned group, regardless of race, gender, age, national origin, religion, sexual orientation or gender identity.

By demonstrating appropriate behaviors, the professional tour guide models for all the guests a sense of inclusion that makes all the members of the group feel comfortable around each other and in their surroundings. As a result, both the tour guide and the guests recall their acquaintance as a memorable touring experience. Creating positive memories, after all, is at the heart of the professional tour guide's job.

RMGA Members are encouraged to share their comments regarding the Code of Ethics and Standards. Send your submissions to the [Editor](#).

PURPOSE of the ROCKY MOUNTAIN GUIDES ASSOCIATION

The nature of the business and activities of this Corporation is educational and the objects and purposes thereof to be transacted, promoted, or carried on are TO PROMOTE THE HIGHEST DEGREE OF COMPETENCE AND PROFESSIONALISM AMONG PERSONS WHO ACT AS TOUR GUIDES AND TOUR MANAGERS/ DIRECTORS, TO PROVIDE ETHICAL AND PROFESSIONAL STANDARDS AGAINST WHICH ALL TOUR GUIDES AND TOUR MANAGERS/DIRECTORS ARE MEASURED, and, in pursuing said basic purposes,

1. To hold meetings and familiarization (“FAM”) trips for the improvement and continuing education of its members;
2. To provide opportunities for the exchange of experiences and opinions regarding tour guides and tour managers/directors and their profession;
3. To provide a forum for development and promotion of common professional interests and concerns of tour guides and tour managers/directors;
4. To cooperate with other related and non-related organizations in a common endeavor to promote the profession of tour guiding, tour management and tour directing and to promote the public awareness of said profession. – *Articles of Incorporation*, Rocky Mountain Guides Association

Officers		
President	Mike Pearl	303-868-0023
Vice President	Sherry Moon	720-425-5931
Secretary	Nancy Brueggeman	303-979-4852
Treasurer	Barbara Johnson	303-521-3124
Director-at-Large	Larry Foos	303-979-7594

Committee Chairpersons		
Certification	Carol Carder	303-777-9194
Education	Michael Dulude	720-236-5345
Hospitality	Ginny Gelbach	303-906-3842
Membership	Larry Foos	303-979-7594
Newsletter Editor	Eileen Pearl	303-868-0021
Program	Dawn Nelson	303-898-6853
Public Relations	Tom Jensen	303-968-0515
Email Blasts	Sherry Moon	720-425-5931
Nominations	Larry Foos	303-979-7594
Website	Tom Jensen	303-968-0515
	Larry Foos	303-979-7594