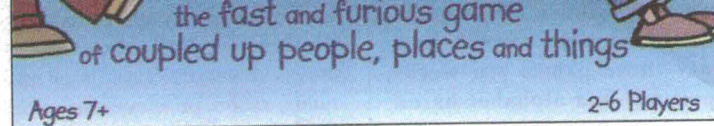


has received numerous national honors. Paired Up Jr. and Finish Lines second edition cards are being introduced here to complement existing products from Games For All Reasons, LLC, according to company president Joan C. Moravick.

Paired Up Jr. is designed for two to six players or teams, ages seven and older. In this fast-moving game, children race to guess 320 pairs listed on 80 game cards. Pairs include commonly matched-up people, places and things, such as Jack and Jill, cookies and milk, top and bottom, and hide and seek. Players are "paired up" and have



Games For All Reasons' Paired Up Jr. game cards

almost 60 seconds to correctly guess a pair, described in clues or actions. Each player or team gets a colored chip for each correct answer, which is placed on the game board. The first player or team to completely cover a row of squares on his or her game board with chips is the winner.

Says Moravick, "Paired Up has been so successful, exploring other versions of the game was

inevitable. The concept is so easily translatable to children, we're sure the 'Jr.' version will be a big hit. Paired Up Jr. is a game which encourages cooperative play, thinking and self-expression—a hallmark of our products."

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Chris Cotter,
co-inventor, say...
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Music Mayhem Game Plays That Tune

Music Mayhem (Booth G215) is the fresh new board game that brings out the music lover in everyone. Whether you're a fan of pop, country, oldies, rap, classical, R & B, blues, show tunes, rock or jazz, Music Mayhem is the delightful board game that will get your feet tapping, fin-



The Music Mayhem board game

gers snapping and funny bone howling.

Music Mayhem is easy to learn, challenging, incredibly fun and always different, because this uniquely fashioned board game lets players bring their favorite music to the game. Using songs from their own CDs or other music sources, players face music and the challenge of earning points while advancing along the "stereo" game board by correctly identifying song titles and recording artists from any era or music style.

One player is chosen as the DJ and decides what songs will be

played. Players spin the 33 rpm record spinner (included) to determine play categories as they advance their colored guitar picks along the game board with each correct answer. The first person or team to score 11 points wins.

Music Mayhem is not a trivia game. It's a game of knowledge, strategy, competition, laughs and just plain fun. The game encompasses all music categories, and enables groups of players to listen to a variety of music styles and share their knowledge in a challenging and engaging game format.

What makes Music Mayhem exciting and challenging every time it is played are the special categories of play that keep the tension high, and every round of play furiously competitive and hilarious.

Bill Solboe, inventor of the game, says, "It's been a blast getting different groups of people together to play. I love to see how quickly players get into the game—shouting, laughing and losing their inhibitions. And the fun doesn't stop once the players have guessed. People sing along with the music, talk about the group or artist, and reminisce about what was happening in their lives when they first heard the song."

Trendmasters Cinderella To T

Trendmasters' (200 Fifth Avenue, Room 259) Starcastles is the mini-doll playset that gives girls the best setting for fantasy play combined with transforming and flying aspects for an active twist on traditional role-play. Each Starcastle playset includes a whimsical castle and mini doll with costumes and accessories, plus there are transformation elements (the turret transforms into a launcher for a flying princess) and magic secrets for girls to discover.

The Cinderella Starcastle with Stardancer Playset features a Cinderella castle, Princess Stardancer doll, costumes and accessories, and a "magic" wand. Just one wave of the wand, and the



Trendmasters' Ci

castle comes to fiber-optic firewo...
castle turret, the...
and there are ev...
sound elements.

Trendmaster

Cadaco Unleashes And Ferocious B

A new team of best-friend explorers brought their escapades to Nick Jr. last summer, and now they're coming to the game table with two new Maggie and the Ferocious Beast games from Cadaco (Booth 1775).

The amusing animated series from award-winning Nelvana, *Maggie and the Ferocious Beast* has quickly become a top-rated children's show on Nick Jr. The lovable stars include the smart and sweet little girl named Maggie and her pals, the red polka-dotted Ferocious Beast (who's anything but ferocious) and Hamilton

Hocks, a caution of music and...
explores the...
Nowhere Land...
adventures, so...
learn about the...
friendship.

In the Maggie and the Ferocious Beast Beach Board Game, Maggie and the Ferocious Beast travel to Nowhere Land, a colorful beach where the turtles from the beach ball... has a blow-out

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a seat and see what's
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