



## CAPABILITY STATEMENT

Premier Sales & Marketing, LLC



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### CORE COMPETENCIES

Premier Sales & Marketing is a dynamic marketing services company that confidently executes our customers market plans. We are compliance driven and believe in accountability to deliver best-in-class service in the marketplace to local, regional and national organizations. Premier Sales & Marketing was founded in 2016 to provide Merchandising and Architectural sign system installation and maintenance services. We proudly provide the following services:

- Merchandising Services
- Sign Installation and Maintenance
- Wayfinding Signage Including ADA Compliant Signs
- Onsite Metal Shelving Construction

### DIFFERENTIATORS

Our strategic process is what makes us stand apart from other companies:

- R**ecognize our customer's needs
- E**stablish understanding of mission goals
- P**lan strategic paths of execution
- S**upply the expertise to deliver projects on time

### NAICS CODE(S)

238990, 541890, 238390, 238390, 541850

### UNSPSC CLASSIFICATION COMMODITY CODE(S)

80141623, 72154028, 72121008, 55121701, 55121702, 55121703, 55121704, 55121706, 55121707, 55121708, 55121710, 55121712, 55121713, 55121716, 55121717, 55121718, 55121720, 55121725, 55121726, 55121730, 55121731



### COMPANY DATA

DUNS: 10-512-4722      Cage Code: 88JX8

Designation: Small Business

SAMS Registration: Active

Certifying Agencies: Florida Department of Management Services, Office of Buyer Diversity

Certifications: Minority Business Enterprise (MBE), Disadvantaged Business Enterprise (DBE) with Florida Department of Transportation

