



January 23, 2018

Dear Community Member,

**Blessings in a Backpack** DC Everest-Wausau is hosting its **6th Annual Derby Date Night “Derby Style” event on Sunday, April 29, 2018 at The Wausau Country Club**. All proceeds are used to feed children at DC Everest and Wausau area schools. This year we are expanding our event to include women and men and we anticipate that the event will sell out quickly.

Blessings in a Backpack helps bridge weekend and summer food gaps for our community’s children who are at the highest risk of facing hunger at home. School age children receive food every weekend so that they can focus on what kids should be focused on - learning in school. Students, who are well-fed, concentrate better in school, have fewer absences, and achieve higher test scores.

**Blessings in a Backpack** started six years ago, serving 40 children at one school. Demand for the program quickly grew and we have expanded the number of schools and children served as well as added several summer school programs. **Blessings in a Backpack now serves more than 1200 children at 15 schools as well as 4 school food pantries in the Weston-Wausau Area**. It is estimated that one in ten families in Marathon County live in poverty, which means that the program must continue to grow in order to meet the needs of vulnerable students in our community.

**May we count on your help?** We hope that you will help us fight childhood hunger by becoming an official event sponsor and/or by donating an item for our auction. As a sponsor, you will receive recognition at the event and will be acknowledged on our website. An auction committee member would be happy to discuss our program or event and pick up donated items at your convenience.

Please submit your sponsorship / donation no later than **March 1, 2018** to ensure proper recognition. Blessings in a Backpack DC Everest-Wausau is a 501(c)(3) charity. Our EIN number is 26-1964620.

Thank you in advance for supporting our efforts to end childhood hunger in our community.

Sincerely,

Margaret P’ng	715-551-5037
Mary Krueger	715-218-6279
Vickie Christenson	715-370-5021

[contact@bibdcewausau.org](mailto:contact@bibdcewausau.org)



## Sponsorship Levels and Benefits

**6th Annual Derby Date Night**  
**Benefitting Blessings in a Backpack DC Everest - Wausau**  
**Wausau Country Club**  
**Sunday, April 29, 2017**

- ☐ **Presenting Sponsor -Triple Crown Sponsorship \$7,500 (1 Available)**  
12 event tickets, 1 reserved table with company placard  
Recognition on all promotional materials, Blessings in a Backpack website as Presenting Sponsor  
Announced recognition at the event  
Option to distribute items at event or in goody bags  
First right of sponsorship at next year's event
- ☐ **Garland of Roses Sponsorship \$5,000 (2 Available)**  
10 event tickets  
Recognition on all promotional materials and on Blessings in a Backpack website  
Option to distribute items at event or in goody bags
- ☐ **Run for the Roses Sponsorship \$2,500 (3 Available)**  
8 event tickets  
Recognition on promotional materials and on Blessings in a Backpack website  
Option to distribute items in goody bags
- ☐ **Finish Line Sponsorship \$1,000 (4 Available)**  
4 event tickets  
Recognition on promotional materials and on Blessings in a Backpack website  
Option to distribute items in goody bags
- ☐ **Churchill Downs Sponsorship \$750 (6 Available)**  
2 event tickets  
Recognition at event and on Blessings in a Backpack website  
Option to distribute items in goody bags
- ☐ **Jockey Club Sponsorship \$250 (10 Available)**  
Recognition at event and on Blessings in a Backpack website  
Option to distribute items in goody bags
- ☐ **We are unable to sponsor but would like to donate an auction item**



## Sponsorship Commitment Form

Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Business Address: \_\_\_\_\_

Email: \_\_\_\_\_

**Please check sponsorship level on front of form.**

Will you be adding items to the goody bags? ☐ YES ☐ NO (250 items needed)

**Please send company logo to: [lewitzke.lindsey@gmail.com](mailto:lewitzke.lindsey@gmail.com)**

### Contacts for Questions or to pick up auction item:

Margaret P'ng 715-551-5037  
Mary Krueger 715-218-6279  
Lindsey Lewitzke 715-581-5871  
Email: [contact@bibdcewausau.org](mailto:contact@bibdcewausau.org)

**Make checks payable to:**  
**Blessings in a Backpack DC Everest – Wausau**  
P.O.Box 475  
Schofield, WI 54476