

I have over two decades of experience in research, teaching and industry. I worked in various positions in industry (AV Birla Group) in technical as well as managerial roles. I was an internal facilitator for TPM implementation at Indo Gulf Corporation Limited winning the TPM Excellence Award from JIPM, Japan in the year 2000. I have published many papers in reputed refereed academic journals and co-authored two books. My work has over two thousand seven hundred citations in Google Scholar with a g-Index of 52 and more than thousand citations in Scopus with an H-Index of 6. My biographic profile appears in Marquis Who's Who 2014 and Marquis Who's Who 30th Pearl Anniversary Editions. Presently, I teach supply chain and operations management courses to post graduate and doctoral students along with involvement in other academic, administrative and consulting activities.

- ❖ Program Director for open MDPs on Supply Chain Management at MDI Gurgaon and IIM Lucknow.
- ❖ Program Director for General Management Programme for Indian Railways Officers (Probationary), IIM Lucknow Campus, April 06 – May 29, 2009.
- ❖ Faculty Guide for a few dozen live projects by Post Graduate students in firms like Nestle India, ICI, Stanton Chase, Mother Dairy, Glaxo Smithkline Beecham, Carrier Air-conditioning and Refrigeration Ltd., Maruti Suzuki India Ltd., etc.
- ❖ Conducted on-campus and in-company MDPs for executives of ABB, Aditya Birla Management Corp. Pvt. Ltd., Avon Beauty Product India Pvt. Ltd., Balmer Lawrie Ltd., BEL, Bharti Airtel, Bharti WalMart, Biostadt India Ltd., CHEP India, Coal India Limited, DuPont India, Effem India Pvt. Ltd., Eli Lilly, Gujarat Ambuja Cements, HAL, Hero Honda Motors Ltd., Himalaya Drug Company, Idea Cellular, Indian Air Force Officers, IREDA, Indian Railways, ISGEC, ITC, Maple Orgtech (India) Ltd., Miebach India Ltd., NHDC, NIC, Nokia India Pvt. Ltd., NTPC, ONGC, Powergrid Corporation, RCF, Rural Electrification Corporation, Rural Engineering Services, SAIL, SBI, Singer India Limited, Spirax Marshall Pvt. Ltd., SSL-TTK Ltd., Strides Acro Lab, TCI, TNS India, Zuari Cement Ltd., etc.

Qualification	Institute	Year	Performance
FPM (Equivalent to Ph.D.)	Indian Institute of Management, Lucknow	2004	7.45/10.00
B.Tech. (Electrical Engg.)	Institute of Technology, BHU (now IIT-BHU)	1989	8.05/10.00
Intermediate (Std. XII)	Colvin Taluqdars' College, Lucknow	1985	78.2%
High School (Std. X)	Mahanagar Boys High School, Lucknow	1983	83.2%

- ❖ **Completed with distinction (92.33%) TPM Implementation Course** conducted by *Japan Management Centre Incorporated, Tokyo* in 1997.

## **Teaching Areas :**

- 1) Operations Management
- 2) Logistics and Supply Chain Management
- 3) Operations Strategy
- 4) System Dynamics Modelling

## **Research Areas :**

- 1) Reverse Logistics
- 2) Green Supply Chains, Sustainable Supply Chain Management, Food Supply Chains
- 3) Manufacturing Excellence
- 4) Sourcing (Procurement Practices)
- 5) HR-Operations Interface

## **Funded Research Projects:**

- A Research Grant from DST-India and EPSRC for “Engineering Driven Sustainable Supply Chains” - Principal Co-Investigator from India – ongoing.
- A Research Grant from UK-India Education and Research Initiative for “Understanding Indian and UK food industries” - Member of the 3-faculty team from India – completed.
- A Seed Money Project from IIM Lucknow (SM 212) for a study on “Green Supply Chain Issues and Practices in India”- completed.

## **Consulting Areas :**

- 1) Supply Chain Innovations
- 2) Business Process Management
- 3) Manufacturing Excellence
- 4) Facility Network Design
- 5) Operations Strategy
- 6) Procurement Management
- 7) Total Quality & Environment Management

## **Consulting Assignments:**

- Study on “Benchmarking and Negotiation Strategies for a Robust Acquisition System” (Client: College of Materials Management, Indian Army) - Principal Co-investigator – to commence soon.

- Procurement Observatory in the state of Uttar Pradesh (Client: The World Bank) - Principal Investigator– ongoing.
- Review of Existing Procedure of Procurement of Dry, FOL and Fresh Rations (Client: ASC Centre & College, Indian Army) - Principal Co-investigator – completed.
- Setting up a Procurement Observatory in the state of Uttar Pradesh (Client: The World Bank) - Principal Investigator - completed.

## **Positions Held:**

Sl. No.	Name of Institute	Designation	Date from	Date to
1	Indian Institute of Management Lucknow	Professor	December 2013	Till Date
2	Indian Institute of Management Lucknow	Associate Professor	May 2007	December 2013
3	Management Development Institute Gurgaon	Associate Professor	January 2005	May 2007
4	Institute of Management Technology Ghaziabad	Associate Professor	July 2004	January 2005
5	Aditya Birla Group	Various Technical and Managerial Positions	August 1993	October 2000
6	Vaids ICS Lucknow	Visiting Faculty	January 1990	August 1993

## **Some Relevant Publications:**

1. Lee J. Krajewski, Larry P. Ritzman, Manoj K Malhotra and **Samir K Srivastava**, [Operations Management: Process and Supply Chains](#), Eleventh IE Edition (ISBN 9789332548213), Pearson Education, 2015, *Forthcoming*.
2. **Samir K Srivastava**, Abhilash Amula and Prakash Ghagare, **Service Facility Relocation Decision: A Case Study**, [Facilities](#), accepted for publication, *Forthcoming*.
3. **Samir K Srivastava**, Atanu Chaudhuri and Rajiv K Srivastava, **Understanding Propagation of Risks and their Impact on Performance in Fresh Food Retail**, [International Journal of Logistics Management](#) Volume 26, No. 3, 2015, *Forthcoming*.
4. **Samir K Srivastava**, On the cusp of change, *The Logistics Times*, Volume 5, Number 12, June 2015, pp.37-38.

5. Rakesh Kumar and **Samir K Srivastava**, **A Framework for Improving ‘Sales & Operations Planning’**, [\*Metamorphosis\*](#), Volume 13, No. 1, 2014, pp.16-25.
6. *A roadmap for internal reforms and other actions required to enhance exports in logistic services from India* (Co-author: Saurabh Chandra), Invited Concept Paper at Services Conclave on “Promoting Services Export from India – Challenges, Opportunities and Issues”, Hotel Le Meridien, New Delhi, November 12-13, 2013.
7. **Samir K Srivastava** and Avishek Ray, **Benchmarking Indian General Insurance Firms**, [\*Benchmarking: an International Journal\*](#), Volume 20, No. 1, 2013, pp. 4-24.
8. **Samir K Srivastava** and Sahil Bansal, **Measuring and Comparing Volume Flexibility across Indian Firms**, [\*International Journal of Business Performance Management\*](#), Vol. 14, No. 1, 2013, pp. 38-51.
9. Atanu Chaudhuri, Rajiv K. Srivastava and **Samir K Srivastava**, **Operations Management in the perishable food products industry: Insights from literature review and Indian and UK industries**, presented at the 16<sup>th</sup> Annual International Conference of the Society of Operations Management, IIT Delhi, December 21-23, 2012. **(WON BEST PAPER AWARD)**
10. **Samir K Srivastava**, **Managerial Implications from Indian Case Studies on e-Reverse Auctions**, [\*Business Process Management Journal\*](#), Volume 18, No. 3, 2012, pp. 513-531.
11. Ronald H. Ballou and **Samir K Srivastava**, [\*Business Logistics/ Supply Chain Management\*](#), Fifth IE Edition (ISBN 9788131705841), Pearson Education, Sixth Impression, 2012.
12. **Samir K Srivastava**, **Sustainable Supply Networks by Design**, In: Christian N Madu & Chu-hua Kuei (Eds.), [\*Handbook of Sustainability Management\*](#) (ISBN: 978-981-4354-81-3), Imperial College Press, London, 2012, Chapter 7, pp. 133-153.
13. **Samir K Srivastava**, Growing Importance of Reverse Logistics, *Cargoconnect*, March, 2012, pp. 66.
14. **Samir K Srivastava**, ICT Potential for Logistics Industry, *Supply Chain India*, 9(1), November 2011.
15. **Samir K Srivastava**, Warehousing: Rapid Advancements, *The Logistics Times*, Volume 2, Number 1, May 2011, pp. 16-18.
16. **Samir K Srivastava**, Reverse Logistics: ₹ 800 bn booty, *The Logistics Times*, Volume 1, Number 5, September 2010, pp. 14-16.
17. **Samir K Srivastava**, Seamless Logistics: Are we ready?, *The Logistics Times*, Volume 1, Number 4, August 2010, pp. 19-21
18. **Samir K Srivastava** and Deepak Jain, **An Industrial Application of Modified Clarke & Wright Algorithm**, [\*Udyog Pragati\*](#), Volume 34, No. 1, 2010, pp. 8-15.

19. Samir K Srivastava, **Network Design for Reverse Logistics**, *Omega* (Special Issue on Logistics: New Perspectives and Challenges), *Volume 36, Issue 4, 2008, pp. 535-548.*
20. Samir K Srivastava, **Towards Estimating Cost of Quality in Supply Chains**, *Total Quality Management and Business Excellence*, *Vol. 19, Issue 3, 2008, pp. 193-208.*
21. Samir K Srivastava, **Value Recovery Network Design for Product Returns**, *International Journal of Physical Distribution and Logistics Management*, *Volume 38, Issue 4, 2008, pp. 311-331.*
22. T.T. Niranjan and Samir K Srivastava, **Managing Capacity at Sparsh Call Centre**, *Asian Case Research Journal*, *Volume 12, Issue 1, 2008, pp. 1-31. FOUR CITATIONS IN GOOGLE SCHOLAR.*
23. Samir K Srivastava, **Green Supply Chain Management: A state-of-the-art Literature Review**, *International Journal of Management Reviews*, *Volume 9, Issue 1, 2007, pp. 53-80.*
24. Samir K Srivastava, **Radio Frequency Identification Technology in Retail Outlets: Indian Scenario**, *International Journal of Manufacturing Technology and Management* (special issue on Connective Technologies and Their Impact on Manufacturing and Logistics), *Volume 10, Issue 1, 2007, pp. 71-91.*
25. Samir K Srivastava and Rajiv K. Srivastava, **Managing Product Returns for Reverse Logistics**, *International Journal of Physical Distribution and Logistics Management* (special issue on 3PL, 4PL and Reverse Logistics Part 1), *Volume 36, Issue 7, 2006, pp 524-546.*
26. Samir K Srivastava, **Logistics and Supply Chain Practices in India**, *Vision: The Journal of Business Perspective*, *Volume 10, Issue 3, 2006, pp. 69-79.*
27. Samir K Srivastava and R.K. Srivastava, **Profit Driven Reverse Logistics**, *International Journal of Business Research*, *Volume 4, Number 1, 2005, pp 53-61.*
28. Samir K Srivastava and R. K. Srivastava, **Profit Driven Reverse Logistics**, presented and full paper published in the proceedings of the 3<sup>rd</sup> Global Conference on Business and Economics Amsterdam, Netherlands, July 9-11, 2004. **(WON MCGRAW HILL BEST PAPER AWARD).**
29. Rahul Pandey, Rajiv K. Srivastava and Samir K Srivastava, **Indian Foundries Limited**, *Asian Journal of Management Cases*, *Volume 1, Number 2, 2004, pp. 177-186.*
30. Samir K Srivastava and R.K. Srivastava, **An Integrated Modelling Approach to Reverse Logistics Network Design**, presented and published in proceedings of the 7<sup>th</sup> Annual Society of Operations Management Conference, IIM Indore, December, 2003. **(WON BEST STUDENT PAPER AWARD)**
31. Samir K Srivastava and Rajiv K. Srivastava, **How Green are Indian Firms**, *Productivity*, *Volume 44, No. 2, 2003, pp. 294-302.*

**Awards & Recognitions:**

Scholastic:

- **Best Paper Award** at the 16<sup>th</sup> Society of Operations Management International Conference, IIT Delhi, December 2012.
- **Name appears in the List of the Top 5% Productive Researchers in Management Schools of India** in “Research Productivity in Management Schools of India: A Directional Benefit-of-Doubt Model Analysis”, a 2015 white paper by Bires K. Sahoo, Ramadhar Singh, Bineet Mishra and Krithiga Sankaran.
- **Ranked 5<sup>th</sup> in the List of the top Indian academics in terms of logistics/SCM research output in a 2012 research paper supported by the German Federal Ministry of Education and Research (BMBF) titled “[Analysis of the Logistics Research in India](#)”.**
- **McGraw Hill Publishing Best Paper Award** at the 3<sup>rd</sup> Global Conference on Business and Economics, Amsterdam, Netherlands, July 2004.
- **Best Student Paper Award** at the 7<sup>th</sup> Annual Society of Operations Management International Conference, IIM Indore, December 2003.
- **Tuition Fee Waiver** at Institute of Technology, BHU.

Job-Related:

- **Special Increment** under “high potential” category at Indo Gulf Corporation Limited.
- **Trained personnel and led teams** with diverse backgrounds and interests (from shop-floor workers to Managers and Senior Executives) in AV Birla Group, the third largest business conglomerate in India.
- Worked closely with leading JIPM consultants and KPMG Auditors for **TPM and ISO implementation** at Indo Gulf Corporation.
- Initiated **Benchmarking** in commercial functions of Indo Gulf Fertilizers.
- Assisted ABC Consultants in **manpower deployment study** of Indo Gulf Fertilizers.