

A “How To” Guide for SFYC Members

A. The Marina at Edison Ford – Needed information

1. **Membership Card Use** – You should show your SFYC membership card to receive your discount for dockage and drinks. (Please show your membership card before you order and when you check in at the dock. Drink discounts are 10%, dock fees are \$1.00 per foot for Fleet Ins and \$1.50 a foot for any other time you want to stay overnight.) For all charges, you will use your personal credit card as you do at any restaurant. ***Although there is no minimum for members, you are encouraged to support SFYC by your attendance at our events.***

2. **Reservations** - All reservations are made via email. When you receive an email for an event at The Marina at Edison Ford, click on the link to make reservations. You will see a draft email with the recipient as events@marinaedisonford.com. In the subject line put the name of the event and the date of the event. In the body give the first and last names of those attending along with the meal choice for each person attending if a choice is available, and if there are any dietary restrictions. If you have difficulty responding to the link, you can always just “reply” to the email.

3. Guidelines for The Marina at Edison Ford Usage

- a. Fleet In – Cruise Leader will make reservations with the Dockmaster. They must be made at least 10 days prior to the Fleet in. The Cruise Leaders will register all boats for Fleet Ins. Boats leaving early must make arrangements with the Dockmaster.
- b. Dockmaster phone number is 239-895-7703.
- c. Reservations must be made in advance with the Dockmaster for docking for personal use while having lunch, dinner or docking overnight.
- d. Fleet In dockage will be \$1.00 per foot per day. All other overnights will be billed at \$1.50. In order to receive the discounted rate you must show your membership card at check in. If your membership card is not used you will be charged the public rate.
- e. Tipping – Dockmaster tip is covered in your cruise cost. For individuals bringing boats for lunch, dinner and personal overnights, tipping is customary.
- f. At no time will SFYC members or guests docked at The Marina bring any alcoholic beverages or food on to the restaurant premises, including the deck.
- g. If you want a pump out, you must request it of the dock master when you arrive so that he can schedule it. There is a \$20 charge for a pump out.

4. **Parking** – For special events The Marina will provide valet parking. Please show the valet your membership card. Tipping is customary.

5. **Private use of the Facilities.** Members will have the ability to schedule personal private events with the Banquet Manager. There is no room charge for SFYC members.

You must show your membership card. If the event is for more than 100 people, there is a sixty (60) day cancellation notice required.

6. **Pincher's Gift Cards, Coupons, and Promotions** –Members will not be able to utilize their drink discount or any other discounts if using gift cards, coupons, or taking advantage of promotions (such as Kids Eat Free).

B. General Information About SFYC

1. **All of our communications are via email.** You will receive emails from Southwest Florida (2012sfyc@gmail.com) or from Southwest Florida Yacht Club (events@marinaedisonford.com). Make sure this address does not go in your "spam" folder. A good way to insure our emails do not go to "spam" is to put our email addresses (2012.sfyc@gmail.com and events@marinaedisonford.com) in your contacts. Please make sure your computer is set up to open "mailto" links. "Mailto: links must be associated with a program, such as Gmail, yahoo, outlook, etc. to be able to open it. If you cannot open the link, contact your email provider. They should be able to help you set that up. In the meantime, you should be able to right click the link and have the ability to copy the email address or just reply to the email.

2. **Name Tag** – As a new member, you will be given a name tag at no charge. ***You are requested to wear your name tag at all meetings and SFYC sponsored events.*** If you need additional name tags, you can order them and pay for them from Crown Trophy, 861 SE 47th Terrace, Cape Coral, FL 33904. Phone number is 239-540-9905.

3. **Monthly Meeting** – The monthly meeting is held at 6:00 PM on the second Wednesday of every month at The Marina at Edison Ford, 2360 West First Street, Fort Myers, FL 33901. Cruise tables open and social hour starts at 5:00 before the meeting.

4. **Sign Up for Cruises** –See Cruise Schedule on the Website

- a. Cruise tables open at 5:00 before the monthly meeting.
- b. Cruises open three months prior to their cruise date.
- c. Long Cruises may open one to two months earlier.
- d. Reserving spot on Cruise- Checks and completed Cruise Sign-up sheets are required to reserve a spot on cruises. Cash is not accepted. There could be as many as ten cruises open, so it is very important for you bring sufficient checks to cover each cruise you choose. You have the ability to mail the completed Cruise Sign-up Sheet and check to the cruise leader after the opening date.
- e. The cost of a cruise is determined by the cruise leader and will be assessed for all cruisers (including guests).
- f. If a cruise is full, you can sign up for the wait list. Unless you have filled out the Cruise Sign-up Sheet accompanied by a check for the deposit, you are not on the waitlist.

5. Cruise Refund Policy -If a cruise is cancelled for any reason (slips become unavailable, weather, etc.), all deposits will be refunded. However, any expenses incurred shall be deducted from the deposit refunds.

- a. If participants withdraw from a cruise for reasons beyond their control (boat breakdown, health issues, etc.), their deposit will be refunded. However, any expenses incurred shall be deducted from the deposit refunds. Participants who withdraw by choice will forfeit the ten dollar Cruise Fund contribution, in addition to expenses incurred. If their place on the cruise is filled from the Waiting List or they recruit a replacement, deposits will be refunded in full.
- b. Within two weeks after a boating event is complete (or at such date as bills for all expenses are received), the Cruise Leader will refund the excess deposits paid to the boating event participants. Refunds of less than \$5.00 per boat may be donated to the Cruise Fund at the discretion of the Cruise Leader. If expenses exceed deposits, the Cruise leader will request the additional funds from the cruise participants.
- c. All refunds of deposits shall be approved by the Fleet Captain to ensure fairness and consistency. The Cruise Committee will be the final arbitrator of any issues.

6. Opportunities Within the Club

- a. Lunch Bunch – Sign up at monthly meeting
- b. Special Events (with entertainment) – as scheduled
- c. Committee Involvement – working with and serving on various committees
- d. Volunteering to be Cruise Leaders

7. Web site

- a. Log on to www.southwestfloridayachtclub.com
- b. Explore homepage and become familiar
- c. Secure area –Click on "Member's Login"
 - 1. Password: sfycboater (lower case)
 - 2. Scroll down and view contents on left side.
- d. You can print forms, calendars, download and print roster, cruising customs & guidelines and the SFYC Boater's Guide as well as others.

8. Club Merchandise – All merchandise must be prepaid by check.

- a. Club branded merchandise will be available to order at the monthly meeting.
- b. We also have a partnership with Land's End business to provide branded merchandise for SFYC. To order from Land's End you can either go to the web site: www.landsend.com/business or you can call 1-800-338-2000 to speak with a representative. You must provide the logo number #1297325w
- c. Burgees – Ordered at the monthly meeting. Orders are compiled and order is placed quarterly.

- d. Burgee jewelry – 14K white or yellow gold burgee (without chain). These can be ordered with or without a diamond. Order form is available on the website and orders can be placed at the monthly meeting.
- e. SFYC license plate – Ordered Monthly (there may be a quantity on hand for immediate purchase)

9. Suggestion Box Email - We welcome suggestions. You can speak directly to a Board member or email us at tellussfyc@gmail.com

10. Membership Card – You will be issued a membership card at no charge for each member when you join SFYC and each year you maintain your membership. Replacement for lost cards is \$10.00 each.