

MEXROB Capital, LLC

PRESS RELEASE



MEXROB Capital welcomes Portico to CostaBaja, Mexico's premier master-planned community along the Sea of Cortez

- **MEXROB Capital is a private investment firm focused solely on real estate in Mexico or with a strong connection to Mexico**
- **Luxury family vacation club Portico selected exclusive CostaBaja Villa, owned by MEXROB Capital**

Mexico City, Mexico. – September 28, 2013 – Following the announcement by Mexico's Consejo Nacional Empresarial Turistico that private investors will invest more than US\$8.6 billion in tourism related projects between 2013-2014, MEXROB Capital, LLC welcomed Portico™, a private club featuring luxury residences in the world's most sought-after destinations, to CostaBaja. Located minutes away from downtown La Paz, CostaBaja is an oasis by the sea, with its own marina, championship golf course, the luxurious CostaBaja Resort and Spa and a magnificent beach club that overlooks the Sea of Cortez.

Portico seeks unique properties around the world with luxurious amenities to satisfy its well-heeled membership. "We would like to welcome Portico to CostaBaja," stated Roberto Ordorica, President and CEO of MEXROB Capital. "As the owner of the prestigious Villa de Portico, an exclusive villa in the city of La Paz that as of September 2013 will become part of the Portico portfolio, we seek to fulfill the dreams of Portico's members, by providing a quality vacation experience in Mexico that exceeds all expectations".

La Paz is the capital of Baja California. "We chose to invest in La Paz because it serves as the gateway to the Sea of Cortez, a magical body of water that offers an abundance of water activities, some of the best beaches in Mexico and fishing, diving and boating beyond compare," says Ordorica. Today, Marina CostaBaja is a mandatory stop for the world's mega yachts and international jetset. The marina has 250 slips that can accommodate vessels ranging from 30 to 200 feet. With 24-hour security, the marina's amenities include floating concrete docks, a high-end pump-out system servicing each slip and an on-site fuel dock.

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CostaBaja is home to Mexico's only Gary Player Signature golf course. "As an avid golfer, who has played throughout Mexico, CostaBaja offers one of the best golf courses in Mexico," indicated Salvador Magana, President of CSMex Real Estate Investors, a Mexican real estate investment management firm specializing in sophisticated real estate projects, throughout Mexico. Built in 2010, the 18-hole, par 72 golf course enjoys panoramic views of the Sea of Cortez, from 14 holes.

The 115-room CostaBaja Resort and Spa is the leading world-class resort in the city of La Paz and north of Los Cabos. Featuring a modernist décor, mixed in with artwork highlighting the century-old rock paintings found throughout the Baja Peninsula, the hotel's ambience brings out the relaxing features of La Paz. Moreover, for those interested in fine dining, there are a variety of dining options at CostaBaja, all of which take pride in serving locally sourced foods. Finally, a memorable Beach Club provides the perfect setting to begin or end the day, accompanied by breathtaking views of the sea, during sunrise and sunset. For more information about CostaBaja, visit <http://www.costabaja.com>.

ABOUT MEXROB Capital

MEXROB Capital is a private investment firm focused solely on real estate. MEXROB provides investment capital and advisory services to small and medium size real estate ventures in Mexico or with a strong connection to Mexico. MEXROB was founded by Roberto Ordorica, former CEO of PREI Latin America, the Latin America Real Estate Investment Management business of Prudential Financial. Mr. Ordorica is a strong strategic thinker, with more than 15 years of hands-on experience in real estate finance, investments and investment management. He is a world-class risk manager and investment professional - highly regarded for his judgment and integrity. MEXROB emphasize a team-oriented approach, which provides for the right mix of capital, strategic guidance, leadership and its own hands-on experience to enable the companies in which MEXROB invests or companies it advises to become market-leaders. For more information visit <http://www.mexrobcapital.com>.

ABOUT Portico

Portico has revolutionized the luxury villa space by figuring out a way to transport members from being on vacation to being truly immersed in vacation. Portico is a private club that provides an unparalleled combination of spacious homes in the

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world's premier travel destinations, luxury resort-style services and customized pre-trip planning, all at members-only rates. With hundreds of luxury residences in top travel destinations, Portico creates a highly personalized experience on every vacation for members and their circle of family and friends. Upon joining, members are connected with an "EscapistSM" to make sure each getaway is perfectly orchestrated and tailored for all travelers. From daily housekeeping to stocking the fridge with family must-haves to facilitating authentic cultural excursions, Portico provides the spaces, places, personalized service and value that allow members to appreciate what it means to be in vacation with their loved ones. For more information about Portico, visit <https://www.porticoclub.com>, call (866) 864-3518, and follow Portico on Facebook, Twitter, Instagram and YouTube.

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