



PAPER  
& MORE

CREATIONS

INVITATIONS | STATIONERY | EVENT BRANDING



*Well, hello there!*

YOU'VE COME TO THE RIGHT PLACE FOR YOUR CUSTOM WEDDING/EVENT INVITATIONS, STATIONERY, AND EVENT DESIGNS.

LOCATED IN THE HEART OF THE MAGIC CITY (BIRMINGHAM, AL), PMC IS A CUSTOM INVITATION AND GRAPHIC DESIGN BOUTIQUE, SPECIALIZING IN WEDDINGS, CELEBRATIONS, CORPORATE EVENTS, EVENT BRANDING, AND SMALL BUSINESS BRANDING. OUR PASSION IS HELPING OUR CLIENTS AND EVENT PLANNERS CREATE DESIGNS TO SET THE TONE AND EXPRESS THE UNIQUE STYLE OF THEIR EVENTS.

I KNOW PLANNING FOR YOUR WEDDING/EVENT CAN BE PRETTY STRESSFUL. SO, NO WORRIES...PMC IS HERE TO HELP TAKE YOUR STATIONERY & DESIGN STRESS AWAY, AND MEET YOU WITH CREATIVITY, GUIDANCE, AND A GREAT TIME TOGETHER! WITH MY CREATIVE EYE AND YOUR VISION, I'LL EMBRACE, CAPTURE, AND EXPRESS YOUR LOVE AND PERSONALITY IN YOUR EVENT'S DESIGNS.

I AM THRILLED TO POTENTIALLY HAVE THE OPPORTUNITY TO WORK WITH AND FOR YOU! CHEERS TO PMC BRINGING YOUR DESIGN VISION TO LIFE&MORE!

LOVE *and* PAPER,  
*Tameka*

# SERVICES

OUR PASSION (OUR CUSTOM DESIGN SERVICE) IS WHERE WE WORK WITH YOU FROM BEGINNING TO END, CREATING THE BRAND DESIGN THAT CONNECTS YOUR STATIONERY DESIGN TO YOUR EVENT DESIGN.

YOUR EVENT BRAND DESIGN IS MORE THAN YOUR MONOGRAM/LOGO, IT'S THE COHESIVENESS AND CAREFULLY SELECTED DETAILS, SUCH AS FONTS, GRAPHICS, INK AND PAPER COLORS, AND THE INTENTIONAL UTILIZATION THROUGHOUT YOUR STATIONERY AND SPECIALTY EVENT ITEMS. GUESTS WILL DEFINITELY NOTICE HOW WELL YOUR STATIONERY COMPLEMENTS YOUR EVENT DAY DESIGN EXPERIENCE.

*Our*

CUSTOM EVENT BRANDING & STATIONERY DESIGN SERVICES INCLUDE, BUT IS NOT LIMITED TO THE DESIGNS LISTED BELOW...

*pre*

WEDDING/EVENT

MONOGRAM/EVENT LOGO DESIGN  
SAVE THE DATE  
ANNOUNCEMENTS  
INVITATIONS

*post*

WEDDING/EVENT

ANNOUNCEMENTS  
THANK YOU CARDS  
PERSONAL STATIONERY  
HOLIDAY GREETINGS

*day of*

WEDDING/EVENT

WELCOME SIGNAGE	COCKTAIL NAPKINS
CEREMONY PROGRAMS	COCKTAIL STIRRERS
PLACE CARDS/ESCORT CARDS	TABLETOP SIGNAGE
TABLE NUMBERS	BACKDROP DESIGNS
MENUS	DANCE FLOOR DESIGNS
SEATING CHART	CUSTOM PACKAGING
BAR SIGNAGE	WELCOME BOXES/BAGS

LARGE SCALE  
INTERACTIVE INSTALLATION DESIGNS

Let us know what you need,  
and we'll provide our guidance  
to achieve!

*PMC*

# OUR PROCESS

## STEP *One*

### *consultation*

WE'LL HAVE AN INITIAL CONSULTATION TO LEARN ABOUT YOUR NEEDS, DESIGN STYLE, AND DESIGN ELEMENTS YOU LOVE THE MOST. YOU'LL COMPLETE A QUESTIONNAIRE BEFORE THE CONSULTATION, WHICH IS OUR WAY OF DISCOVERING YOUR STORY, VISION, STYLE, AND GETTING AN IDEA OF OUR DESIGN APPROACH TO BRING YOUR VISION TO LIFE.

## STEP *Two*

### *proposal*

YOU'LL RECEIVE A QUOTE SHORTLY AFTER OUR INITIAL CONSULTATION, DETAILING THE REQUIRED RETAINER TO FORMALLY BOOK OUR SERVICES.

## STEP *Three*

### *design*

IT'S TIME TO FOCUS ON THE FUN. WE'LL PROVIDE A DESIGN AND PRODUCTION TIMELINE TO ENSURE THAT WE STAY ON TRACK, AND HELP REDUCE DELAYS. WE'LL COLLECT WORDING DETAILS, AND PROVIDE ASSISTANCE IF NEEDED. WE'LL WORK ONE-ON-ONE WITH YOU TO BUILD OUT YOUR DESIGN ONE PIECE AT A TIME, WITH SEVERAL ROUNDS OF PROOFING, RESULTING IN A COHESIVE AESTHETIC AND A DESIGN YOU'LL LOVE.

## STEP *Four*

### *production*

ONCE PROOFS HAVE BEEN APPROVED AND FINAL INVOICE PAYMENT HAS BEEN RECEIVED, WE'LL MOVE INTO PRODUCTION. HERE, WE WILL PREPARE YOUR DESIGNS FOR THE SPECIFIC PRINTING METHODS CHOSEN, ASSEMBLE AS NECESSARY, AND PACKAGE FOR SHIPPING.

## STEP *Five*

### *day of stationery & event design*

WHAT'S AN AMAZING BEGINNING WITHOUT AN AMAZING ENDING? YOUR INVITATIONS WILL BE THE AMAZING BEGINNING, AND WE'D LOVE TO BE A PART OF YOUR AMAZING ENDING WITH THE COHESIVENESS OF YOUR WEDDING OR EVENT DAY OF STATIONERY AND DECOR. JUST TELL US ALL ABOUT YOUR EVENT DETAILS, AND WE'LL ENSURE YOUR DESIGNS WILL COMPLEMENT YOUR EVENT.



# INVESTMENT

*Our* DESIGN SERVICES ARE CUSTOM, THEREFORE, YOUR FULL STATIONERY PACKAGE IS TAILORED BASED ON YOUR SPECIFIC NEEDS, STYLE, AND BUDGET.

*Our* COUPLES' AVERAGE INVESTMENT IS AROUND \$3,750 AND UP FOR THEIR FULL STATIONERY PACKAGE, WITH A MINIMUM INVESTMENT OF \$2,250 TO BOOK OUR CUSTOM WEDDING INVITATION SERVICES.

*Our* CUSTOM CELEBRATIONS AND CORPORATE EVENTS DESIGNS BEGIN WITH A \$500-\$1,000 MINIMUM INVESTMENT.

## LUXURY

STARTING @ \$2,250\*  
FOR 100  
INVITATION SUITES

## SIGNATURE

STARTING @ \$1,450\*  
FOR 100  
INVITATION SUITES

## ESSENTIAL

STARTING @ \$995\*  
FOR 100  
INVITATION SUITES

\*TAXES & SHIPPING NOT INCLUDED  
FINAL CUSTOM DESIGN MAY REQUIRE PRICE ADJUSTMENT



# YOUR TIMELINE

WE ONLY ACCEPT A LIMITED NUMBER OF CLIENTS EACH YEAR DUE TO THE NATURE OF OUR CUSTOM DESIGN AND PRODUCTION PROCESS.

WE HIGHLY ENCOURAGE OUR COUPLES TO REACH OUT TO US AS SOON AS YOU HAVE BOOKED YOUR VENUE.

FOR CELEBRATIONS AND CORPORATE EVENTS, WE RECOMMEND THAT YOU REACH OUT EARLY AS WELL, WITH AN APPROXIMATE 4 MONTH LEAD TIME PRIOR TO YOUR EVENT.

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## PLANNING TO ORDER

### *Save the Dates*

IT IS BEST TO GET STARTED WITH US AT LEAST 8-9 MONTHS BEFORE YOUR WEDDING. YOU SHOULD PLAN FOR YOUR GUESTS TO RECEIVE THEIR SAVE THE DATES APPROXIMATELY 6-8 MONTHS BEFORE YOUR WEDDING OR 4-6 MONTHS BEFORE YOUR EVENT.

## STARTING WITH

### *Invitations*

IT IS BEST TO GET STARTED WITH US AT LEAST 5-6 MONTHS BEFORE YOUR WEDDING. YOU SHOULD PLAN FOR YOUR GUESTS TO RECEIVE THESE APPROXIMATELY 6-8 WEEKS BEFORE YOUR WEDDING.

# PLANNING

LET'S GET YOU ON OUR

*Schedule*

WE HIGHLY ENCOURAGE OUR COUPLES TO REACH OUT TO US AS SOON AS YOU HAVE BOOKED YOUR VENUE.

HERE'S OUR RECOMMENDED ORDER & MAIL SUGGESTIONS FOR YOUR CUSTOM STATIONERY WHEN WORKING WITH US.

WEDDING MONTH	ORDER/MAIL SAVE THE DATES	ORDER/MAIL INVITATIONS	ORDER DAY OF STATIONERY
JANUARY	MAY/AUG	AUG/OCT	NOV
FEBRUARY	JUN/SEPT	SEPT/NOV	DEC
MARCH	JUL/OCT	OCT/DEC	JAN
APRIL	AUG/NOV	NOV/JAN	FEB
MAY	SEPT/DEC	DEC/FEB	MAR
JUNE	OCT/JAN	JAN/MAR	APR
JULY	NOV/FEB	FEB/APR	MAY
AUGUST	DEC/MAR	MAR/MAY	JUN
SEPTEMBER	JAN/APR	APR/JUN	JUL
OCTOBER	FEB/MAY	MAY/JUL	AUG
NOVEMBER	MAR/JUN	JUN/AUG	SEPT
DECEMBER	APR/JUL	JULY/SEPT	OCT

# PORTFOLIO



TIMELESS DESIGNS  
*with a modern appeal*

FROM LUXURIOUS PAPERS AND SPECIALTY PRINTING TO SET THE TONE, TO EVENT-DAY DESIGNS TO COMPLETE THE EVENING'S GUEST EXPERIENCE, PMC IS HERE TO BRING YOUR VISION TO LIFE WITH OUR CUSTOM INVITATIONS AND EVENT BRANDING DESIGN SERVICES.



# OUR GOAL

## *stress-free* PROCESS

PLANNING YOUR WEDDING OR EVENT CAN BE OVERWHELMING. OUR GOAL IS TO PROVIDE YOU WITH A STRESS-FREE STATIONERY AND EVENT DESIGN PROCESS, SO YOU CAN ENJOY OUR TIME TOGETHER. WE'LL CREATE A PRIVATE CLIENT PORTAL JUST FOR YOU UPON BOOKING, WHERE YOU CAN REVIEW YOUR DESIGNS AND FINALIZE PROOFING.

## *intentional* DESIGN

A TIMELESS DESIGN IS KIND OF OUR THING. BUT, WE LOVE A GOOD MODERN APPEAL TO ADD SOME DRAMA AND DOUBLE-TAKES ALONG THE WAY. WE INTENTIONALLY DESIGN BY CAREFULLY SELECTING A COMBINATION OF PAPERS, PRINT TECHNIQUES, FONTS, GRAPHICS, AND ENHANCEMENTS TO ACHIEVE THE EXPERIENCE YOU'VE ENVISIONED.

## BRINGING *your* VISION TO LIFE

THAT'S RIGHT! YOUR EVENT IS LIKE NONE OTHER, AND THAT'S THE REASON WE WORK WITH YOU TO UNDERSTAND YOUR STYLE, YOUR VISION, AND TO EXPRESS YOUR PERSONALITY THROUGH YOUR STATIONERY AND EVENT DESIGNS. OUR GOAL IS TO BRING YOUR VISION TO LIFE, FROM SETTING THE TONE OF YOUR EVENT, TO CREATING AN AMAZING EVENT-DAY GUEST EXPERIENCE.



INTERESTED IN MOVING FORWARD  
WITH OUR CUSTOM DESIGN SERVICES?

*contact us*

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LOVE *and* PAPER,  
*Tameka*