

# OncoPlus Max



## Clinical Applications

- Support Detoxification \*
- Support Antioxidant Capacity \*
- Support Cellular Health \*
- Supports Immune Function \*
- Supports Healthy Hormone Levels \*

*OncoPlus Max is an optimized blend of broccoli seed extract and broccoli sprout concentrate, providing sulforaphane glucosinolate and the myrosinase enzyme for maximal conversion to sulforaphane. Approximately 8X higher sulforaphane potential compared to SGS formulas without myrosinase.*

All Adaptogen Research Formulas Meet or Exceed cGMP Quality

## Discussion

In today's world, we are exposed to toxic chemicals on a daily basis. In order to stay healthy and cope with being bombarded by these foreign compounds, our bodies engage a process called detoxification to get rid of these harmful substances, as well as to properly dispose of excess hormones and natural waste products from normal physiological processes. OncoPlus Max contains proprietary ingredients that help facilitate this detoxification process.

## How Detoxification Works

Detoxification occurs in several places in the body, including the skin, kidneys, and intestines. The primary organ tasked with the majority of detoxification, however, is the liver. The goal of detoxification in the liver is to convert toxins into water soluble forms so they can more easily be excreted, typically via the urine or feces. In this process, the liver functions similarly to a dishwasher that first cleans the dishes and then rinses them with hot water. These two steps of detoxification are called Phase I and Phase II. Both phases need to be working well in order for toxins to be properly eliminated from the body.

## Why Choose OncoPlus Max?

As more people turn to nutrition to boost overall health, we have discovered that fruits and vegetables are among the most protective foods in our diet. Specifically, diets rich in broccoli and related cruciferous vegetables promote a wide range of health benefits, as confirmed in over 500 scientific papers. OncoPlus Max contains a specially cultivated form of broccoli seed which is naturally rich in the compound sulforaphane glucosinolate (SGS). This compound targets biological pathways that both modulate Phase I enzymes and elevate Phase II enzymes, allowing for full and proper detoxification of unsafe compounds. In addition to helping aid in the body's detoxification, sulforaphane has been shown to have long-lasting antioxidant effects, offering protection from oxidizing free radicals. The enzyme myrosinase is required to convert SGS into its active form, sulforaphane, which is responsible for these beneficial effects. Some people's bodies don't make this conversion effectively, leaving them with less sulforaphane. The OncoPlus Max formula includes myrosinase to ensure full potency of sulforaphane.

## OncoPlus Max

- 185 mg broccoli seed extract (as TrueBroc®) standardized to 13% glucoraphanin, yielding 24 mg SGS per capsule
- 50 mg mustard seed extract that provides five enzyme units of myrosinase per capsule for the reliable conversion of SGS to SFN
- North American-grown broccoli seeds – processed with supercritical fluid, leaving no solvent residue in the finished product
- Twelve clinical studies have been performed with TrueBroc®, including the pioneer work by researchers at John Hopkins University<sup>1-12</sup>
- Does not contain significant amounts of goitrogens, compared to several servings of cruciferous vegetables
- Suitable for use with anti-coagulant medications due to the very low vitamin K content per capsule
- Ascorbic acid added to support MYR activity<sup>\*13</sup>

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**OncoPlus Max**



# Supplement Facts

Serving Size 1 capsule

Amount Per Serving	% Daily Value
Broccoli Blend	235 mg *
Broccoli Powder Extract ( <i>Brassica oleracea L.</i> )(seed) (standardized to contain 13% glucoraphanin)(TrueBroc®)	
Mustard Powder ( <i>Sinapis alba</i> )(seed) [yielding 24 mg of sulforaphane glucosinolate, 5 enzyme units of myrosinase]	

\*Daily Value not established.

**Other Ingredients:** Cellulose (capsule), microcrystalline cellulose, dicalcium phosphate, vegetable stearate, ascorbic acid, silicon dioxide.

BPT090-9

**Suggested Use:** As a dietary supplement, take one capsule per day, or as directed by your health care practitioner. Can be taken with a meal for optimal absorption.

**Caution:** If you are pregnant, nursing, have a medical condition, or taking prescription drugs, consult your healthcare professional before using this product. Keep out of reach of children.

**\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.**

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