

DUNS # 962312257 CAGE # 5ZGD1

**CERTIFICATIONS** 

8(a)

DBE

MBE

WOSB /EDWOSB-SBA

### **NAICS CODES**

541870 -**Promotional Items** 541430 -**Graphic Design Services** 541511 -Web (Internet) Page **Design Services** 519130 -**Internet Publishing & Broadcasting and Web Search Portals** 541613 -**Marketing Consulting Services** 541850 -**Display Advertising** 

541490 - Specialized Design Services

561920 - Convention and Trade Show Organizers

561110 - Office Administrative Services

561499 - Other Business Supportive Services

541618 - Other Management Consulting Services

541611 - Administrative & General Management Consulting

611420 - Computer Training 611430 - Professional &

**Management Training** 

### **Contact Us**

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http://contract.exousiamg.com

# EXOUSIA MARKETING GROUP, LLC.

Where YOUR brand meets Brilliance

## **CAPABILITIES STATEMENT**

Exousia Marketing Group is a **Woman Owned**, full service marketing agency that works with **Government** agencies and small businesses.

We strive to provide excellent, detail-oriented, client focused services through appealing **Graphic**, **Web**, and **Digital Designs**. In an ongoing effort to make our client's experience easier and pleasing. We specialize in identifying our client's needs and creating concepts tailored to their specific brand.

## **CORE COMPETENCIES**

- Establishing & Growing Online Marketing Presence
- Social Media Strategic Design and Implementation
- > Outreach materials, programs, & publications
- >> Event Planning Conference, Expo, & meeting materials
- Graphic Design: Business Cards, Brochures & More
- Business & Administrative Consulting Services

# DIFFERENTIATORS

- Exousia has over 11 years in experience in marketing, graphics and web design and development providing services to meet and exceed marketing goals.
- We provide quick turn around times without compromising quality.