

Communications
as of 12/6/17

Blue Book Local PTAs supplement: 100 printed and delivered to DA meeting 11/28/17
Cost = \$1.22 each

Blue Book Bound – 500 copies ordered and at InkPressions 14404 Pecan Drive Rockville, MD 20853
Phone 301.570.1846
Should be available 12/11/17.
To be delivered to: tbd
Cost = \$3.96 each

Website: being updated sporadically. Goal to organize the main structure during Jan 2018 to rid of redundant pages (streamline)

FaceBook: daily update of MCCPTA business, news items, current events: MCPS, MoCo, County Council, Education: MD education and national
Strive to keep the dialogue flowing, but polite.
Usership is growing ... now reaching over 200+ viewers, 500+ and 2000+ depending upon the topic
HVAC posting still most popular at school year start of > 7700 reached

Twitter: sporadic tweets sent out (maybe once a week)

Mobile Application: no status yet

Listserves: open: presidents listserv still hanging ... 2018 project

Publicity: working out the chain of connection to publicize immediate announcements from MCCPTA

Eg: Lynne's announcement about MoCo budget shortfall.

Comm Committee:
Oriole, Tracie, Adam, Jeanne, Sook