

Pages of Possibility



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**SAVING THE
WORLD, ONE
BOOK AT A TIME**

When you choose BillyBooks!, you're pretty much a superhero—because every one of our book fairs is a chance to do something great.

Buy a book and create new worlds of possibility for a child (or mom or uncle Jeff, for that matter). Host a fair and give your employees an out-of-this-world perk. Host a fundraising fair, and get a share of the proceeds to do some powerful good—whether it's much-needed funds for hospital programs, or much-wanted toys for tots.



Everything about it is super. We come to you, locally, with a huge selection of books—especially kids' books—at amazing prices. And hosting costs nothing, which is even more amazing. Plus, it's always an exciting event, so whether you're coming from ten blocks over or three floors up, you'll want to be first on the scene.

There's more than one way to save the day: when you buy or host BillyBooks, great things happen. (No leaping tall buildings required.)

Want to learn more?

**Tell Me
More About
BillyBooks!**

**What Makes
Our Books
So Amazing?**

**Discover The
Power of Being
An Event Host**

WHO WE ARE

WE BELIEVE IN POSSIBILITY...




...And fun. And opportunity. BillyBooks! was built on all three.

What we do is simple: we share amazing books at 50–80% off list price with people who love books.

How we do it is pretty simple too: we organize mobile book fairs that are hosted on-site by hospitals, schools, corporations or other organizations. Sometimes they're charity fundraisers, sometimes just a fun way to do something good for tenants and employees. The fairs are always local, lively and no cost to the host.

Why we do it? That's not exactly simple, but it's the best part:



First, it's because we believe that everyone, and we mean everyone, should have access to great books. And frankly, to fun. Price should never be an obstacle to reading, and finding books (or games, or toys) should be an adventure.

Second, we think that doing well should help others do well too. So we create opportunities for hospitals, schools or other charities to share in the proceeds from our fairs. And even those fairs that aren't linked to charities are an opportunity to do something for others, even something as simple as a company making its employees a little happier.

And when you start with fun and opportunity, the possibilities are endless.

OUR PRODUCTS

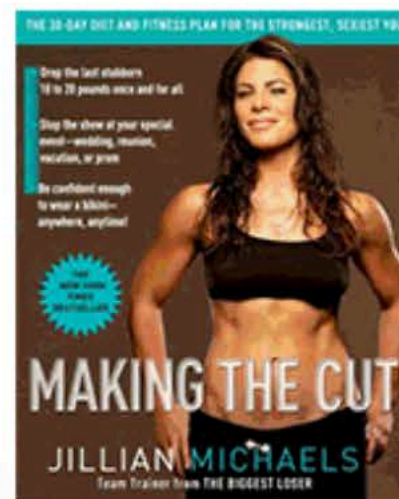
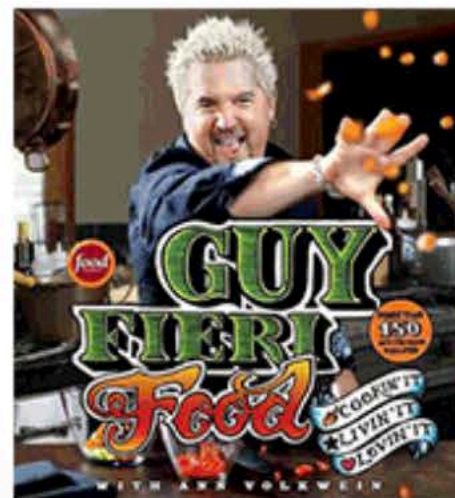
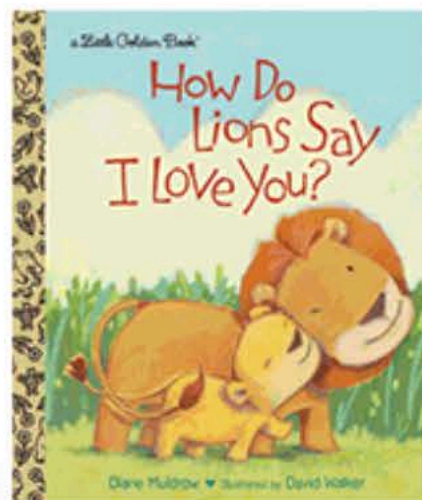
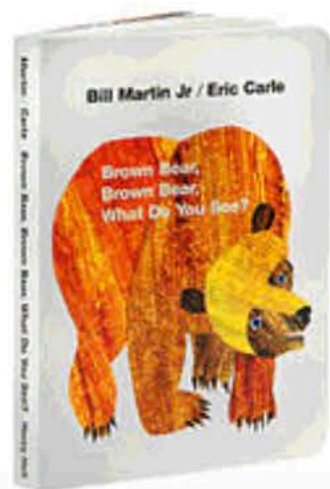
1,000 WAYS TO SAVE THE DAY.



Whether children's books that set fire to the imagination, cookbooks to fire up the grill, or fitness books that help you feel the burn, we've got nearly 1,000 titles at any one time—all of them top quality, at prices that are truly incredible.

Add to that coloring books and workbooks. Games, toys and puzzles. Backpacks and nightlights that keep kids' favorite characters close at hand. All with the power to make someone's day.

BEST SELLERS:



IT'S A DAY ALL ABOUT FAIR PLAY.

Every BillyBooks! fair is an opportunity to play—and often a chance to level the playing field for a charity you believe in.

Where to Find Us:

Billy Books can't be everywhere at once (no matter how super we are), but we're pretty local, pretty often. Just give our calendar a look.





WE PUT THE FUN IN “FUNDAMENTAL.”

We all know reading is a foundation for learning, for growth, for a happy future. But so is fun.

That’s why a Billy Books fair is nothing like going to the bookstore, where things cost too much (not fun) or the library, where people shush you (really not fun).

Here, you get the best possible prices on truly great reads. Like 50–80% off list price. That’s across a huge selection of books, especially the titles that kids and teens are craving. All of it sold in a downright party atmosphere, right in your building or neighborhood. And if that’s so exciting you want to jump around and shout about it, no one’s stopping you.



WHY HOST

EVERY GREAT STORY HAS A HERO.

**You don't have to do superhuman feats.
Just make your space available for a day,
and we'll come to you.**

We build a professional book fair on the spot, from the ground-up. After an exciting event (we promise), we take it away, even though you may beg us not to. You can choose to invite the community, or keep it an in-house affair. Either way, it costs you nothing and earns you a great deal—whether it's a portion of proceeds to benefit charity, or simply the gratitude of your employees or tenants. It's a story that ends with win-win.

SHOUT AND WE'LL COME RUNNING.

We'll start by calling or emailing you back.

The point is, we're excited to hear from you, and to help however we can. Just fill in the form below, and we'll get back to you pronto. Or, if you prefer, email us directly here: Billy@billybooksnyc.com

We thank you, and the books thank you.

