fashion STYLE

The Official issue of
Atlantic City Fashion Week

HIGH FASHION RETURNS TO THE BOARDWALK

Atlantic City Fashion Week celebrates Lucky 13th Season

Designer Ellen Durkin
ACFW Model Deja Carman
Photographer John Staples

September 2018

From Humble Beginnings...

Founded in 2011, Our very first Atlantic City Fashion Week Event was at One Atlantic on top of the Pier Shops Mall. We had 30 models, 4 hair stylist, 3 makeup artist and an audience of about 75 attendees. We were instantly hooked and couldn't wait to produce the next one! Thirteen seasons later, Atlantic City Fashion Week is an event that rivals the likes of fashion week New York, Paris and Milan. Twice a year thousands descend on America's playground to take part in a high fashion event that includes fashion shows, seminars, celebrity appearances, retail events and industry parties.

Over the years our event has grown into venue spaces that have included Bally's Casino Hotel, The Claridge Hotel and the Pier Shops at Caesars Hotel. Today we rest comfortably in the historic Showboat Hotel.

This season, we will start on Wednesday with our paneled lecture series at Rowan University that features industry professionals from the world of modeling, photography, cosmetology and journalism.

On Thursday, we will have our Student Showcase and the annual Atlantic City Fashion Week Awards. An event paying homage to the industries top models and designers. We will also hold a high fashion event featuring student and first time designers.

Friday we will feature our high end Ready to Wear Designers. This event has featured past designers from the hit television show Project Runway.

Saturday will feature an international lineup of Avant Garde and Couture designers. Past season's have included collections from India, Pakistan, Australia, South Africa, Germany and Russia.

We thank you for the support that you have shown our ACFW family over the years..

KingBee Media Family

Lamont and Jeana Bowling	Executive Producers
Catherine Brandon	Event Manager
Tina Gillam	Creative Director of Hair
Tahsha Hampton	Creative Director of Hair
Sharita Marrero	Creative Director of Makeup
Alma Taylor	Creative Director of Makeup
Ananias Jean Louis	Model Captain
Sherrye Hawkins	Director of VIP
Mannie Bowling	Ticketing Manager
John Staples	Media Director
Bob Sax	Lead Photographer
Tyrone Mitchel	Lead Videographer
Jonathon Luna	Director of Music
Angelo Davila	Creative Director
Ben Akuma	Operations Director
Isabella Robles	Intern
Rita Drayton	Production Assistant

Additional thanks to Barbizon, Mainline Models, Jo Anderson Models the Jolie School for your continued support of Atlantic City Fashion Week. The many Stylist, Makeup Artist and Independent Models that spend countless hours perfecting their craft.

Atlantic City Fashion Week is dedicated to Jay Dean, Chantel Smart and Vanessa Banks. Continue to look down on us….

Jo Anderson SINCE 1954 Models/Talent

JOLIE HAIR AND BEAUTY ACADEMY

Barbizon

ML MAIN LINE models & talent

Thursday, September 6, 2018
Student Showcase and ACFW Awards

Monique Graham
Brookdale College

Leah Modica
Kent State University
Rutgers University-Camden

Bianca Bathea
Nassau Community College

Nnaemeka Chinatu
Harcum College

Ariel Lewis
ACIT

Antrice Sykes
Stevenson University

ACFW Awards

Top Student Designer
Top Ready To Wear Designer
Top Couture Designer
Top Child Model
Top Male Model
Top Female Model

Friday, September 7, 2018
Ready To Wear

JUHI JUGASI
EMONI DIAMOND
CINDY ANDA
ISABELLA ROBLES
SCHERYL FLEMMING
ALBERT SUMMERVILLE
ELYSHA ANDERSON
NJ LOTTERY DESIGN WINNERS
EUNIKA SIMMONS
J-BRI
MALCOM WOODS
SHANNON SHERONE
C&C FASHION COLLECTION

Saturday, September 8, 2018
Couture

MALANDA OKAN
JUHI JAGASSI
ORLANDO CAQUIAS
CAITLIN DYES
MEREDITH GILL
BEE HARRISON
ELIZABETH DELGADO
ELONA MITCHEL
LLOYD CRAWFORD
VOGUE LONDON
JERMAINE PRATT
YEGI FANG
CHANELLE HALSEY
EMONI DIAMOND
FANGYA LIU
OLA H

Wednesday, September 5, 2018

Each season the team at Atlantic City Fashion Week assemble a panel of the industry's most prestigious executives and business people. The panel speaks in front of an audience of future fashion leaders at the areas leading fashion design schools and colleges. For Season 13, the panel will speak at Rowan College Burlington Campus in Mount Holly, New Jersey engaging students in a Q&A session on industry trends expectations.

DAER

NIGHTCLUB

Please join us for the
Official Atlantic City Fashion Week
After Party at DAER Night Club
at the
Hard Rock Hotel and Casino
Saturday, September 8, 2018
FREE TO ALL ACFW ATTENDEES
BEFORE 12 MIDNIGHT

Atlantic City Fashion Week is sponsored in part by..

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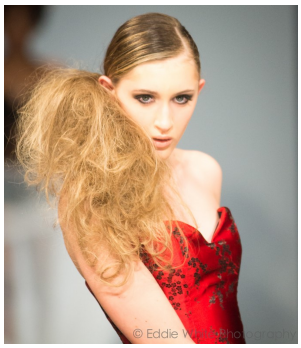
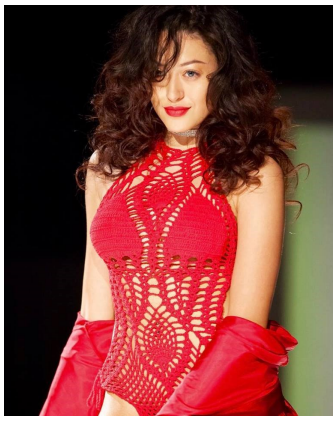




ACFW Through the years...

Over Ten Thousand Dollars in Prizes and Scholarships Awarded

The Atlantic City Fashion Week Student Showcase features design students from the area's most prestigious schools that feature a fashion design, fashion merchandising or fashion business curriculum. The students present a collection that is judged by a panel of industry experts. Schools from past student showcases have included Moore College of Design, The Art Institute, Harcum College, ACIT, BCIT, Philadelphia University, Stockton University, Brookdale Community College and Lacey Township High School.

In addition, Atlantic City Fashion Week provides the opportunity for cosmetology students to complete their hours for State certification. South Jersey cosmetology schools including Jolie Beauty Academy, South Jersey Beauty School, Aveda Rizzeri Beauty School and Empire Beauty School have had their students style and participate in Atlantic City Fashion Week.

© Kristina Mercado @krisartsee

HASHTAG

ALL PHOTOS

#DOACFW

CHARIOT PARKING
TURN LEFT

CAESARS
COLOSSAL
SLOT CASHBACK
CAESARS
JITNE
©2013 Jay Matthews Photography

MEET THE BOWLINGS

The Bowling's have got all the makings of a Hollywood couple – but this couple is from New Brunswick, New Jersey. They married almost 20 years ago and launched fashionSTYLE Magazine in 2005. The question being asked is just how did a couple from New Brunswick NJ both fall in love with stylish clothes, and transform their fashion driven New Jersey company, established back in 2005 and known for its published magazine, into the hugely established , Atlantic City Fashion Week.

We are both fashionistas. We love clothes, we love the Industry, we love the young energy that these guys give off and I can't think of a better thing to do than this". When it comes to the models who participate in their shows, The Bowling's make an effort to meet with each model and to get to know them. "We always try to be good role models, we try to be a good example to them", says Jeana. The same goes with the designers. The couple encourages the designer to be themselves and let that reflect throughout their lineup. "When they are doing their clothing line and when they're going out, we don't tell them how to style the models". says Jeana. "We don't tell them how the lineup should be. We say do it, be yourself and be positive". With any production, things can get quite hectic, and of course there is always Murphy's Law; "Anything that can go wrong will go wrong". The Pink Show and Atlantic City Fashion Week are no exceptions. But the Bowling's did not let that keep them from putting on a great show.

But the leader of fashionStyle Magazine Lamont Bowling and his Chief Editor wife Jeana Dean Bowling have spawned a much anticipated event that is bound to garner so much attention there may soon be a revival of fashion events in the Northeast. "It's an exciting experience and when we met with the people of Atlantic City, we went in and said listen, we want to give something to Atlantic City", said Lamont. "It's not American Fashion Week, it's not USA Fashion Week, we are not going to do like the pageants who came in, did their thing and they ran off somewhere else. We want to give back to the community of Atlantic City and give them something that they can take ownership of and do it annually. We are committed to that".

Individually, Jeana brings 25 plus years experience, as an Executive and General Manager in the retail clothing industry. Jeana has worked for top names in retail including, Macys, the GAP and Ralph Lauren. Lamont brings 30 plus years of experience as an Administrator in State government. His years of experience as an administrator lead to an easy transition as he started up his first business 25 years ago. Together, they are known as the Fashion Power Couple, a force to be reckoned with in the illustrious world of fashion.

KingBee Media LLC, is the parent company of Atlantic City Fashion Week and fashionSTYLE Magazine.net. It is a company dedicated to bringing high end fashion to a consumer that could otherwise not afford it.

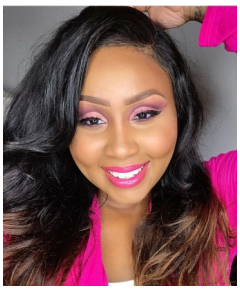
Atlantic City Fashion Week will celebrate its 13th season with continued success and fanfare.

~ Excerpts taken from an article By, Lydia Pierre, UrBeautyLiaison.com

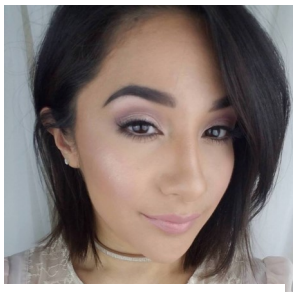
Meet The Directors

Catherine Brandon
Event Manager

Tina Gillam
Hair Director



Sharita Marrero
Makeup Director



Alma Ramirez
Makeup Director

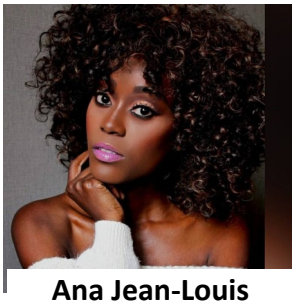
Tahsha Hampton
Hair Director

Sherrye Hawkins
Vendor Director

Mannie Bowling
Front End Director

John Staples
Media Director

Johnathon Luna
Music Director



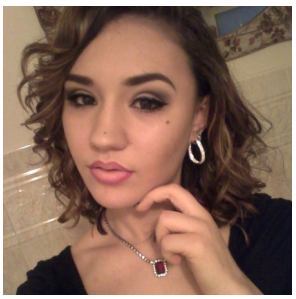
Ana Jean-Louis
Model Captain

Angelo Davila
Creative Director

Tyrone Mitchell
Lead Videographer

Ben Akuma
Operations Director

Bob Sax
Lead Photographer



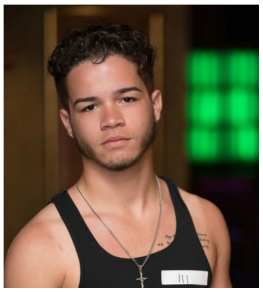
Isabella Robles
Intern

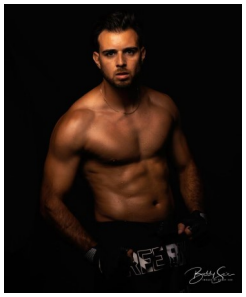
Morris Grey
Stage & Lighting

Atlantic City Fashion Week Awards

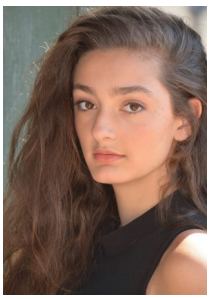
Each season the fashion community comes together to pay homage to models, designers and journalist that have participated in Atlantic City Fashion Week's prior seasons. Nominees are selected by their peers and the winner is chosen through a process that includes internet voting, council voting by the ACFW Executive Director Staff and the shows Producers. All awards will be given at the Atlantic City Fashion Week Awards on Thursday, September 6th, 2018.

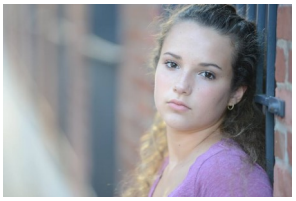
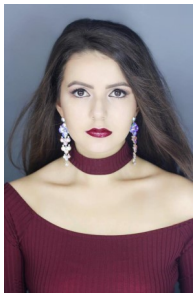
Top Male Model Nominees



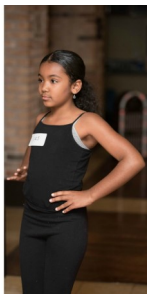


Top Female Model Nominees

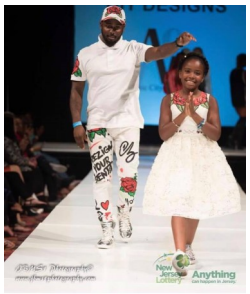


Top Child Model Nominees



Top Ready To Wear Designer Nominees



Top Couture Designer Nominees

Atlantic City Fashion Week

Season 14
February 13 - 16, 2019

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ACfW
City Fashion Week

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Cassandra Hartman
Fredorah Narcisse
Chelsea McLay

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Model—Arthur Abad

Photographer— Elèav Sirrom of KD Morris Photography

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Atlantic City Fashion Week

Season 13
September 5-8, 2018
The Showboat Hotel
801 Boardwalk
Atlantic City, NJ
www.AtlanticCityFashionWeek.com
800.407.9041

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