

VOL 28, NO 2

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Dear Members and book lovers,

I was recently trying to scale down my "library" of books since I cannot find any more room for new purchases. In doing so, I remembered several of my favorite books that I think you would enjoy reading.

*The Contested Plains: Indians, Goldseekers, and the Rush to Colorado*  
by Elliott West

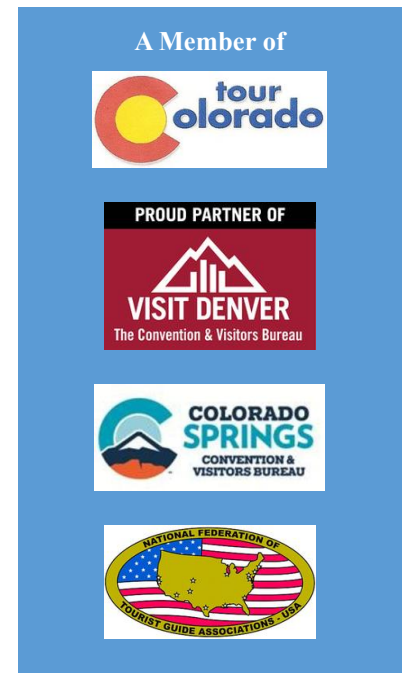
As we all know, the discovery of gold was instrumental in Denver's development. And this book sets the stage for so many of the backstories. It chronicles struggles, triumphs, and defeats of both Indians and whites as they pursued their clashing dreams. One of the most interesting features to me was how he explained the rise of the Native American horse culture and the wrenching changes and bitter conflicts that ensued. Exciting and engaging, *The Contested Plains* examines the Colorado gold rush as the key event in the modern transformation of the central great plains. I think you'll find that there are many actors but no simple lessons.

*The New Eldorado: The Story of Colorado's Gold and Silver Rushes*  
by Phyllis Flanders Dorset

For forty years gold diggers, silver miners, outlaws, gamblers, and pioneers flooded the area looking for the Golden Fleece. This book is more than an overview of the gold and silver rushes, where fortunes were won and lost, but brings the information as a narrative rather than a report of the facts. Crammed with colorful characters and unforgettable incidents, *The New Eldorado* covers lawless, thrilling, turn-of-the-century Colorado more like a novel and fidelity of scholarly history.

*Men to Match My Mountains*  
by Irving Stone

Whereas this is not so much about the Colorado Gold Rush, but the movement west, this is high on my favorite list. Stone's eloquence and writing style have entertained many in my generation and *Men to Match My Mountains* does not disappoint. His discussion of the Donner Party's trials and tribulations is absolutely breathtaking, and his account of the stupidity of men and the resilience of women as they struggled through Death Valley left me awestruck and determined to visit and walk in their footsteps. It highlights the unforgettable giants like John Sutter, whose dream of paradise was shattered by the California Gold Rush; Brigham Young and the Mormons, who tamed the desert with Bible texts; and the silver kings and the miners, who developed Nevada's Comstock Lode and settled the Rockies.



## OFFCHAIR

### FROM THE EDITOR

Deadline for submissions for the March 2020 *Guide Line* is **Thursday, February 27**.

Future contributions should be emailed to *Guide Line* editor Eileen Pearl at [rngaeditor@rockymountaintourguides.com](mailto:rngaeditor@rockymountaintourguides.com). If anyone has photos to share, please send them along with either a short description or names.

### COLORADO TRIVIA

February is Black History Month  
by Sherry Moon

1. What branch of the Denver Library system has a full-service branch library, but also houses a nationally recognized museum, a collection archives, a research library, and an art/exhibit gallery?
2. What is their focus?
3. Which Denver neighborhood is home to this library?
4. What Denver mayor was responsible for developing the library?
5. Who were Blair and Caldwell?
6. What other black museum is in Denver?
7. Whose former home is this museum housed in?
8. Who was she?
9. What was the original purpose of this museum?
10. What was the name of the black agricultural colony on the arid high plains of Colorado established in the early 1900s?
11. What county is Dearfield in?
12. In the 1920s, the town had around 700 residents and was successful. What happened for the town to decline and become a ghost town?

(Answers on Page 12)

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## COMMITTEE UPDATES

### Membership Committee

Submitted by Mike Pearl

### WELCOME NEW MEMBERS

**Patty Finke, Evergreen** “Associate Member” earned her Tour Director Certification from the International Tour Management Institute (ITMI) August 2019. She has recently retired from the Farm Services Agency of the U.S. Department of Agriculture. During her tenure, she has visited farms and ranches in all counties of Colorado and Nebraska. As part of her responsibilities, she organized various tours, including the Colorado Agricultural Leadership Tour four times. She has successfully completed the VISIT Denver “Go the Extra Mile” training and is awaiting her Certificate of Licensure as a Washington, D.C. area guide. Patty expects that being a member of RMGA will aid in her professional growth in the tourism industry.

**Deanna Scott, Glendale** “Associate Member” is training for her Tour Guide Certification through the Online Tourism Academy of the Be a Better Guide Project. She anticipates completion by May, 2020. Deanna works in the Aurora Passport Office of the U.S. Department of State – Bureau of Consular Affairs. She is retired from the U.S. Air Force Reserve. She has “pushed troops” and organizes logistics for two sons. She wants to lead tours as a way to satisfy her own travel needs and she expects that being a member of RMGA will aid in her professional growth in the tourism industry.

### Public Relations Committee

Submitted by Tom Jensen

Next time you pass one of Denver’s sport stadiums use this:

Denver is one of only three U.S. cities that has seven professional sports teams!

- NFL Denver Broncos
- NBA Denver Nuggets
- MLB Colorado Rockies
- NHL Colorado Avalanche
- MLS Colorado Rapids
- NLL Colorado Mammoth
- MLL Denver Outlaws

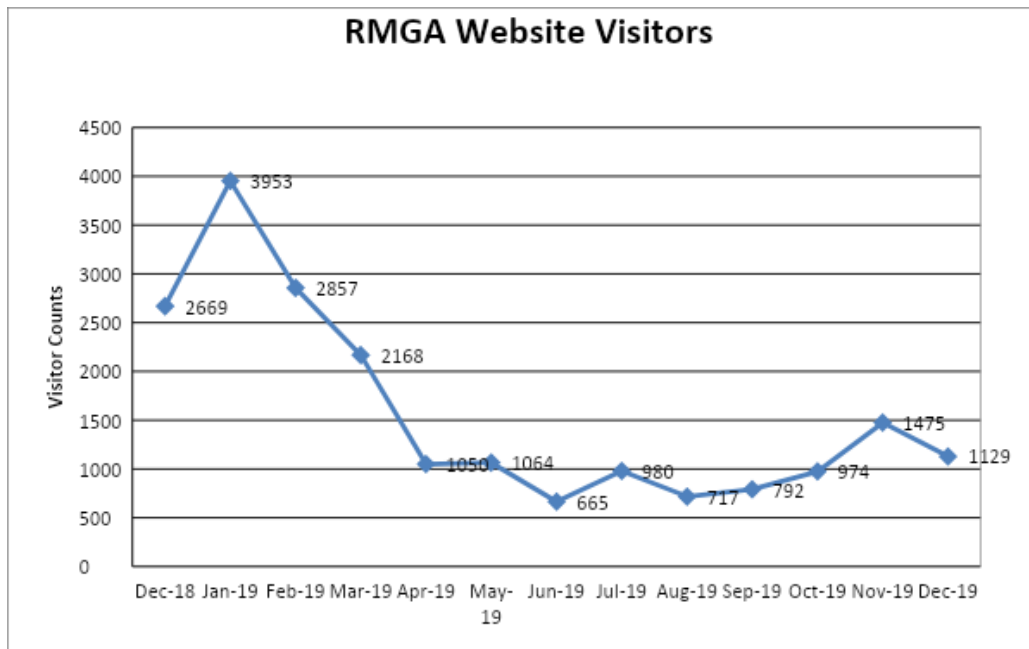
## Website Committee

Submitted by Tom Jensen.

### *What's New on the Members Only Page?*

- *January Guide Line*
- *2020 New Member Application*
- *2020 New Business Application*
- *2019 Seminar Report*
- *December 2019 Program Report*
- *January Program Details*
- *Guide Line 2017 to 2020 archives links are now on one page*

### Monthly Visitors to the RMGA Website



### Members Only Access

In February, the access code to view the Members Only page on the RMGA website will change. Current members will receive the new code via an e-mail blast. To continue your access to this valuable information, it is important that you renew your membership.

## Upcoming Industry Events

Submitted by Tom Jensen.



### VISIT DENVER C.H.A.T.

Gattara, uptown's Italian-American eatery  
1776 Grant Street (in the Warwick Hotel)

4:00 PM - 5:30 PM Feb 19, 2020  
(General)

Join Visit Denver for C.H.A.T. (Connecting Hospitality & Tourism) for an opportunity to talk with fellow VISIT DENVER partners and meet our staff in a relaxed and casual atmosphere. You may pay in advance online or pay at the door with cash, check or credit card.

Cost: \$12

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**February 21, 2020**

February 21st. an initiative of WFTGA. The International Tourist Guide Day is held on 21st February each year. It is an opportunity for local citizens, local tourism and travel industry partners to know more about Professional Tourist Guides.

See elsewhere in the Guide Line (Page 11) for RMGA's participation.

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**5:00 - 6:30 PM**

Silent Auction, Cocktails, Hors d'Oeuvres

**6:30 - 9:00 PM**

Tourism Star Awards, Dinner,  
Hall of Fame Induction Ceremony

## TABLES & TICKETS

PATRON TABLE

\$4,500

PREMIER SEATING FOR 2

\$1,500

CORPORATE TABLE

\$4,000

INDIVIDUAL TICKET

\$275

**REGISTER NOW**

Register Now at: [https://www.denver.org/rsvp/?  
action=registrationForm&eventid=4198&sessionuuid=](https://www.denver.org/rsvp/?action=registrationForm&eventid=4198&sessionuuid=)





## Southern Colorado Tourism Summit

April 8 to 10, 2020  
Westcliffe, Canon City, Florence

Get inspired, find a mentor or be one, get to know your peers, travel to 3 DIFFERENT destinations, hear what others are doing to attract visitors to their destinations and find opportunities to collaborate in this 3-day tourism summit.

For more information see <https://socotourismsummit.com/>





## **Colorado Byways 2020 Symposium**

**May 6-7, 2020, Ouray, Colorado - Symposium**

**May 5-6, 2020 San Juan Skyway Pre-Tour**

**May 8, 2020 West Elk Loop & Mount Evans Post-Tours**

The Colorado Scenic and Historic Byway is Celebrating 30 years of preserving, conserving and supporting economic development in rural Colorado with a Symposium.

You will be hearing from experts representing Scenic America, the Ouray Mountain Rescue Team, Byways and more. Poet and Word Woman, Rosemerry Whatola Trommer will delight you during our breakfast session and get you inspired for the day. You will come away with tips and tricks (yes tricks) to enhance your Byway for the traveler and for your team.

The Symposium is hosted by the Colorado Scenic and Historic Byway Program (CDOT) and the Town of Ouray.

It includes the breakout sessions, meals, trade booths and some great add-on opportunities for a pre-tour, post-tour and it wouldn't be Ouray without the optional Hot Springs Session. Yes, we will put on a session while you are in the pool. Where else will you find that?

Please join us for this one-of-a-kind opportunity. Feel free to pass this announcement along to your contacts.

**Website & Registration:** [www.codot.gov/travel/scenic-byways/colorado-byways-2020-symposium](http://www.codot.gov/travel/scenic-byways/colorado-byways-2020-symposium)

*Lenore Bates, Colorado Scenic Byways Program Manager  
Heidi Pankow & Kelli Hepler, Symposium Coordinators*



**2020 Colorado Governor's Tourism Conference**  
Wednesday, September 16, 2020 to Friday, September 19, 2020  
Snowmass

Announced at the end of the 2019 Governor's Tourism are the dates and location of next year's event. Continue to check Guide Line for additional information.

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### **Colorado Agritourism Association Event Calendar**

Here's a list of upcoming events:

**January 31- February 4-** North American Farmers Direct Marketing Association/International Agritourism Association Conference, Charleston, South Carolina

**February 24-25-** Colorado Fruit & Vegetable Growers Association Conference, Denver

**February 26-** Governor's Forum on Colorado Agriculture, Denver

**March 11-14-** CAA Annual Conference, Black Hawk

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<b>FEBRUARY and MARCH BOARD OF DIRECTORS MEETINGS INFORMATION</b>
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Monday, February 3, 2020 9:00-11:00 am

Monday, March 2, 2020 9:00-11:00 am

Capital One Café, 1550 Wewatta Street, Denver, CO 80202

All Members are welcome to attend.

Answers to February Trivia

1. Blair-Caldwell African American Research Library.
2. It to collect and preserve the history and culture of African Americans in Colorado and throughout the Rocky Mountain West.
3. The Five-Points Neighborhood.
4. Wellington Webb
5. Omar Blair was the first black president of the Denver School Board. Elvin Caldwell was the first black City Council member.
6. Black American West Museum and Heritage Center
7. Dr. Justina Ford
8. Colorado's first African American licensed physician.
9. To unearth the history of African American Wester Pioneers, especially Black cowboys.
10. Dearfield
11. Weld
12. The Depression and the Dust Bowl

## FEBRUARY MEMBERSHIP MEETING



Submitted by Tom Jensen

**WHAT: RMGA MEMBERS MEETING – Colorado Parks and Wildlife**

**WHEN: February 10, 2020**

**6:00 pm – Networking**

**6:30 pm – Short Meeting**

**6:45 pm – Program – Colorado Parks and Wildlife**

**WHERE:** Colorado Parks and Wildlife North Denver Office Complex, Hunter Education Building, 6060 Broadway, Denver, CO 80216. We will be in the room with the taxidermy mounts.

**PROGRAM:** Tony Gurzick, Colorado Parks and Wildlife, Creative Services and Marketing Section Manager. Tony, a biologist, is a frequent presenter at statewide and regional Tourism Conferences. Also in attendance will be Debbie Lininger, Marketing Director, Creative Services and Marketing, Department of Natural Resources. Debbie is also known to those who have attended the Governor's Tourism Conference.

**REFRESHMENT:** RMGA will provide bottled water.

### **DIRECTIONS:**

#### **Via RTD:**

On your own take RTD to Curtis St & 16th Street Mall; take bus #8 to Broadway & 60th Place; Walk about 3 min, 0.2 mi to 6060 Broadway.

#### **Via Driving:**

1. Use I-25 going north to 58th Ave.
2. Take exit 215 (58<sup>th</sup>) from I-25 N; Use the 2nd from the right lane to take exit 215 for 58th Ave (left turn at top of exit ramp)
3. Turn left onto E 58th Ave (signs for Logan St N)
4. Turn right onto Broadway (Pass by O'Reilly Auto Parts on the left)
5. Turn right into 6060 Broadway

**PARKING:** Free parking at the 6060 Broadway building

**GUESTS:** Members are encouraged to invite potential members as a guest to the meeting.

### **GUEST FEES**

- 1st & 2nd Time, Same Guest Visit: Free
- 3rd – 5th Times, Same Guest Visit: \$10.00 each time
  - SUCCEEDING TIMES, SAME GUEST: MUST JOIN RMGA

**MEETING NIGHT CONTACT:** Tom Jensen @ 303-968-0515 (voice or text)

## INTERNATIONAL TOURIST GUIDE DAY

Submitted by Mike Pearl

**Friday, February 21, 2020**

International Tourist Guide Day is Friday, February 21. In 2019, RMGA marked the occasion with proclamations from Governor Polis and the Colorado State Legislature. For 2020, RMGA Members will do what they do best – lead a tour!

RMGA Members will provide a free walking tour of Civic Center from the Greek Amphitheater to the Voorhies Memorial Arch. The tour will run from 12:30 to 1:30 pm. As part of the narration, the guides will also describe how they lead narrated tours. From this experience, the guests will gain an appreciation for the craft of the tour guide profession.

The invited audience for the tours includes VISIT Denver Partners, the Colorado Concierge Association, Office of Economic Development Staff, Colorado Tourism Office Staff, and Colorado legislators and staff.

Small groups of the Guests will be led by volunteer RMGA members. A sample narrative and “talking points” about the value of taking guided tours will be provided to all volunteer leaders. Leaders are encouraged to bring business cards to distribute to their guests following the tours.

To sign-up to lead tours, contact President [Sherry Moon](#), coordinator for the event.

## UPCOMING FAMs

Submitted by Mike Pearl.

(To offer your assistance, contact the coordinator)

March 25, 2020 – Wednesday – Clear Creek County East ([Mike Pearl](#))

May 19, 2020 – Tuesday – Clear Creek County West ([Mike Pearl](#))

### **Clear Creek County FAMs**

Clear Creek County is fast becoming a mountain playground for the Front Range. There is so much to see and do – both in reality and in development – that having a single FAM can’t contain everything. So, there will be two different FAMS! Participants in the FAMS will be hosted by the Clear Creek County Tourism Bureau Director Cassandra Patton and “C.J. Miner.”

The Clear Creek County East FAM (Wednesday, March 25) focuses on the Idaho Springs area. Activities include visits to the Idaho Springs Heritage Museum and Visitor Center (RMGA Business Member), the Argo Mill & Mine, Indian Hot Springs, Tommyknockers for a tour and lunch, a walking tour of historic Miner Street, the Edgar Mine, and a drive to Dumont-Lawson-Downieville.

The Clear Creek County West FAM (Tuesday, May 19) examines the Georgetown/Silver Plume area. Activities include a walking tour of historic Georgetown’s 6<sup>th</sup> Street, visits to the Hotel de Paris Museum and the Gateway Visitor Center, a tour of Historic Silver Plume with the George Rowe Museum and the Clifford Griffin Monument, and perhaps a ride on the Georgetown Loop Railroad.

Both FAMs will include travel via alternate routes. Busy I-70 is not the only way to access Clear Creek County.

Transportation will be by Ford 15-passenger Ford Transit Wagon driven by Mike Pearl. Pick-ups will be arranged based on the desires of the registered participants. FAMs will arrive at Idaho Springs at 9:00 am and Georgetown at 9:30 am. Registration fee is \$30 for each FAM and includes transportation and refreshment.

Participation in the FAMs is open to Professional, Associate, and Business Members, on a first come/first served basis.

It's time to trash your old (and tired) mountain tour itineraries and write new itineraries that include the exciting adventures and activities just opening in Clear Creek County! Where the Gold Rush Began.

For Registration and Waiver Forms and complete itineraries, see the Members Only page of the RMGA website. Registration for the Clear Creek County East FAM closes March 16. Registration for the Clear Creek County West FAM closes May 12.

For more information, contact FAM Coordinator [Mike Pearl](#).

## **RMGA BYLAWS REVIEW**

Submitted by Mike Pearl, Director at Large

Bylaws are the official rules by which a nonprofit corporation operates. Rocky Mountain Guides Association is no exception. The bylaws are the board's internal rules and instruction manual for how RMGA is governed. It may be the RMGA's single most important document. From time to time a corporation's Bylaws need to be reviewed to ensure the presence of sound internal governance practices and their legal compliance. A further rationale for conducting a bylaws review is located online for your reference: <http://www.nonprofitlawblog.com/7-reasons-review-bylaws-now/>

A review of RMGA's Bylaws is appropriate at this time. The last review, with amendment, was completed April 6, 2015. RMGA members are urged to report any changes or corrections to the Bylaws that might need to be made. These notes will assist the Bylaws review committee in their work. RMGA members wanting to sit on the Bylaws review committee and/or suggestions for review should contact me at [Mike Pearl](#) or 303-868-0023.

## **ANSWERS TO Trivia Questions**

## What's in Your Narrative?

Submitted by Mike Pearl

### Are You Colo-Ready?

Preparing our guests for touring in Colorado is an important part of our stewardship of what we all like best about our home state. Check out the Colorado Tourism Organization's quiz and video to get you started: <https://www.colorado.com/quiz>. You may want to bookmark this page so you can find an easy refresher. How do you incorporate the Care for Colorado Principles into your tour experience? Send your thoughts to the *Guide Line Editor*.

### PURPOSE of the ROCKY MOUNTAIN GUIDES ASSOCIATION

The nature of the business and activities of this Corporation is educational and the objects and purposes thereof to be transacted, promoted, or carried on are TO PROMOTE THE HIGHEST DEGREE OF COMPETENCE AND PROFESSIONALISM AMONG PERSONS WHO ACT AS TOUR GUIDES AND TOUR MANAGERS/ DIRECTORS, TO PROVIDE ETHICAL AND PROFESSIONAL STANDARDS AGAINST WHICH ALL TOUR GUIDES AND TOUR MANAGERS/DIRECTORS ARE MEASURED, and, in pursuing said basic purposes,

1. To hold meetings and familiarization ("FAM") trips for the improvement and continuing education of its members;
2. To provide opportunities for the exchange of experiences and opinions regarding tour guides and tour managers/directors and their profession;
3. To provide a forum for development and promotion of common professional interests and concerns of tour guides and tour managers/directors;
4. To cooperate with other related and non-related organizations in a common endeavor to promote the profession of tour guiding, tour management and tour directing and to promote the public awareness of said profession. – *Articles of Incorporation*, Rocky Mountain Guides Association

#### Officers

<b>President</b> 720-425-5931	<a href="#">Sherry Moon</a>
<b>Vice President</b> 734-502-7307	<a href="#">Ethan Magusin</a>
<b>Secretary</b> 303-979-4852	<a href="#">Nancy Brueggeman</a>

#### Committee Chairpersons

<b>Certification</b> 303-777-9194	<a href="#">Carol Carder</a>
<b>Education</b> 303-250-9679	<a href="#">Lily Ewing</a>
<b>Hospitality</b> 303-979-7594	<a href="#">Larry Foos</a>
<b>Membership</b> 303-868-0021	<a href="#">Eileen Pearl</a>
<b>Newsletter Editor</b> 734-502-7307	<a href="#">Ethan Magusin</a>
<b>Program</b>	
<b>Public Relations</b>	<a href="#">Tom Jensen</a>