



Commercial Investment Sales & Consulting

Date: 10/30/08

Current Geography Selection: (3 Selected) 5,10,15 minute drive times: The Green *
 Your title for this geography: The Green

Lat: 37.495262 Long: -77.647647
 County: Chesterfield County Pop: 301,431
 Zip: 23114 Pop: 13,885

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2007 Estimate	2012 Projection	% Change 07-12
Total Households	40,609	43,363	6.8%
Total Avg Household Expenditure	\$68,392	\$74,987	9.6%
Total Avg Retail Expenditure	\$28,801	\$31,547	9.5%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2007 Estimate	% of Total	2012 Projection	% of Total	% Change 07-12
Airline Fares	\$545.93	0.8%	\$621.17	0.8%	13.8%
Alcoholic Beverages	\$836.89	1.2%	\$934.54	1.2%	11.7%
Alimony & Child Support	\$381.93	0.6%	\$431.65	0.6%	13.0%
Apparel	\$3,288.57	4.8%	\$3,623.88	4.8%	10.2%
Apparel Services & Acces	\$558.60	0.8%	\$636.46	0.8%	13.9%
Audio Equipment	\$112.80	0.2%	\$122.30	0.2%	8.4%
Babysitting & Elderly Care	\$607.61	0.9%	\$685.29	0.9%	12.8%
Books	\$82.50	0.1%	\$90.78	0.1%	10.0%
Books & Supplies	\$254.12	0.4%	\$291.92	0.4%	14.9%
Boys Apparel	\$155.54	0.2%	\$170.21	0.2%	9.4%
Cellular Phone Service	\$503.90	0.7%	\$539.84	0.7%	7.1%
Cigarettes	\$346.76	0.5%	\$359.90	0.5%	3.8%
Computer Hardware	\$490.87	0.7%	\$540.69	0.7%	10.1%
Computer Information Svcs	\$234.35	0.3%	\$259.06	0.3%	10.5%
Computer Software	\$38.11	0.1%	\$42.00	0.1%	10.2%
Contributions	\$2,825.55	4.1%	\$3,243.93	4.3%	14.8%
Coolant & Other Fluids	\$10.25	0.0%	\$11.06	0.0%	7.9%
Cosmetics & Perfume	\$138.73	0.2%	\$151.71	0.2%	9.4%
Deodorants & Other Pers Care	\$38.26	0.1%	\$41.89	0.1%	9.5%
Education	\$1,810.89	2.6%	\$2,080.29	2.8%	14.9%
Electricity	\$1,617.01	2.4%	\$1,726.19	2.3%	6.8%
Entertainment	\$3,876.62	5.7%	\$4,260.19	5.7%	9.9%
Fees & Admissions	\$1,094.61	1.6%	\$1,245.06	1.7%	13.7%
Finance Chgs Exc Mort & Veh	\$712.68	1.0%	\$767.97	1.0%	7.8%
Floor Coverings	\$118.43	0.2%	\$136.38	0.2%	15.2%
Food & Beverages	\$10,137.72	14.8%	\$10,987.42	14.7%	8.4%
Food At Home	\$5,047.64	7.4%	\$5,391.79	7.2%	6.8%
Food Away From Home	\$4,253.19	6.2%	\$4,661.09	6.2%	9.6%
Footwear	\$485.12	0.7%	\$519.27	0.7%	7.0%
Fuel Oil & Other Fuels	\$170.58	0.3%	\$183.68	0.2%	7.7%
Funeral & Cemetery	\$122.56	0.2%	\$132.72	0.2%	8.3%
Furniture	\$870.13	1.3%	\$967.24	1.3%	11.2%
Gasoline & Oil	\$2,922.77	4.3%	\$3,119.69	4.2%	6.7%
Gifts	\$1,966.93	2.9%	\$2,225.74	3.0%	13.2%
Girls Apparel	\$216.85	0.3%	\$236.60	0.3%	9.1%
Hair Care	\$75.79	0.1%	\$82.96	0.1%	9.5%
Hard Surface Flooring	\$36.58	0.1%	\$40.79	0.1%	11.5%
Health Care	\$3,939.12	5.8%	\$4,228.79	5.6%	7.4%

Health Care Insurance	\$1,903.07	2.8%	\$2,042.84	2.7%	7.3%
Health Care Services	\$945.05	1.4%	\$1,014.08	1.4%	7.3%
Health Care Supplies & Equip	\$1,091.01	1.6%	\$1,171.88	1.6%	7.4%
Household Services	\$477.75	0.7%	\$538.39	0.7%	12.7%
Household Supplies	\$1,167.62	1.7%	\$1,316.28	1.8%	12.7%
Household Textiles	\$214.59	0.3%	\$234.61	0.3%	9.3%
Housewares & Small App	\$1,574.74	2.3%	\$1,735.63	2.3%	10.2%
Indoor Plants & Fresh Flowers	\$100.06	0.1%	\$110.57	0.1%	10.5%
Infants Apparel	\$146.62	0.2%	\$159.99	0.2%	9.1%
Jewelry	\$224.58	0.3%	\$255.98	0.3%	14.0%
Legal & Accounting	\$133.74	0.2%	\$144.35	0.2%	7.9%
Magazines	\$46.17	0.1%	\$50.81	0.1%	10.1%
Major Appliances	\$355.40	0.5%	\$391.38	0.5%	10.1%
Mass Transit	\$146.26	0.2%	\$166.18	0.2%	13.6%
Men's Apparel	\$626.18	0.9%	\$688.46	0.9%	9.9%
Mortgage Interest	\$5,671.71	8.3%	\$6,299.85	8.4%	11.1%
Natural Gas	\$640.09	0.9%	\$692.30	0.9%	8.2%
New Car Purchased	\$1,678.25	2.5%	\$1,836.06	2.4%	9.4%
New Truck Purchased	\$1,995.01	2.9%	\$2,182.01	2.9%	9.4%
New Vehicle Purchase	\$3,673.27	5.4%	\$4,018.08	5.4%	9.4%
Newspapers	\$96.46	0.1%	\$106.25	0.1%	10.2%
Oral Hygeine Products	\$35.22	0.1%	\$38.54	0.1%	9.4%
Other Lodging	\$897.32	1.3%	\$1,040.92	1.4%	16.0%
Other Miscellaneous Expenses	\$137.01	0.2%	\$147.69	0.2%	7.8%
Other Repairs & Maint	\$207.83	0.3%	\$231.33	0.3%	11.3%
Other Tobacco Products	\$38.56	0.1%	\$40.01	0.1%	3.8%
Other Transportation Costs	\$811.63	1.2%	\$905.22	1.2%	11.5%
Other Utilities	\$528.04	0.8%	\$568.65	0.8%	7.7%
Paint & Wallpaper	\$91.32	0.1%	\$101.47	0.1%	11.1%
Personal Care Products	\$228.60	0.3%	\$250.07	0.3%	9.4%
Personal Care Services	\$655.86	1.0%	\$717.08	1.0%	9.3%
Personal Insurance	\$759.86	1.1%	\$861.13	1.1%	13.3%
Pet Supplies & Svcs	\$364.43	0.5%	\$394.47	0.5%	8.2%
Photographic Equip & Supplies	\$163.97	0.2%	\$177.43	0.2%	8.2%
Plumbing & Heating	\$83.80	0.1%	\$93.21	0.1%	11.2%
Property Taxes	\$2,480.96	3.6%	\$2,784.10	3.7%	12.2%
Public Transportation	\$847.20	1.2%	\$963.99	1.3%	13.8%
Records/Tapes/CD Purchases	\$178.68	0.3%	\$193.89	0.3%	0.0%
Recreational Equip & Supplies	\$1,493.55	2.2%	\$1,617.15	2.2%	8.3%
Rental Costs	\$2,422.44	3.5%	\$2,515.97	3.4%	3.9%
Roofing & Siding	\$113.37	0.2%	\$125.95	0.2%	11.1%
Satellite Dishes	\$14.07	0.0%	\$15.28	0.0%	8.6%
Shaving Needs	\$16.39	0.0%	\$17.93	0.0%	9.4%
Shelter	\$13,317.93	19.5%	\$14,693.36	19.6%	10.3%
Telephone Svc Excl Cell	\$997.07	1.5%	\$1,068.11	1.4%	7.1%
Televisions	\$164.16	0.2%	\$178.06	0.2%	8.5%
Transportation	\$13,516.28	19.8%	\$14,620.41	19.5%	8.2%
Tuition	\$1,556.78	2.3%	\$1,788.37	2.4%	14.9%
Used Car Purchase	\$1,075.93	1.6%	\$1,137.35	1.5%	5.7%
Used Truck Purchase	\$941.92	1.4%	\$995.11	1.3%	5.6%
Used Vehicle Purchase	\$2,017.85	3.0%	\$2,132.46	2.8%	5.7%
VCRs & Related Equipment	\$67.51	0.1%	\$73.23	0.1%	8.5%
Vehicle Insurance	\$1,492.13	2.2%	\$1,601.40	2.1%	7.3%
Vehicle Repair	\$1,021.41	1.5%	\$1,103.00	1.5%	8.0%
Vehicle Repair & Maintenance	\$1,031.65	1.5%	\$1,114.06	1.5%	8.0%
Video & Audio Equipment	\$1,288.46	1.9%	\$1,397.98	1.9%	8.5%

Video Game Hardware & Software	\$41.67	0.1%	\$45.29	0.1%	8.7%
Watches	\$41.29	0.1%	\$47.04	0.1%	13.9%
Women's Apparel	\$1,099.65	1.6%	\$1,212.90	1.6%	10.3%

Consumer Expenditure Categories contain overlapping information and will therefore NOT add up to Total Household Expenditure

* **Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

Current year data is for the year **2007**, 5 year projected data is for the year **2012**. More [About Our Data](#).
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