

PRESS RELEASE



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REAL ESTATE CAPITAL

ALIGNMEX Real Estate Capital Strengthens its Finance and Fund Accounting Capabilities with the Appointment of New Director of Operations

- **Mr. Del Pozzo brings over 15 years of experience in financial analysis, fund accounting, corporate finance and internal controls**
- **Mr. Del Pozzo's appointment further demonstrates ALIGNMEX's commitment to creating a culture that attracts, engages, advances and retains the highest caliber people**
- **Mr. Del Pozzo's duties include management oversight and responsibility for the accounting, tax, reporting and information technology functions**

Mexico City, Mexico. – October 20, 2014 – ALIGNMEX Real Estate Capital, a Mexican real estate investment management firm with established Local Roots and Global Reach™, today announced the appointment of Diego Del Pozzo as Director of Operations. In this capacity, Mr. Del Pozzo's duties include management oversight and responsibility for the accounting, tax, reporting and information technology functions, including preparation of all financial statements in accordance with US, IFRS and Mexican generally accepted accounting principles.

Roberto Ordorica, Co-Founder and Chief Executive Officer of ALIGNMEX said, "We are fortunate to have someone of Diego's significant experience – gained both with Prudential Financial and previously with Ernst & Young and Deloitte. Diego brings a solid operations and financial accounting background consisting of more than 15 years of accounting and operational experience and financial operations. We have the utmost faith in Diego. Not only does he have extensive real estate and fund accounting experience, he has also worked closely with several members of our Senior Management team for the past several years."

Salvador Magana, Co-Founder and Chief Operations Officer of ALIGNMEX said, "We are delighted that Diego has joined our team and believe that his financial experience and leadership are a great fit for ALIGNMEX during the current stage of our company's development. Going forward, we believe Diego will play an important role in planning and executing critical pieces of our growth strategy. His background in fund accounting and corporate finance will be an important

catalyst for determining key business drivers and implementing solid processes and controls designed to serve and protect our shareholders and institutional clients.”

“I look forward to making significant contributions to ALIGNMEX and to learn from other members of its Senior Management team,” Del Pozzo said. “Having solid processes and controls is a challenging and crucial business concern that affects every company. I’m grateful to be able to bring my knowledge to ALIGNMEX.”

Mr. Del Pozzo will be based in ALIGNMEX’s new fund management center in Mexico City, Mexico. Mr. Del Pozzo’s arrival is in addition to Miguel Angel Enriquez’s recent appointment as Director of Market Intelligence and Strategy for ALIGNMEX for Mexico. Both new roles demonstrate ALIGNMEX’s commitment to creating a culture that attracts, engages, advances and retains the highest caliber people.

Mr. Del Pozzo is a Certified Public Accountant. He joins ALIGNMEX from Prudential Financial, where he was Director of Fund Accounting at PREI Latin America, the Latin America real estate investment and advisory business of Prudential Financial. Prior to joining PREI Latin America, Mr. Del Pozzo was a Senior-Manager auditor at Ernst & Young (from 2001 to 2012) and Deloitte (from 1998-2000).

Mr. Del Pozzo is a graduate of Universidad Del Valle de México (Laureate Universities) in Mexico City, Mexico where he obtained a Bachelor’s degree in Accounting and a graduate of the Thunderbird School of Global Management and the Instituto Mexicano de Estudios Superiores de Monterrey (ITESM), where he obtained a joint Master’s degree in Business.

ABOUT ALIGNMEX Real Estate Capital

ALIGNMEX Real Estate Capital, commonly known as ALIGNMEX, is a Mexican real estate investment and advisory firm headquartered in Mexico City, Mexico. ALIGNMEX is one of Mexico’s premier real estate investment advisors. In this capacity, ALIGNMEX provides real estate investment and asset management services to public and corporate pension funds, life insurance companies, endowments, foundations and trusts, high net worth families and sovereign wealth funds in Mexico.

ALIGNMEX offers an integrated and forward looking solution to local and foreign institutional real estate investors interested in capitalizing on the opportunities offered by the Mexican real estate market. In ALIGNMEX, clients benefit from having an experienced local firm with a global mindset that is dynamically managed to reflect the

realities of changing market conditions. Moreover, ALIGNMEX stands for “alignment”, a principle that is deeply rooted in the foundation of the Company.

Different from traditional investment management platforms, ALIGNMEX strongly believes that its clients, investors, partners and other stakeholders are best served by a real estate investment management platform that is committed to “One Country, One Goal”™. Therefore, as a central element of ALIGNMEX, ALIGNMEX focuses exclusively on Mexico and its business approach seeks to minimize the creation of divergent interests.

ALIGNMEX was founded in 2014, following the formation of ALIGNMEX Partners, a strategic partnership between MEXROB Capital and CSSEX Real Estate Investors aimed at bolstering their respective plans to develop a real estate investment management business in Mexico. MEXROB is a private investment firm, established in 2013 by Mr. Ordorica, after he departed the Latin America real estate investment management platform of Prudential Financial, where he served as its CEO. Mr. Magaña started CSSEX Real Estate Investors in 2013, after spending nearly 20 years working for Prudential Financial, Pulte, Hines and Grupo Marhnos.

Led by Mr. Ordorica and Mr. Magaña, ALIGNMEX applies an ownership mentality that focuses on the stability of senior management and on developing long-term strategic relationships. Consistent with this approach, ALIGNMEX is owned by an institutional owner and its senior management team. This ownership structure results in a unique combination of local expertise and management ownership with the financial backing and processes of institutional ownership. Our institutional owner and ALIGNMEX's management share a deep-rooted commitment to serving clients, so ALIGNMEX is committed to developing a real estate investment management business that brings to bear the expertise, track record and processes required to provide global institutional real estate investors with an unparalleled level of service in Mexico.

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