



## **September Poppy News**

This is the month all units need to get working on the Poppy Poster Contest. Please take these instructions with you when you visit the schools. All schools do not need to participate so if there are quite a few in your area, choose and then keep checking in on the progress. Set your date to have them back so they can be judged.

Encourage the schools you select to include a dog in their poster if possible, to promote the President's Project.

If you have a junior girl, ask if that member would like to be your poppy girl. If you have more than one, have a contest. Whoever you choose should be constantly working on the program throughout the year. There were dates listed last month. These dates are also in the power point which has been updated and is on the Auxiliary website. Take lots of pictures. The report for this will be digital.

The Poppy Poster instructions are on a separate page for your convenience. Good luck.

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## **Poppy Poster Contest Rules**

Units shall sponsor contests in local schools. When schools do not conduct activities, other youth groups — including Junior members — may participate under direct supervision of the unit.

### **Contest Classes:**

- Class I: Grades 2 and 3
- Class II: Grades 4 and 5
- Class III: Grades 6 and 7
- Class IV: Grades 8 and 9
- Class V: Grades 10 and 11
- Class VI: Grade 12
- Class VII: Students with special needs defined as:
  - a. Those in special education classes.
  - b. A student recommended for special education classes but who has not been admitted due to a waiting list or various other factors.
  - c. A child identified as having a disability, but not in a special education class due to lack of facilities; identification contingent upon discretion of school officials.

### **Poppy Poster Requirements**

1. Each poster shall have a fitting slogan not to exceed 10 words. Articles “a”, “and,” “an”, “the” are not to be counted as words. The words “buddy” and “buy” cannot be used.
2. The words “American Legion Auxiliary” must be used in the design of the poster and will not be counted in the 10-word count.
3. Each poster must include a red poppy.
4. The department shall determine the closing date of the unit contest. The poster shall be on 11x14” poster board. (Drawing paper will not be accepted).
5. The United States flag may be used as long as there are no infractions of the flag code.
6. Posters will be judged using the following criteria: • 50% - poster appeal (layout, message, originality) • 40% - artistic ability (design and color) • 10% - neatness
7. Media used shall be watercolors, crayons, powder or oil paint, handmade paper cutouts, ink or textures, acrylics, pencils, and markers.
8. Written in ink on the back of the poster (not attached) shall be the class in which the entry is submitted, the name, address, age, and grade of the contestant and the name of the department.
9. Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians grant non-exclusive reproduction and publication rights to the works submitted and agree to have their names and artwork published for commercial use without additional compensation or permission.
10. The poster shall be the work of only one individual.
11. The label “In Memoriam” from the veteran-made poppy may not be used.