



Middletown Grange Fair

2018 Fair Season

Middletown Grange Fair
P.O. Box 47
Penns Park PA 18943

Dear Friend of the Fair,

The Middletown Grange Fair is excited to announce several Sponsorship Opportunities for members of our community to support our Fair. Our mission is to provide a quality, county Grange Fair that will allow children and adults to participate in and enjoy the agricultural roots of our community. The Fair is held annually in mid-August and is a 501c3 non-profit organization. Your tax deductible investment can benefit both the Fair and your business. We currently have over 5000 exhibits as well as over 60,000 patrons annually. The Fair is run strictly by volunteers and operates with the help of sponsorships and donations.

This year is our 70th year and we want it to be the best yet. Your sponsorship monies will go towards different expenses such as tents, ribbons, trophies, building supplies, entertainment and more. Please look over the list of Opportunities and see which level of sponsorship would be right for you. Each level has its own unique appeal and benefits. You may choose something specific to sponsor or just choose to donate to our Fair. You can even pick more than one category to sponsor. We can also customize a sponsorship according to your needs.

If you are interested in becoming one of the Middletown Grange Fair Sponsors, please complete the attached form and return it by June 30, 2018. Any sponsorship or donations to the Fair would be greatly appreciated!

Sincerely,

Middletown Grange Fair Board



Middletown Grange Fair

Sponsorship Opportunities

| Sponsorship Level | Contribution Amount | Benefits | Confirm Choice |
|------------------------------|---------------------|---|----------------|
| Platinum Sponsor | \$3,000+ | Listed as Platinum Sponsor on Fair Banner and in Fair Publications; Your company supplied banner prominently displayed on Fairgrounds; 1 five day parking pass for every \$1,000 sponsorship; Company logo on Home page of website with link to business. | |
| Gold Sponsor | \$1,000-\$2,999 | Listed as Gold Sponsor on Fair Banner and in Fair Publications; Your company supplied banner displayed on Fairgrounds. 1 five day parking pass for every \$1,000 sponsorship; Company logo on Sponsor page of website with link to business. | |
| Silver Sponsor | \$500-\$999 | Listed as Silver Sponsor on Fair Banner and in Fair Publications; Your company supplied banner displayed on Fairgrounds. 2 daily parking passes | |
| Bronze Sponsor | \$100-\$500 | Listed as Bronze Sponsor on Fair Banner and in Fair Publications; Your company banner displayed on Fairgrounds. 1 daily parking pass. | |
| First Aid Tent Sponsor | \$2,000 | Fair printed banner at site listing you as the Sponsor for this site. Listed as Gold Sponsor. 2 five day parking passes. | |
| Picnic Pavilion Tent Sponsor | \$1,500 | Fair printed banner at site listing you as the Sponsor for this site. Listed as Gold Sponsor. 1 five day parking pass. | |
| Baby Care Tent Sponsor | \$1,000 | Fair printed banner at site listing you as the Sponsor for this site. Listed as Gold Sponsor. 2 five day parking passes. | |
| Food Court Area Sponsor | \$1,000 | Fair printed banner at site listing you as the Sponsor for this site. Listed as Gold Sponsor. 1 five day parking pass. | |
| Ribbon Sponsor | \$1,000 | Sponsor Name listed on a banner in one of the Exhibit areas as the Sponsor of the Exhibits. Listed as Gold Sponsor. 1 five day parking pass. | |

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|--------------------------------------|--|--|--|
| Picnic Table Umbrella Sponsor | \$500 | Company logo on picnic table umbrella. Can be renewed for 2 nd year at \$300. Listed as Bronze Sponsor. | |
| 4H Animal Show Sponsor | \$250 | Full page B&W ad in the Show Catalog for a specific animal show. (Rabbit & Cavy, Sheep Fitting & Showmanship, Reptile, Swine, Alpaca, Dairy, Beef, Goat, Poultry). Listed as Bronze Sponsor. | |
| Golf Cart | \$150 | “Sponsored by” company name/logo on placard on cart. Listed as Bronze Sponsor. | |
| Bench | \$100 | Logo, memorial, or name on temporary placard placed on bench. Listed as Bronze Sponsor. | |
| Online Entry System Division Sponsor | \$75 | Company logo or name printed as a banner on the screen of the Online Registration System when an entry is made for a particular Division. Banner links to your website with click. | |
| Friend of the Fair | \$20 | Name listed as a ‘Friend of the Fair’ in Fair Premium Book. Annual Magnet | |
| Fair Publication Advertising | Various amounts. See Advertising Media Guide | Your ad in one or more of our Fair Publications | |



Middletown Grange Fair

Sponsorship Partnership Agreement 2018

This agreement made this _____ day of _____, 20____, by and between the Middletown Grange Fair, a 501c3 not for profit organization, and:

NAME OF BUSINESS: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (_____) FAX: (_____) _____

CELL: (_____) EMAIL: _____

Name to be printed on Sponsorship:

Full payment is due with your agreement, unless other arrangements are made. Space will be assigned on a first-come, first-served basis. Please initial next to the Sponsorship Opportunity(s) you would like to confirm your choice and return with this page.

All agreements and logo artwork must be submitted to middletowngrangefair@icloud.com by **June 30, 2018**, in high resolution jpeg, to be included in the Fair Publications. Online Entry System Division Sponsor agreements and logos due **June 15, 2018**.

If you have any questions, please email middletowngrangefair@icloud.com or call Deb Gregory at 267-237-2420, Lynne Bowen at 215-416-5882, or Bob Habel at grangefair@gmail.com (Entertainment sponsorships).

Please return your completed agreement and payment to:

Middletown Grange Fair
P.O. Box 47
Penns Park, PA 18943

I HAVE READ AND UNDERSTAND ALL OF THE MATERIALS CONTAINED IN THIS AGREEMENT.

Signature: _____ Date: _____

THANK YOU FOR SPONSORING THE FAIR!

A BUCKS COUNTY TRADITION
PRESENTING THE 70TH ANNUAL



Middletown Grange Fair

August 15-19, 2018

Reach over 850,000 readers in print and online

DISPLAY ADVERTISING RATES

Package 1

Bucks County Herald Fair Guide

35,000 copies will be printed and distributed to advertiser locations throughout Bucks County.

| | | |
|-------------------|------------------|---|
| Full Page Premium | 10.125" x 20.25" | \$1000 (Back cover or 3 rd page) |
| Full Page | 10.125" x 20.25" | \$900 |
| Half Page | 10.125" x 10" | \$540 |
| Quarter Page | 10.125" x 4.875" | \$275 |
| Marketplace | 4.875" x 2" | \$150 |

Price includes color, hyperlink, SEO optimization plus online and social media promotion.

Package 2

Grange Fair Premium Book and Pocket Guide

3,000 copies of the Premium Book will be printed and distributed to advertiser and sponsor locations.

10,000 copies of the Fair Guide will be printed and distributed at the fair.

| | | |
|-------------------|--------------------|---|
| Full Page Premium | 7.5" W x 10" H | \$1000 (Back cover or 3 rd page) |
| Full Page | 7.5" W x 10" H | \$975 |
| Half Page | 7.5" W x 4.875" H | \$500 |
| Quarter Page | 3.75" W x 4.875" H | \$275 |
| Eighth Page (H) | 3.75" W x 2.5" H | \$150 |
| Eighth Page (V) | 1.75" W x 4.875" H | \$150 |

Package 3

Premium Package (All-inclusive Bucks County Herald, Grange Fair Premium Book and Pocket Guide)

| | |
|-------------------|--------|
| Full Page Premium | \$1750 |
| Full Page | \$1675 |
| Half Page | \$900 |
| Quarter Page | \$480 |
| Eighth Page | \$260 |

For more information or to reserve your space in the Guide please contact
Ernie Nocito • 267-987-1227 • enocito@buckscountyherald.com

Reservation deadline: Friday July 6, 2018