



Paul Heacock



Relationship and Leadership Strategies

Commonsense Ideas on How to Get Along Better with the Important People in Your Life

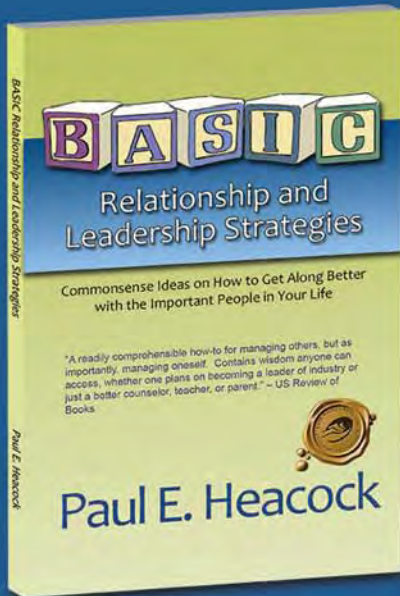
“Paul shares life lessons in a very engaging, relatable, and informative way. As a young professional with new leadership responsibilities, I welcome any solid advice I can get to help build my career. I immediately recognized that Paul’s words of wisdom could be applied to improve my relationships both at work and at home. I recommend this presentation to anyone who looking to improve their communication and relationship skills.” – *Angie Patrick, North Carolina, Implementation Lead, Maximum Processing*

“A massive amount of knowledge on leadership and self-improvement boiled down into a concise format.” – *Sean Pitcher, CEO, Maximum Processing*

About Paul

Paul is not just a speaker, rather he is an expert who is also an effective and engaging speaker. He is the author of BASIC Relationship and Leadership Strategies – How to Get Along Better With the Important People in Your Life. This book, and the essence of the material in each of the related presentations, come from his 45+ years’ real-world experience as a leader, marriage partner, and parent.

Unlike most/many leadership speakers, Paul doesn’t speak about leadership as a theory, rather he shares practical and proven experiences in a concise and memorable format. Paul also helps participants understand the importance of embracing leadership by making the value changes needed to most effectively move from an individual contributor role to a leadership role.



“This book is an accurate synthesis of a treasure chest of scholarly work. It is written in an honest and conversational style. It is the product of significant insight.” – *Maria Hunt, PhD Professor of Psychology, Avila University*

Most Requested Presentation Topics

- Keynote – **BASIC Relationship and Leadership Strategies** – Commonsense Ideas on How to Get Along Better With the Important People in Your Life
- Workshop – **BASIC Leadership Literacy** – How to Better Value, Understand, and Apply the BASICS of Leadership – Making the Transition from Individual Contributor to Effective Leader
- Workshop – **Profit and Cash**® - Helping Board Members, Employees, and Suppliers Really Understand How the Organization Operates and Makes Money – And How You Can Help

For more information contact:

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“After listening to Paul’s presentation, I not only bought a copy of his book for myself, but also bought copies for my two young adult children so that they could benefit from Paul’s insights.” – *Scott Forland – Chief Operating Officer & Corporate Secretary, MutualAid eXchange Insurance Companies*

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What Others Are Saying

“Paul has that unique trait of being able to educate in a way that makes you want more. His BASIC presentation at our company has generated more employee requests for a repeat than any other presentation. We’ll be seeing more about BASIC, you should too.” – *Arlen L. Briggs, Chief Financial Officer and Chief Risk Officer, Armed Forces Insurance*

“I had no doubt you would be excellent on the subject, but I was not prepared for your enthusiasm and energy. You had us all laughing, nodding, and participating all of the way through.” – *James Landrum, Executive Director, Harry S. Truman Neurological Center for Children (TNC Community)*

“Entertaining and good ideas – is there a better combination? Paul is an accomplished speaker with a great topic and great stories. The thought provoking manner in which he presents his ideas will have you reflecting on your life and career.” – *Dale Hotze, Managing Director, AFM International*

“Paul takes what many others speak about and presents it in ways anyone can understand.” – *Dick Brooks, Owner, Sandler Training*

Understand **B**ehavior and keep your **B**alance

Begin each circumstance **A**new

Be **S**ituational

Watch the “**I**”

Practice **C**ommunication, **C**are and **C**ommonsense

Partial Client List

Allstate Insurance • Armed Forces Insurance Company • Cameron Insurance Companies • Genworth Financial • Indiana Farm Bureau • Maximum Processing • Missouri Employers Mutual • MutualAid eXchange Insurance Companies • Liberty Mutual • Louisiana Workers’ Compensation Corporation • Selective Insurance • Shelter Insurance • Swiss Re • TAI Re Insurance Systems • W.R. Berkley Corporation • Zurich Insurance • Center for Spirit at Work • Harry S. Truman Neurological Center for Children (TNC Community) • Insurance Accounting and Systems Association • Insurance Regulatory Examiners Society • Kauffman Foundation • NonProfit Connect

Customization

Each of the presentations can be customized to incorporate your organization’s theme, vision, and language.

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