

MANAGER'S DESK FOR TUESDAY, JULY 26, 2022

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

OCCASIONALLY, A PERSON WILL EXPRESS THIS CONCERN ABOUT OUR RADIO MINISTRY; "MOST OF YOUR LISTENERS ARE SENIOR CITIZENS. AREN'T YOU WORRIED THAT WHEN THEY ALL DIE THAT YOU WON'T HAVE AN AUDIENCE, OR SUPPORT, ANYMORE?" WITHOUT IT BEING SAID I THINK THE MESSAGE THEY ARE TRYING TO GET THROUGH TO ME IS THAT WE SHOULD BE PLAYING MORE MUSIC FOR YOUNG PEOPLE.

I HAVE HEARD THIS TYPE OF ARGUMENT FOR OVER 40 YEARS. AND THOSE FEARS HAVE NOT COME TRUE. THIS LISTENER EMAIL FROM OUR SPRING LETTER MONTH GIVES US SOME INSIGHT INTO WHY IT HASN'T HAPPENED.

[KAREN – GREEN BAY] Hi! Not sure I have done this though I have sent donations & contacted you re those lovely calendars! I frankly am all over the map re my taste in music & I listen to all 4 of the Christian stations I have access to. I find as I age (ugh) though that more and more I am inclined to the music at WRVM as it seems more peaceful. Some of my favorites are the Getty's & Amy Shreve who I have seen/met many times at Cup of Joy.

That said what I appreciate most is the solid program/teaching you offer. I love Janet Parshall's "In the Market", also "Prophecy Today" also "The Land and the Book" & (I always get the title wrong but it is Sat night 6-7 pm & is I think by the American Policy Round Table). Also Haven Today, sometimes John McArthur, David Jeremiah, Chuck Swindoll, Focus on the Family, , Breakpoint, Joni & Friends, Cal Thomas, Night Sounds, and Pastor Lutzer on Sunday. I think that mostly covers it. Keep up the good work, blessings & prayers! (I listen in Green Bay on 102.7 & 101.5 (I think).

THAT TESTIMONY IS VERY COMMON. I AM FINDING THAT AS PEOPLE AGE THEY LIKE THEIR MUSIC A LITTLE QUIETER. AND AS GROW OLDER, AND WE MATURE IN OUR FAITH A LITTLE MORE, WE TEND TO APPRECIATE EVEN MORE THE BIBLE TEACHING PROGRAMS THAT WE OFFER. LAST I KNEW, WE ARE ALL GROWING OLDER. JUST THINK OF HOW OLD YOU WERE WHEN WRVM FIRST WENT ON THE AIR IN 1967. I WAS 13. HAS MY TASTE IN MUSIC CHANGED SINCE THEN? ABSOLUTELY! AND YOURS PROBABLY HAS TOO. WILL WE RUN OUT OF LISTENERS? I DON'T THINK SO.

WE APPRECIATE YOUR PARTNERSHIP IN HELPING TO KEEP WRVM ON THE AIR AS YOU PRAY FOR US AND AS YOU SUPPORT US FINANCIALLY.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT [WWW.WRVM.ORG](http://WWW.WRVM.ORG).

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.