



Children's  
Recovery  
Center

# *Fifth Annual* **5KRUN** *for the* **KIDS**

## 2018 SPONSORSHIP OPPORTUNITIES

### *Champion Sponsor: \$5000+*

- Company name and logo displayed on all printed materials, including t-shirt, sponsor banners, event brochures and posters
- 10 complimentary race entries
- 2 promotional tables at event
- Opportunity to donate logo items for participant goody bags
- Featured as a Champion Sponsor on the Children's Recovery Center 5K webpage
- Recognition as Champion Sponsor on all radio and television advertisement (audio and visual mentions)

### *Presenting Sponsor: \$1000*

- Company name and logo displayed on all printed materials, including t-shirt, sponsor banners, event brochures and posters
- 5 complimentary race entries
- 1 promotional table at event
- Opportunity to donate logo items for participant goody bags
- Featured as a Presenting Sponsor on the Children's Recovery Center 5K webpage
- Recognition as Presenting Sponsor on all visual advertisement

### *Gold Sponsor: \$500*

- Company name and logo displayed on all printed materials, including t-shirt, sponsor banners, event brochures and posters
- 2 complimentary race entries
- 1 promotional table at event
- Opportunity to donate logo items for participant goody bags
- Featured as a Gold Sponsor on the Children's Recovery Center 5K webpage

### *Silver Sponsor: \$250*

- Company name displayed on all printed materials, including t-shirt, sponsor banners, event brochures and posters
- 1 complimentary race entry
- Opportunity to donate logo items for participant goody bags
- Featured as a Silver Sponsor on the Children's Recovery Center 5K webpage

### *Bronze Sponsor: \$100*

- Company name on t-shirt and sponsor banners
- Opportunity to donate logo items for participant goody bags
- Featured as a Bronze Sponsor on the Children's Recovery Center 5K webpage

**"Childhood should be carefree, playing in the sun; not living a nightmare in the darkness of the soul."**

**- Dave Pelzer, A Child Called "It"**