## Privacy: Tips, Tools, and Tricks of the Trade

You may be a seasoned privacy veteran, someone just entering the field, or a person interested in learning more about privacy as a profession. If so, this article is for you! Today, we will be discussing tips and tools to develop your career in the ever changing field of privacy.

## **Get Certified!**

One way to bolster your value as a privacy professional is through getting certifications. Not only do certifications validate the skillset you already have developed, they can also prove your initiative in staying up-to-date in the constantly evolving privacy landscape. Here are a few of the most popular privacy certifications you can get today:

- The <u>International Association of Privacy Professionals</u> (IAPP) is the world's largest information
  privacy organization. They offer the following certifications that any privacy professional should
  consider obtaining. If you're unsure which one to get, try looking at one of the CIPP
  certifications:
  - o CIPP Certified Information Privacy Professional
    - Asia (CIPP/A)
    - Canada (CIPP/C)
    - Europe (CIPP/E)
    - U.S. private-sector (CIPP/US)
- CIPM Certified Information Privacy Manager
- CIPT Certified Information Privacy Technologist

If you're involved in healthcare privacy specifically, there are more specialized certifications available. The Compliance Certification Board

offers certifications focused on the healthcare industry. One of the certifications that they offer is the Certified in Healthcare Privacy Compliance (CHPC). You may also be interested in learning more about HIPAA and other healthcare privacy regulations, and getting a certification to validate that knowledge. If

so, consider obtaining a Certified HIPAA Professional (CHP) certification offered by the <u>HIPAA Academy</u>.

## **Enjoy a Podcast!**

Listening to podcasts is a great way to learn about the latest privacy news and important privacy issues. Podcast hosts often offer new insights themselves, or invite guests to speak about their expertise

in the privacy field. Here are a few privacy podcasts that you may be interested in tuning in to:

IAPP's The Privacy Advisor Podcast



- The Privacy, Security, & OSINT Show
- Privacy Sigma Riders Podcast

## Attend an Event!

Attending an event can be a great way to learn and network in the privacy field. When you attend an event in person, you will have more opportunities to meet and mingle with other privacy professionals. If you cannot attend an event in-person, many privacy events are also streamed or posted online. The Future of Privacy Forum hosts the Privacy Calendar, a listing of privacy related events. You may also



be interested in <u>NIST</u> and <u>IAPP</u> events, which cover a range of topics surrounding cyber-security and privacy. The IAPP also holds many Privacy After Hours events, like the one that MBL Technologies is hosting on January 28<sup>th</sup>!

Happy Data Privacy Day,

