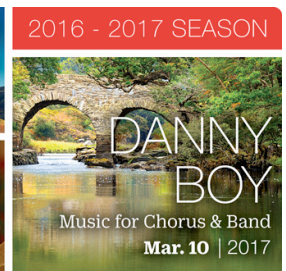




Alaska Chamber Singers

P.O. Box 102055 Anchorage, Alaska 99510



Dear Friend of the Alaska Chamber Singers,

The Alaska Chamber Singers is open for sponsors for our 2016-2017 concert season and advertisers for our individual performance programs.

For over 30 years Alaska Chamber Singers has treated audiences to uplifting, joyful and intriguing choral works spanning centuries. We invite you to join us for our 2016-2017 concert season starting with *Eternity Passing Over: Music of Love and Loss*, featuring "Eternity Passing Over – An Arctic Requiem" written in memory of Richard and Katherine Huffman. *Christmas with Alaska Chamber Singers* is our ever-popular holiday concert, featuring Benjamin Britten's masterpiece "A Ceremony of Carols," with special guest harpist, Megan Bledsoe Ward. Our season wraps up with *Danny Boy: Music for Chorus and Band*, a unique and thrilling program combining voices and wind band.

Season sponsors will receive prime placement on all collateral materials, eBlasts and Alaska Chamber Singers' website. Individual sponsors will receive recognition on all promotional material for the requested performance, including eBlasts and the ACS website. Advertisers in our concert programs will reach more than 2000 attendees of our performances. We've included our attendee demographics for you to review the market audience that is reached through supporting Alaska Chamber Singers by advertising in our programs. For other sponsorship opportunities in support of Alaska Chamber Singers, please visit www.alaskachambersingers.org.

Board of Directors

Cindy Bledsoe, *President*
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Megan Webb
Begich Middle School Band Director

David Hagen
Artistic Director & Conductor

Alaska Chamber Singers Sponsorship/Advertising Agreement

CompanyName: _____

Contact: _____

Phone: _____ Email: _____

Type of sponsorship/Advertising: _____

Please scan and email your agreement to robert.mitchell31@aol.com or send to the address listed below. For sponsorships, please send your company logo in a high resolution format **by September 9th, 2016**, to yvette@akmarketingconsultants.com. Program ads; please e-mail your finished, digitized ad layout, **no later than September 9th, 2016** to both of the following:

Bob Mitchell, robert.mitchell31@aol.com and Marcelle Riddle, mriddle81@gmail.com

Please send payment check **no later than September 9th, 2016**, in the appropriate amount, indicating ad size, and payable to the Alaska Chamber Singers, to: Bob Mitchell, 241 E. 23rd Ave, Anchorage, AK 99503.

Thank you very much for choosing to join us for the 2016-2017 season!

Robert A. Mitchell, Singer and Board Member

Alaska Chamber Singers Sponsorship/Advertising Opportunities

Season Sponsorship-\$5000

Sponsor our full season and receive corporate recognition on all print collateral materials, radio, 100,000 e-blasts, 2500 programs, 350 posters, our website, comp tickets to performances, and copies of our cd's.

Individual Performance Sponsorship-\$2500 to \$1500

Take advantage of sponsoring an individual performance and receive corporate recognition on all collateral material for that performance, as well as 20,000 e-blasts, 500+ programs, and our website.

Program Advertising

Costs for single color (black), camera ready, digitized and e-mailed to us, are as follows:

| | | Season | Individual |
|-----------------------------------|--------------|--------|------------|
| Full Page | 4.5" x 7.5" | | |
| Outside Back Cover | | \$750 | \$450 |
| Inside Front or Inside Back Cover | | \$600 | \$450 |
| Inside Page | | \$500 | \$300 |
| Two-Third Page | | | |
| Square Format | 4.5" x 4.5" | \$400 | \$250 |
| Half-Page | | | |
| Vertical- | 2.25" x 7.5" | \$300 | \$100 |
| Horizontal- | 4.5" x 3.5" | \$300 | \$100 |
| One-Third Page | | | |
| Horizontal | 4.5" x 2.25" | \$200 | \$75 |
| Business Card/ One-Fourth Page- | | | |
| Vertical | 2.25" x 3.5" | \$150 | \$50 |
| Horizontal | 4.5" x 1.75" | \$150 | \$50 |

Sponsor a Singer

Support your favorite Singer by making a contribution of \$150. Your sponsorship is recognized on our website and in all of our programs handed out throughout the season. Be sure to visit our website at www.alaskachambersingers.org for more information.

Alaska Chamber Singers Audience Profile

| | | |
|------------------------------------|----------------------------------------------------|------------|
| Marital Status | 62% married | 38% single |
| Age | 60+ | 37% |
| | 50-59 | 25% |
| | 40-49 | 30% |
| | 30-39 | 8% |
| Income Level | \$20-39,000 | 18% |
| | \$40-59,000 | 27% |
| | \$60-79,000 | 24% |
| | \$80-99,000 | 14% |
| | \$100-200,000 | 15% |
| | \$200,000+ | 2% |
| Chamber Singers' Concerts Attended | 0+ | 32% |
| | 1-4 | 45% |
| | 5-9 | 23% |
| | Chamber Singers' Holiday Concerts Attended Overall | |
| | 1-4 | 65% |
| | 5-9 | 20% |
| | 10+ | 15% |

About the Alaska Chamber Singers

"The State's most practiced, polished, ambitious choral ensemble."
ADN

"Conductor David Hagen led the chorus through a variety of soothing, melodic songs so mesmerizing and inspiring that it was like being transformed."
ADN

"The Discovery Theatre was packed to the rafters by an audience, which heard two hours of fine choral singing."
Anchorage Times