

MEXROB Capital, LLC

PRESS RELEASE



Exclusive CostaBaja Villa owned by MEXROB Capital overlooking the Sea of Cortez joins Inspirato following combination of Inspirato and Portico

- **MEXROB Capital is a private investment firm focused solely on real estate in Mexico or with a strong connection to Mexico**
- **In 2013, luxury family vacation club Portico selected exclusive CostaBaja Villa, owned by MEXROB Capital**
- **Villa de Portico joins Inspirato following combination of Inspirato and Portico**

Mexico City, Mexico. – February 4, 2014 – Following the announcement in December by Inspirato LLC and Portico Club LLC that they have combined, joining the two fastest growing luxury destination clubs, today MEXROB Capital announced that its prestigious Villa de Portico, located in CostaBaja, has joined the Inspirato portfolio.

“We are delighted to have one of our properties become a part of Inspirato,” stated Roberto Ordorica, President and CEO of MEXROB Capital. “As the owner of the prestigious Villa de Portico, an exclusive villa in the city of La Paz that since September 2013 was part of the Portico portfolio, we will continue to seek to fulfill the dreams of Inspirato members, by providing a quality vacation experience in Mexico that exceeds all expectations”.

La Paz is the capital of Baja California and the gateway to the Sea of Cortez, a magical body of water that offers an abundance of water activities, some of the best beaches in Mexico and fishing, diving and boating beyond compare. As the largest destination club in the world, Inspirato offers a superior alternative to hotels, resorts and online villa rentals by providing new and existing members exclusive access to its Signature Collection of residences, experiences and VIP offerings. Located minutes away from downtown La Paz, CostaBaja is an oasis by the sea, with its own marina, championship golf course, the luxurious CostaBaja Resort and Spa and a magnificent beach club that overlooks the Sea of Cortez. For more information about CostaBaja, visit <http://www.costabaja.com>.

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ABOUT MEXROB Capital

MEXROB Capital is a private investment firm focused solely on real estate. MEXROB provides investment capital and advisory services to small and medium size real estate ventures in Mexico or with a strong connection to Mexico. MEXROB was founded by Roberto Ordorica, former CEO of PREI Latin America, the Latin America Real Estate Investment Management business of Prudential Financial. Mr. Ordorica is a strong strategic thinker, with more than 15 years of hands-on experience in real estate finance, investments and investment management. He is a world-class risk manager and investment professional - highly regarded for his judgment and integrity. For more information visit <http://www.mexrobcapital.com>.

ABOUT Inspirato with American Express

Inspirato with American Express is a private club that provides its members exclusive access to a Signature Collection of luxury vacation homes, experiences and VIP offerings. At the heart of the Signature Collection are the club's Signature Residences, multimillion-dollar vacation homes fully managed and controlled by Inspirato for the exclusive use of its members. Inspirato members also enjoy unique members-only Signature Experiences all around the world, access to Signature Ticket VIP events, and Signature Stays with iconic hotels and resorts. Launched in 2011 and now the largest destination club in the world with more than 500 luxury vacation choices in more than 100 destinations, Inspirato is the luxury vacation solution for discerning travelers seeking a superior alternative to hotels, resorts and online villa rentals. In March 2013, Inspirato announced a partnership with American Express and the destination club's new name, "Inspirato with American Express." Learn more by visiting inspirato.com, calling (888) 546-5008, and following Inspirato on Facebook and Twitter.

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