



Rate Card 2019

2019 Advertising rates

Full colour

| Number of insertions | +11 | 6-11 | 3-5 | 1-2 |
|----------------------|-------|-------|-------|-------|
| Full Page | 1 175 | 1 350 | 1 500 | 1 625 |
| Half Page | 800 | 920 | 1 050 | 1 120 |
| Quarter Page | 515 | 600 | 700 | 750 |
| Prime Positions | | | | POA |

Group discount scheme: Companies currently advertising in other publications in the New Media stable, qualify for a combined space-booking series discount.

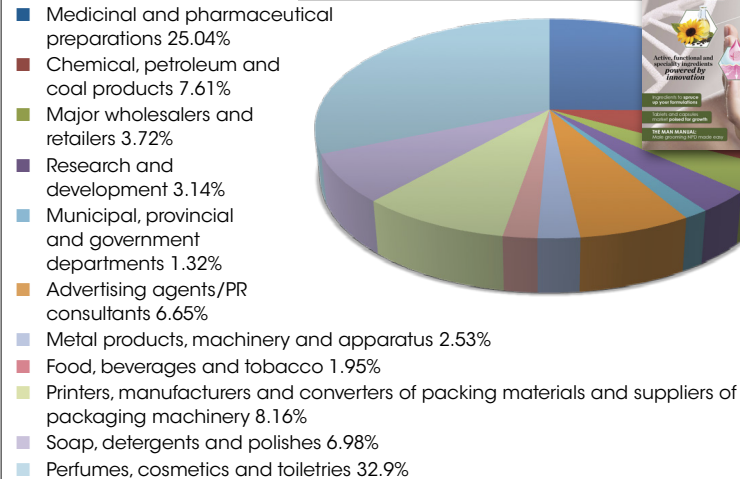
- Advertorials will be charged at standard advertising rates
- All rates are exclusive of VAT and quoted in EURO
- Advertising contracts to be used within a 12-month period

Additional marketing tools

Prices and specifications on request:

- Belly bands
- Cover flap (half cover)
- Gatefold
- Post-It Note
- Bookmark
- Classifieds
- Inserts
- Online
- E-Newsletters

Industrial distribution



Editorial profile

Pharmaceutical & Cosmetic Review has been an industry mouthpiece for the past 45 years. It is the official journal of five industry associations – The Aerosol Manufacturers' Association (AMA); The Society of Cosmetic Chemists (Coschem); The Cosmetic, Toiletry & Fragrance Association (CTFA); The Health Products Association (HPA); and the National Association of Pharmaceutical Manufacturers (NAPM).

The magazine is the only one of its kind in the country which targets decision makers in the manufacturing processes of pharmaceuticals, cosmetics, toiletries, health and house-hold products, and related industries. It offers incisive and authoritative reports on all aspects of the process, from raw material sourcing, to manufacturing and packing, right down to distribution and marketing. It informs readers about the introduction of new ingredients, equipment, products and packaging, and provides commentary on local and international trends and issues.

Contacts

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Geographical distribution & Occupational title

| | |
|--|-------------|
| General management | 1185 |
| Marketing, sales and distribution | 182 |
| Production, operations and engineering | 212 |
| Administration | 37 |
| Research and development | 196 |
| Sub Total | 1812 |
| Advertising agencies/PR consultants | 108 |
| Promotional copies | 0 |
| Grand Total | 1920 |



Technical Data – Material to bleed must be supplied allowing 3mm all round

| | | | | | | |
|---|--|---|--|--|--|--|
| | | | | | | |
| Trim Size 210mm(w) x 297mm(h) | Half Page (Horizontal) Trim Size 177mm(w) x 130mm(h) | Half Page (Vertical) Trim Size 88.5mm(w) x 262mm(h) | Third Page (Horizontal) Trim Size 177mm(w) x 85mm(h) | Third Page (Vertical) Trim Size 68mm(w) x 262mm(h) | Quarter Page (Horizontal) Trim Size 177mm(w) x 65mm(h) | Quarter Page (Vertical) Trim Size 88.5mm(w) x 130mm(h) |
| Full Page Type Area 180mm(w) x 260mm(h) | Type Area 168mm(w) x 110mm(h) | Type Area 75mm(w) x 248mm(h) | Type Area 168mm(w) x 65mm(h) | Type Area 55mm(w) x 248mm(h) | Type Area 168mm(w) x 50mm(h) | Type Area 75mm(w) x 110mm(h) |
| Bleed 216mm(w) x 303mm(h) | | | | | | |

Production specifications

- All material must be supplied in digital format to New Media specifications.
- New Media would prefer that all advertising material be supplied as a print-ready high-resolution CMYK PDF file.
 - All fonts and images must be embedded and all images should be 300dpi, CMYK
 - Files must be supplied as single pages
 - Please allow a minimum of 3mm bleed all round where required
- New Media also accepts material in the following formats, provided that all images are embedded and 300dpi, CMYK:
 - Photoshop – EPS, TIFF and JPG files (flatten image)
 - Illustrator – EPS or AI files (create outlines for text)
 - InDesign – (Package)

If changes are required, please supply open files
Additional charges apply to design alterations

Editorial features list 2019



| <h2>JANUARY</h2> <table border="1" data-bbox="109 280 255 419"> <tr><th colspan="2">DEADLINES</th></tr> <tr><td>EDIT</td><td>28/11</td></tr> <tr><td>ADV</td><td>05/12</td></tr> <tr><td>MAT</td><td>13/12</td></tr> </table> | DEADLINES | | EDIT | 28/11 | ADV | 05/12 | MAT | 13/12 | <ul style="list-style-type: none"> • COLOUR COSMETICS • HAIR CARE • PHARMA FOCUS: LAB EQUIPMENT & SERVICES • SAFETY & HYGIENE • PACKAGING REVIEW • BOTTLES, TUBS & CONTAINERS | <h2>MAY</h2> <table border="1" data-bbox="766 280 911 419"> <tr><th colspan="2">DEADLINES</th></tr> <tr><td>EDIT</td><td>15/04</td></tr> <tr><td>ADV</td><td>24/04</td></tr> <tr><td>MAT</td><td>29/04</td></tr> </table> | DEADLINES | | EDIT | 15/04 | ADV | 24/04 | MAT | 29/04 | <ul style="list-style-type: none"> • ANTI-AGEING • PERSONAL CARE • PHARMA FOCUS: OSD FORMS • MATERIALS HANDLING & WAREHOUSING (incl. SAPICS CONFERENCE PREVIEW) • IN-COSMETICS GLOBAL REVIEW • PACKAGING REVIEW • CARTON & BOARD • COLD CHAIN PACKAGING | <h2>SEPTEMBER</h2> <table border="1" data-bbox="1464 280 1610 419"> <tr><th colspan="2">DEADLINES</th></tr> <tr><td>EDIT</td><td>13/08</td></tr> <tr><td>ADV</td><td>20/08</td></tr> <tr><td>MAT</td><td>27/08</td></tr> </table> | DEADLINES | | EDIT | 13/08 | ADV | 20/08 | MAT | 27/08 | <ul style="list-style-type: none"> • CONTRACT MANUFACTURING & PACKING • ETHNIC CARE • PHARMA FOCUS : SUPPLY CHAIN & LOGISTICS • HOME CARE • PACKAGING REVIEW • TUBES • TRACK & TRACEABILITY |
|--|-----------|--|------|-------|-----|-------|-----|-------|--|--|-----------|--|------|-------|-----|-------|-----|-------|--|--|--|--|------|-------|-----|-------|-----|-------|--|
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| ADV | 05/12 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| ADV | 24/04 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAT | 29/04 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| MAT | 27/08 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <h2>FEBRUARY</h2> <table border="1" data-bbox="109 584 255 722"> <tr><th colspan="2">DEADLINES</th></tr> <tr><td>EDIT</td><td>18/01</td></tr> <tr><td>ADV</td><td>25/01</td></tr> <tr><td>MAT</td><td>30/01</td></tr> </table> | DEADLINES | | EDIT | 18/01 | ADV | 25/01 | MAT | 30/01 | <ul style="list-style-type: none"> • SPECIALITY INGREDIENTS • PRESERVATIVES • PHARMA FOCUS: REGULATIONS & LEGISLATION • SUN CARE • PACKAGING REVIEW • INSPECTION, CODING & MARKING • PACKAGING INNOVATION & DESIGN • PROPAK AFRICA PREVIEW | <h2>JUNE</h2> <table border="1" data-bbox="766 584 911 722"> <tr><th colspan="2">DEADLINES</th></tr> <tr><td>EDIT</td><td>13/05</td></tr> <tr><td>ADV</td><td>21/05</td></tr> <tr><td>MAT</td><td>24/05</td></tr> </table> | DEADLINES | | EDIT | 13/05 | ADV | 21/05 | MAT | 24/05 | <ul style="list-style-type: none"> • INGREDIENTS • AEROSOLS • PHARMA FOCUS: TECHNOLOGY • MALE GROOMING • ANALYTICA LAB AFRICA PREVIEW • PACKAGING REVIEW • SECURITY FEATURES FOR PACKAGING • FORM, FILL & SEAL | <h2>OCTOBER</h2> <table border="1" data-bbox="1464 584 1610 722"> <tr><th colspan="2">DEADLINES</th></tr> <tr><td>EDIT</td><td>13/09</td></tr> <tr><td>ADV</td><td>20/09</td></tr> <tr><td>MAT</td><td>26/09</td></tr> </table> | DEADLINES | | EDIT | 13/09 | ADV | 20/09 | MAT | 26/09 | <ul style="list-style-type: none"> • AEROSOLS • QUALITY ASSURANCE • PHARMA FOCUS: MADE IN SA • SLIMMING & BODY CONTOURING • SKIN & FACE CARE • PACKAGING REVIEW • BLISTER PACKAGING & ENCAPSULATION • LABELLING (INCL. LABEL EXPO REVIEW) |
| DEADLINES | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| EDIT | 18/01 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| ADV | 21/05 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| MAT | 26/09 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <h2>MARCH</h2> <table border="1" data-bbox="109 893 255 1032"> <tr><th colspan="2">DEADLINES</th></tr> <tr><td>EDIT</td><td>14/02</td></tr> <tr><td>ADV</td><td>20/02</td></tr> <tr><td>MAT</td><td>25/02</td></tr> </table> | DEADLINES | | EDIT | 14/02 | ADV | 20/02 | MAT | 25/02 | <ul style="list-style-type: none"> • CONTRACT MANUFACTURING & PACKING • FRAGRANCES • PHARMA FOCUS: EXCIPIENTS • BATH & BODY CARE • IN-COSMETICS PREVIEW • PACKAGING REVIEW • LABELLING • END OF LINE PACKAGING • SUPPLEMENT • DIGEST OF INGREDIENT SUPPLIERS | <h2>JULY</h2> <table border="1" data-bbox="766 893 911 1032"> <tr><th colspan="2">DEADLINES</th></tr> <tr><td>EDIT</td><td>14/06</td></tr> <tr><td>ADV</td><td>21/06</td></tr> <tr><td>MAT</td><td>27/06</td></tr> </table> | DEADLINES | | EDIT | 14/06 | ADV | 21/06 | MAT | 27/06 | <ul style="list-style-type: none"> • PRESERVATIVES & ANTI-MICROBIALS • PROCESS & MANUFACTURING TECHNOLOGY • PHARMA FOCUS: CAMs & HEALTH PRODUCTS • SUN CARE • PACKAGING REVIEW • INKS & PRINT FINISHES | <h2>NOVEMBER/DECEMBER</h2> <table border="1" data-bbox="1464 893 1610 1032"> <tr><th colspan="2">DEADLINES</th></tr> <tr><td>EDIT</td><td>15/10</td></tr> <tr><td>ADV</td><td>22/10</td></tr> <tr><td>MAT</td><td>28/10</td></tr> </table> | DEADLINES | | EDIT | 15/10 | ADV | 22/10 | MAT | 28/10 | <ul style="list-style-type: none"> • FRAGRANCES & ESSENTIAL OILS • SAFETY & HYGIENE • PHARMA FOCUS: ASEPTIC PROCESSING • INGREDIENT & FORMULATION INNOVATION • PACKAGING REVIEW • GLASS PACKAGING • SUPPLEMENT • YEAR PLANNER CALENDAR |
| DEADLINES | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| ADV | 20/02 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MAT | 25/02 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| MAT | 28/10 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <h2>APRIL</h2> <table border="1" data-bbox="109 1203 255 1342"> <tr><th colspan="2">DEADLINES</th></tr> <tr><td>EDIT</td><td>18/03</td></tr> <tr><td>ADV</td><td>25/03</td></tr> <tr><td>MAT</td><td>29/03</td></tr> </table> | DEADLINES | | EDIT | 18/03 | ADV | 25/03 | MAT | 29/03 | <ul style="list-style-type: none"> • CLEAN ROOM CONTROL • HOME CARE • PHARMA FOCUS: OTC MEDICINES • ETHNIC CARE • PACKAGING REVIEW • CLOSURES, PUMPS & DISPENSERS • PROPAK AFRICA REVIEW | <h2>AUGUST</h2> <table border="1" data-bbox="766 1203 911 1342"> <tr><th colspan="2">DEADLINES</th></tr> <tr><td>EDIT</td><td>12/07</td></tr> <tr><td>ADV</td><td>19/07</td></tr> <tr><td>MAT</td><td>26/07</td></tr> </table> | DEADLINES | | EDIT | 12/07 | ADV | 19/07 | MAT | 26/07 | <ul style="list-style-type: none"> • COLOUR COSMETICS • HAIR CARE • PHARMA FOCUS: BIOSIMILARS • REGULATIONS, LEGISLATION & TESTING • SUSTAINABLE PRACTICES • HPC EXPO & COSCHEM CONFERENCE PREVIEW • PACKAGING REVIEW • SUSTAINABLE PACKAGING & PRACTICES • FLEXIBLE PACKAGING | <h2>REGULAR CONTENT</h2> | <ul style="list-style-type: none"> • ASSOCIATION NEWS • COMPANY FOCUS • COMPLIANCE COLUMN • EQUIPMENT AND COMPANY NEWS • EVENTS • FORMULATOR'S CORNER • NEW PRODUCT COMPETITION • PRODUCT NEWS | | | | | | | | |
| DEADLINES | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| EDIT | 18/03 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| MAT | 26/07 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

KEY

EDIT – Editorial Submission Deadline
 ADV – Advertising Booking Deadline
 MAT – Final Advertisement Material Deadline

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