



INDIAN ARCHERY



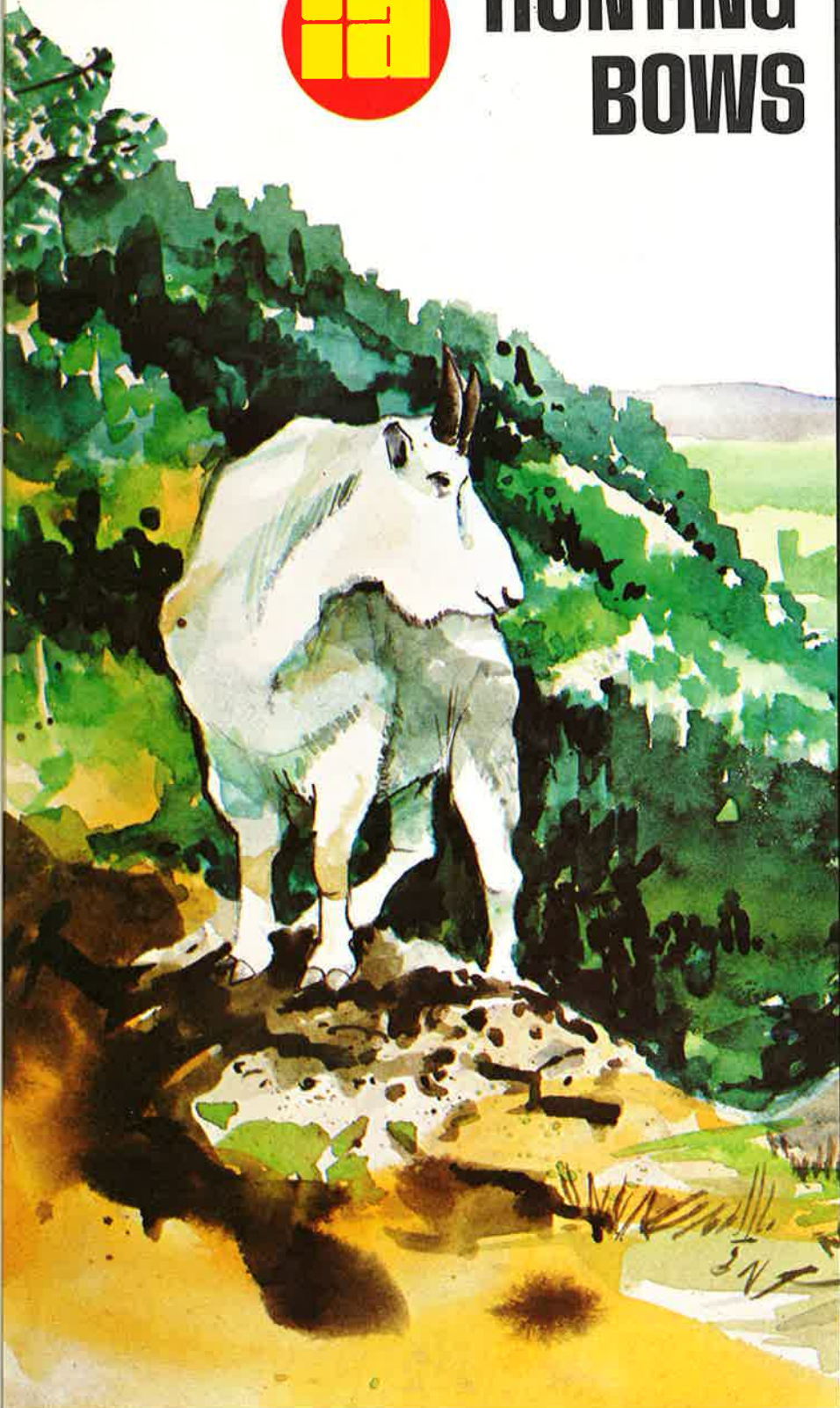
PRICE 50¢



INDIAN INDUSTRIES, INC. • 817 MAXWELL •
EVANSVILLE, INDIANA 47717



HUNTING BOWS



Catalog No. 270

Stalker: Indian Archery's top hunting bow for the growing legion of hunters preferring a short bow and demanding the finest equipment available.

The most powerful yet stack-free hunting bow at any price. Average arrow flight of 165 feet per second. Note too, Stalker's weight is concentrated in the handle to absorb shock and dampen vibration. Add Stalker's distinctive palm grip and sculpted thumb rest and you know you have the finest hunting bow available.

STALKER™

SPECIFICATIONS

Draw Weights: 40 to 60 lbs. at 28"
Bow Length: 48"
Brace Height: 7"

Limbs: Super Strength Black Epoxy Fiberglass Separated By Two Machine Tapered Hard Maple Laminations. Taper .002" Per Inch Of Length Per Lamination.

Handle Riser: Three-piece Laminated. Two Sections Black Phenolic Impregnated Wood. Center Piece Of African Rosewood. Complimented With Hardwood Trim. Custom Thumb Rest.

MOHAWK™

Catalog No. 261

Mohawk continues to attract more and more hunters each year to the advantages of the short hunting bow . . . maneuverability, compactness, quick movement in dense brush. And, Mohawk owners soon find the Mohawk can outperform many longer bows.

The Mohawk has a field-proven reputation for dependability and ruggedness. Trophies range from the world record Kodiak bear on down.



HAWKEYE™

Catalog No. 256

Hawkeye, as beautiful yet powerful a bow as you will ever hold. Distinctively styled featuring a two-piece concavely laminated handle riser. Designed for the many hunters who prefer a medium length bow. Attractively priced to generate plenty of sales. And, packed with features found only in the most expensive hunting bows.

SPECIFICATIONS

Draw Weights: 40 to 60 lbs. at 28"
Bow Length: 56"
Brace Height: 7 1/2"

Limbs: Extra Strength Cinnamon Brown Epoxy Fiberglass Separated By Two Machine Tapered Maple Laminations.

Handle Riser: Two-piece Concavely Laminated. African Rosewood and Imbuaya. Palm Fitted Grip With Custom Thumb Rest.

DEERSLAYER™



Catalog No. 274

Designed especially for taking deer. The Deerslayer features the latest in bow design: integral stabilizers assure silent, shock-free shots; our recurved limb design assures reserve killing power to make that important shot count; and you'll be delighted with Deerslayer's proportionally designed handle riser.

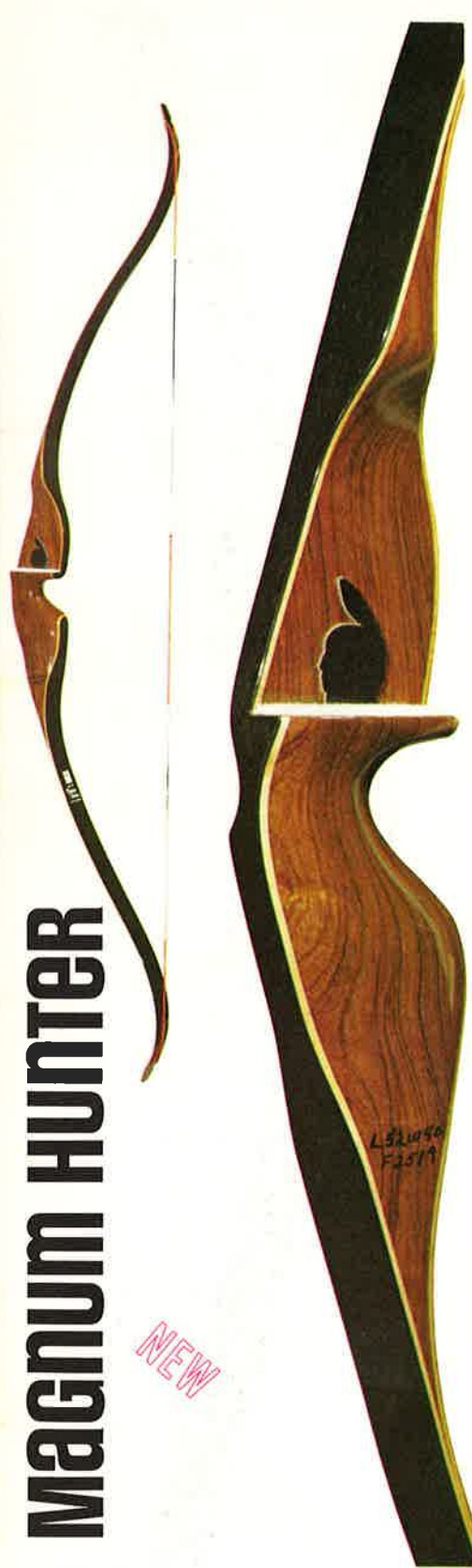


HUNTING BOWS

SPECIFICATIONS

Draw Weight: 40 to 55 lbs. at 28"
Bow Length: 60"
Brace Height: 7½"
Limbs: Extra Strength Epoxy Fiberglass Separated By Two Machined Maple Laminations.
Handle Riser: African Rosewood, Integral Stabilizers. Sculpted Design With Thumb Rest.

MAGNUM HUNTER



Catalog No. 286

52" of working recurved limbs to bag anything from a varmit to an elk. Features include smooth and shock free release, proportionally designed handle riser, tip overlays, and beautiful finish.

SPECIFICATIONS

Draw Weights: 40 to 55 lbs. at 28"
Bow Length: 52"
Brace Height: 7"
Limbs: Super Strength Black Epoxy Fiberglass Separated By Tapered Maple Laminations. Taper .002" Per Inch of Length.
Handle Riser: Hand-Rubbed Imported Hardwood. Sculpted Palm Grip With Thumb Rest.



BIG HORN



Catalog No. 258

This new bow, named for one of the great trophy animals a hunter would like to bag, combines Indian Archery's bowyer craftsmanship and imported woods for 58 inches of full working recurve and game — taking power.

SPECIFICATIONS

Draw Weights: 45 and 50 lbs. at 28"
Bow Length: 58"
Brace Height: 7"
Limbs: Epoxy Fiberglass Separated By Two Machined Maple Laminations.
Handle Riser: Hand-Rubbed Imported Hardwood. Sculpted Grip With Thumb Rest.



ALL PURPOSE BOWS



NEW

HUNTER

Catalog No. 252

Another new hunting bow combining imported woods and bowyer techniques at a popular price. An ideal bow for the beginning hunter.

SPECIFICATIONS

Draw Weights: 45 and 50 lbs. at 28"

Bow Length: 52"

Brace Height: 7"

Limbs: Epoxy Fiberglass Separated By Two Machined Maple Laminations.

Handle Riser: Hand-Rubbed Imported Hardwood, Sculpted Grip with Thumb Rest.



TM

seneca

Catalog No. 264

Popular priced all-purpose bow. Imported hardwood handle. Handles and shoots like Indian Archery's more expensive bows.

SPECIFICATIONS

Regular Draw Weights: 25 to 45 lbs. at 28"

Hunting Draw Weights: 40 to 45 lbs. at 28"

Bow Length: 62"

Brace Height: 7"

Limbs: Epoxy Fiberglass Separated By Two Machined Maple Laminations.

Handle Riser: Imported Hardwood.



TM

WARRIOR

Catalog No. 266

Warrior is ever popular with beginners and youngsters. Has many features found in higher priced bows. Such as a working recurve and full view sight window.

SPECIFICATIONS

Draw Weights: 25 to 35 lbs. at 28"

Bow Length: 56"

Brace Height: 7"

Limbs: Epoxy Fiberglass Separated By Two Parallel Maple Laminations

Handle Riser: Assorted Hardwoods

FIBERGLASS BOWS

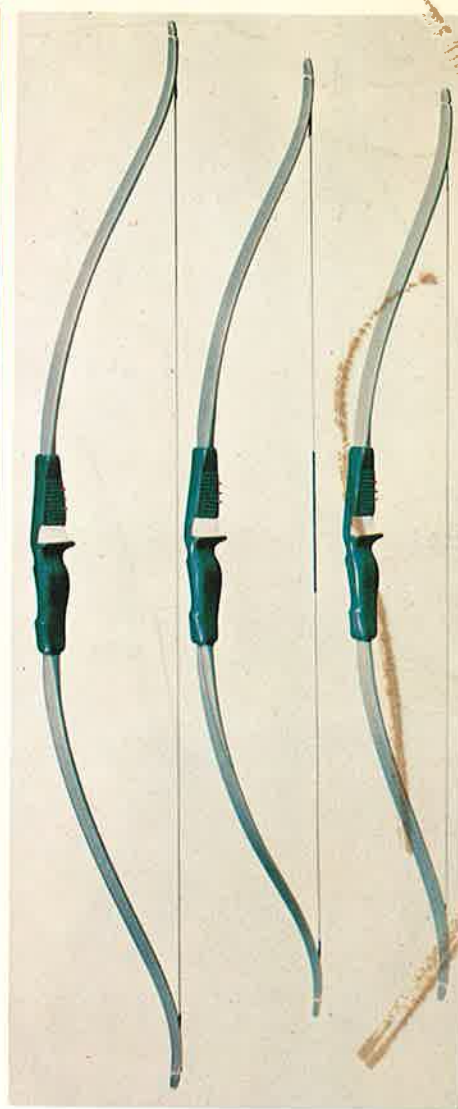


NEW! Take-down BOW

The first fiberglass take-down bow in the industry with quality features! Many archers are finding the shooting characteristics of glass equal to laminate bows. For this growing group Indian proudly presents the Comanche.™

Get an extra set of limbs and have two bows available — a 56" bow for hunting and a 60" bow for target shooting.

- No. 10 Comanche with Traveling Case
60" target limbs, 25 to 35 lbs.
- No. 11 Comanche with Traveling Case
56" hunting limbs, 40 to 50 lbs.
- No. 13 Second set of 60" limbs, 25 to 35 lbs.
- No. 14 Second set of 56" limbs, 40 to 50 lbs.



No. 20 No. 21 No. 28

Revolutionary Glassflex® bows from Indian which combine the strength and economy of fiberglass with the shooting and styling characteristics of Indian's top quality laminated bows. Bows feature wide working recurved limbs and a handle riser which is custom sculpted with a thumb rest. Bows also feature a full sight window with built-in sight lines and adjustable sight markers. Arrow rest is fully carpeted for a quiet execution.

FEATURES

- Wide Working Tapered Recurved Limbs
- Custom Sculpted Handle Riser With Thumb Rest
- Full Sight Window With Carpeted Arrow Rest and Shelf
- Adjustable Bow Sight
- Color Coordinated Limbs and Handle

SPECIFICATIONS

No. 21 HUNTER

Hunting Draw Weights: 45, 50, 55 lbs.
Length: 56"

No. 20 SCOUT

Regular Draw Weights: 25 to 35 lbs.
Hunting Draw Weights: 40 to 50 lbs.
Length: 60"

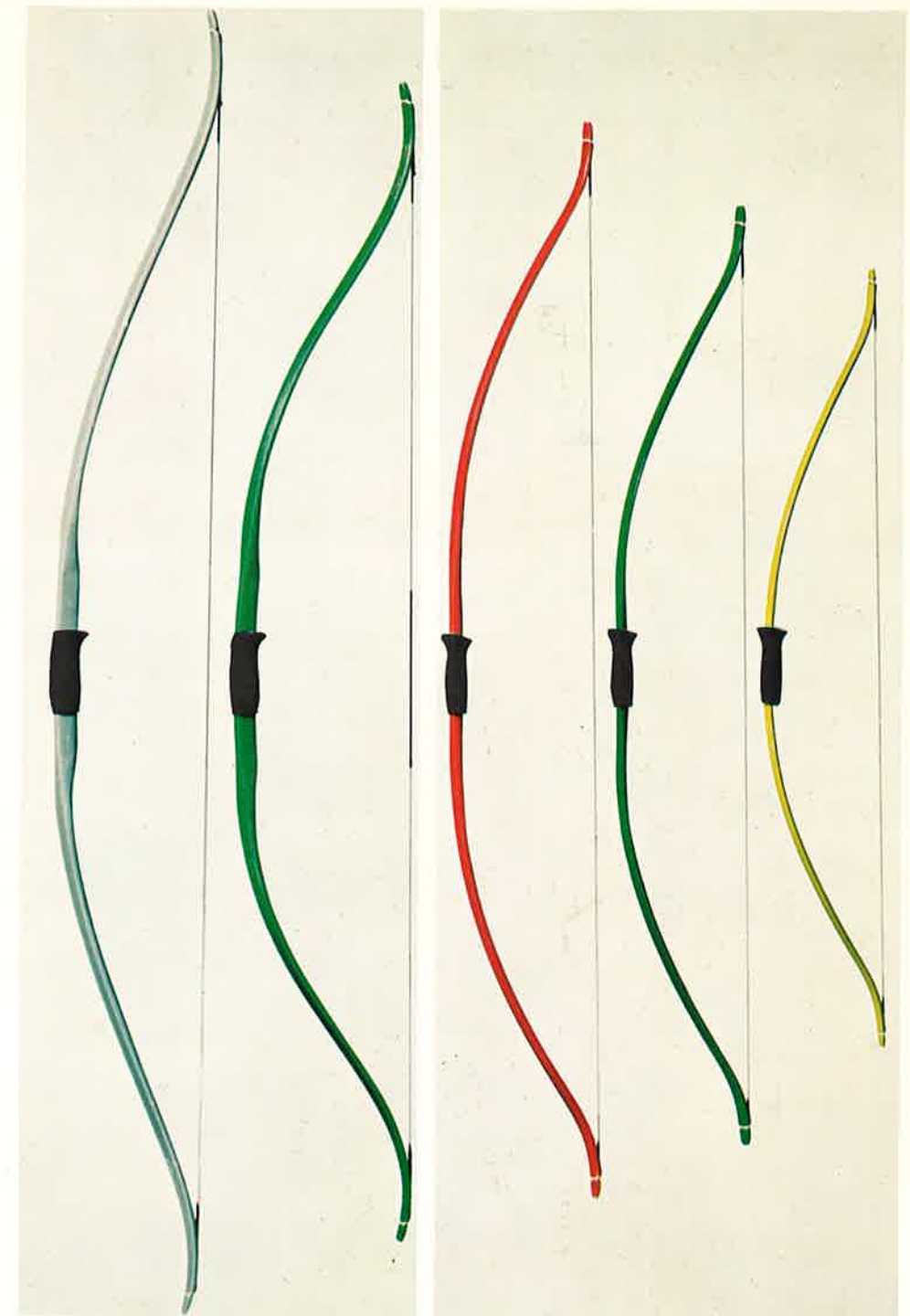
No. 28 EAGLE

Draw Weights: 25, 30, 35 lbs.
Length: 56"



No. 384 BOW DISPLAY RACK

Pick up extra sales and profits by attractively displaying Indian Archery Glassflex® bows. Display rack can be wall mounted and takes only 36 inches of wall space. Displays up to 24 fiberglass bows or 12 Indian Archery laminated bows.



No. 25 No. 29 No. 24 No. 23 No. 22

CATALOG No. 25 GLASSFLEX® RECURVED BOW 60". Features wide working limbs with full taper. Specify if left-hand bow desired. Regular draw weights: 25 to 35 lbs. Hunting draw weights: 40 to 50 lbs.

CATALOG No. 29 GLASSFLEX® RECURVED BOW 56". Draw weights: 25, 30, 35, 40 lbs.

CATALOG No. 24 GLASSFLEX® RECURVED BOW 54". Right or left hand. Draw weight: 25 lbs.

CATALOG No. 23 GLASSFLEX® RECURVED BOW 48". Right or left hand. Draw weight: 20 lbs.

CATALOG No. 22 GLASSFLEX® RECURVED BOW 42". Right or left hand. Draw weight: 15 lbs.



HUNTING and

No. 608 TOMAHAWK

Top quality hunting set complete with deluxe equipment.

- Contents:**
- Laminated Bow, 45 to 50 lbs.
 - Arrows with snap nocks.
 - Six 28" Matched Port Orford Cedar Hunting Arrows
 - Bow Quiver
 - Glove
 - Armguard
 - Animal Target
 - Instruction Booklet

No. 420 HUNTER SCOUT

Attractive medium priced hunting set with a complete set of hunting accessories and featuring IFA's new hunting bow.

- Contents:**
- 56" Glassflex® Pro Bow With Custom Handle, 45 lbs.
 - Arrows with snap nocks.
 - Six 28" Matched Port Orford Cedar Hunting Arrows
 - Bow Quiver
 - Armguard
 - Tab
 - Animal Target
 - Instruction Booklet

No. 410 NOTTINGHAM

Very popular economy priced hunting set. Complete with accessories.

- Contents:**
- 56" Glassflex® Recurved Bow, 40 to 45 lbs.
 - Arrows with snap nocks.
 - Four 28" Port Orford Cedar Hunting Arrows
 - Bow Quiver
 - Armguard
 - Tab
 - Animal Target
 - Instruction Booklet

No. 608

No. 420

No. 410

TARGET SETS

No. 604 PAWNEE

IFA's most popular laminated bow set. Complete with accessories for shooting fun. Ideal family set.

- Contents:**
- Laminated Bow, 25, 30, 35 lbs.
 - Six 28" Port Orford Cedar Target Arrows With Deluxe Crest
 - Deluxe Side Quiver With Belt Loop
 - Armguard
 - Tab
 - Four-color Circle Target
 - Instruction Booklet
 - Arrows with snap nocks.

No. 430 SCOUT

New, popular priced set for family fun. Accessories included. Features IFA's new Glassflex® Pro bow.

- Contents:**
- 60" Glassflex® Pro Bow With Custom Handle, 30, 35, 40 lbs.
 - Six 28" Port Orford Cedar Target Arrows
 - Deluxe Side Quiver With Belt Loop
 - Armguard
 - Tab
 - Four-color Circle Target
 - Instruction Booklet
 - Arrows with snap nocks.

No. 408 SHERWOOD FOREST

Tough to beat this set for all-around fun and value. Beautifully packaged and fully equipped.

- Contents:**
- 60" Glassflex® Recurved Bow, 30, 35, 40 lbs.
 - Four 28" Target Arrows
 - Deluxe Side Quiver
 - Armguard
 - Tab
 - Four-color Target
 - Instruction Booklet
 - Arrows with snap nocks.



No. 604

No. 430

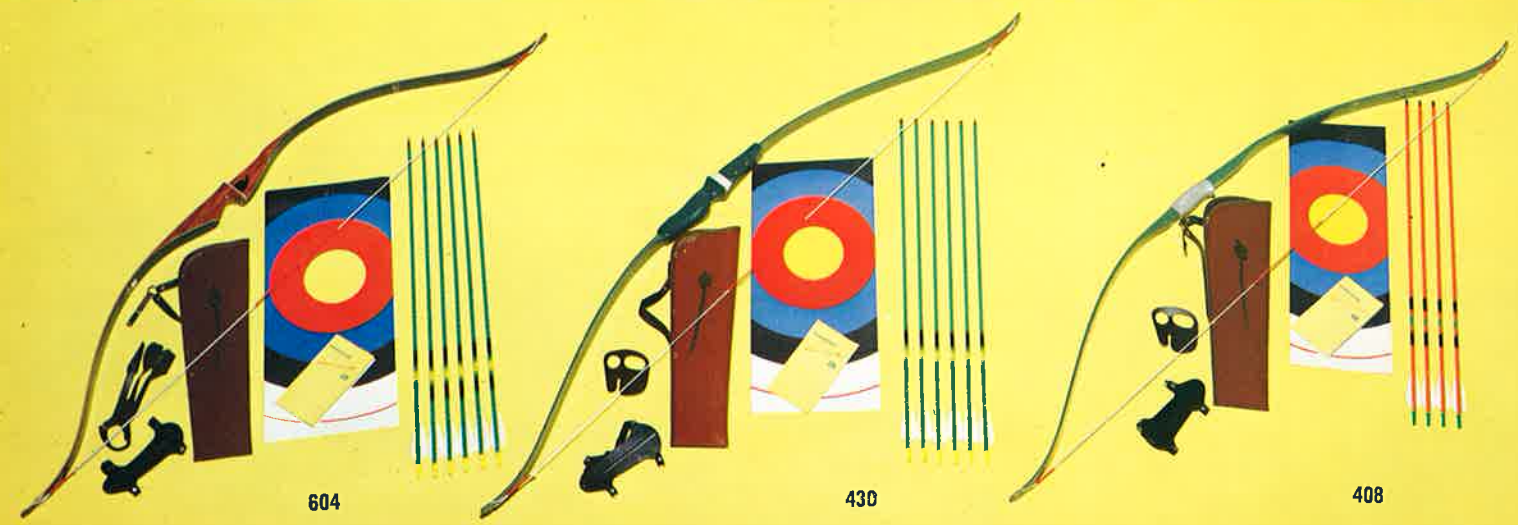
No. 408



608

420

410



604

430

408

JUVENILE SETS



No. 405

No. 403

No. 400

No. 402

No. 412

No. 416

No. 405 EAGLE
 IIA's finest juvenile set. Features IIA's new Glassflex® Pro bow. All accessories included.
CONTENTS: • 56" Glassflex® Pro Bow with Custom Handle • Four 24" Target Arrows • Side Quiver With Side Straps and Belt Hook • Armguard • Tab • Animal Target • Instruction Booklet
 Draw Weights: 25, 30, 35 lbs.

No. 403 SPEEDWELL
 Ideal set for economical backyard fun. Has many features of IIA's more expensive sets.
CONTENTS: • 56" Glassflex® Recurved Bow • Four 26" Target Arrows • Side Quiver With Belt Loop • Armguard • Tab • Four-color Target • Instruction Booklet
 Draw Weights: 25, 30, 35 lbs.

No. 400 PREMIER
 IIA's most popular juvenile set. Handsomely display packaged. Full set of accessories.
CONTENTS: • 54" Glassflex® Recurved Bow • Four 24" Target Arrows • Side Quiver With Belt Loop • Armguard • Tab • Animal Target • Instruction Booklet
 Draw Weights: 25 to 30 lbs.
 Packaged: Multiples of 6

No. 402 CHEROKEE
 Young braves will enjoy this set. Glassflex® bow for right or left hand shooters.
CONTENTS: • 54" Glassflex® Recurved Bow (R/L) • Four 24" Target Arrows • Side Quiver With Belt Loop • Armguard • Tab • Animal Target • Instruction Booklet
 Draw Weight: 25 lbs.
 Packaged: Multiples of 6

No. 412 "LIL" INDIAN
 Ideal set for young boys and girls. A complete set, attractively packaged. For right or left hand shooters.
CONTENTS: • 48" Glassflex® Recurved Bow (R/L) • Three 20" Crested Target Arrows • Armguard • Tab • Animal Target • Instruction Booklet
 Draw Weight: Approximately 20 lbs.
 Packaged: Multiples of 12

No. 416 LITTLE APACHE
 Ideal gift for the youngster just learning to shoot. For right or left hand shooters.
CONTENTS: • 42" Glassflex® Recurved Bow (R/L) • Three 18" Crested Target Arrows • Armguard • Tab • Animal Target • Instruction Booklet
 Draw Weight: Approximately 15 lbs.
 Packaged: Multiples of 12



No. 70 IA ALUMIFLEX® TARGET ARROW Precision engineered and fabricated aluminum shaft. Beautiful multi-colored crest. 4" spiral fletch, using precision ground feathers. Snap nocks. Specify exact bow weight. Stocked in 28" or full length (points separate).
 ½ Dozen 1 Dozen



No. 60 IA GLASSFLEX® TARGET ARROW Precision fiberglass arrow — true, straight, perfectly matched spine and weight. 4" spiral fletch, using precision ground feathers. Beautiful multi-crest. Snap nocks. Specify exact bow weight. Stocked in 28" or full length (points separate).
 ½ Dozen 1 Dozen



No. 36 CUSTOM TARGET ARROW Select Port Orford Cedar shaft. Matched spine and weight. Beautiful multi-crest. 4" fletch, using ground die cut feathers, bullet tip point. Snap nocks. Specify bow weight. Stocked in 28" or full length (points separate).
 ½ Dozen 1 Dozen



No. 37 SELECT TARGET ARROW Port Orford Cedar shaft. Attractive triple crest. Ground dyed feathers. High gloss pigmented lacquer finish. Bullet tip. Snap nocks. Specify bow weight. Stocked in 28".
 ½ Dozen 1 Dozen 100 Pack



No. 38 STANDARD TARGET ARROW IIA's most popular arrow. Lacquered Port Orford Cedar shaft. Triple crest. 3" ground feathers, contrasting cock feathers. Snap nocks. Stocked in 28". Matched 20 — 30, 30 — 40 lbs.
 1 Dozen 100 Pack



No. 30 PRACTICE TARGET ARROW Lacquered shaft. Double crest. Ground feathers. Plated metal target point. Snap nocks. Stocked in 26", 28". Matched 20 to 30 lbs.
 100 Pack 200 Pack



No. 49 FLU FLU ARROW Very popular. Multi-fletch. Triple crested 8-dozen packs or 12-half dozen packs shipped with free displayer. with pin stripes. Non-skid field point. Snap nocks. Stocked in 28".
 ½ Dozen



TARGET ARROWS

All IA arrows are display packed. 8 dozen or 12 half dozen orders are shipped in a free floor displayer (see above). All 100 Pack — 200 Pack also in a free floor displayer (see below).



HUNTING ARROWS

The Bleeder®

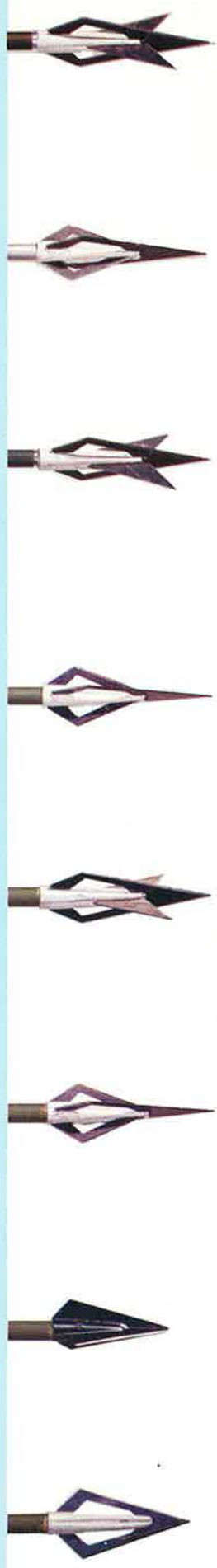
After years of searching, testing, and development, Tony Alter, a member of Indian's advisory staff, has developed what we believe to be the ultimate in a hunting point.

Game is basically killed by hemorrhaging or bleeding and recovered in an area quite distant from where hit. Unless the hunter has a good blood trail to follow, the chance of recovery of the animal is poor.

With other points you run the risk of not having a trail. The ordinary broadhead, if not razor sharp, will not cleanly cut but rather tear the blood vessels, which will reclose shortly through normal coagulation; similarly, the point will slide by or off rather than cut the veins.

The Bleeder, even without a fresh sharpening, assures a blood trail, because blood vessels and veins are forced between the two points of the swept wing resulting in a positive cutting action and a heavy external blood loss.

If you can get off the perfect spinal cord or brain shot, you won't need the bleeder, but for the other 99 percent of the shots, why risk losing your game.



New No. 74 ALUMIFLEX® HUNTING ARROW Precision engineered and fabricated aluminum shaft of anodized aluminum. Beautiful hand crest and 5½" precision ground fletch compliments olive drab color. With Change-A-Points and snap nocks. Specify exact bow weight. Stocked in 28" and 30". With new IA BLEEDER® POINT.
½ Dozen 1 Dozen

New No. 72 ALUMIFLEX® HUNTING ARROW Popularly priced aluminum shaft. Handsome spray crest with 5½" precision ground fletch. With snap nocks. Specify weight. Stocked in 28" and 30". With deluxe 4-blade broadhead.
½ Dozen 1 Dozen

New No. 64 GLASSFLEX® HUNTING ARROW The finest fiberglass hunting arrow — true, straight, perfectly matched and spined. Beautiful hand crest and 5½" precision ground fletch compliments olive drab color. With Change-A-Points and snap nocks. Specify weight. Stocked in 28" and 30". With new IA BLEEDER® POINT.
½ Dozen 1 Dozen

New No. 62 GLASSFLEX® HUNTING ARROW Popularly priced fiberglass olive drab shaft with spray crest and 5½" fletching. With snap nocks. Specify weight. Stocked in 28" and 30". With deluxe 4-blade broadhead.
½ Dozen 1 Dozen

New No. 56 CEDARFLEX® HUNTING ARROW Select Port Orford shaft and snap nocks in popular olive drab. Beautiful hand crest and precision ground spiral fletch. Matched to 5 lb. draw. Stocked in 28" and 30". With new IA BLEEDER® POINT.
½ Dozen 1 Dozen

New No. 57 CUSTOM HUNTING ARROW Select Port Orford Cedar shaft. Swift, accurate penetration. Precision ground spiral fletch. With snap nocks. Handsome multi-crest, olive drab color. Specify exact draw weight. With deluxe 4-blade hunting point. Stocked in 28" and 30".
½ Dozen 1 Dozen

New No. 58 SELECT HUNTING ARROW Port Orford Cedar shaft. With snap nocks. Precision ground hunting fletch. Olive drab. Crest with pin stripes. Specify draw weight. With 3-blade hunting point. Stocked in 28" and 30".
½ Dozen 1 Dozen

New No. 50 STANDARD HUNTING ARROW Ideal for the average hunter. Port Orford Cedar shaft in olive drab. Long hunting fletch. Triple crest. With snap nocks. Matched for bows 40 — 49, 50 — 60 lbs. 2-blade steel hunting point. Stocked in 28".
½ Dozen 1 Dozen ½ Gross

New No. 73 ALUMIFLEX® FIELD ARROW Precision engineered and fabricated aluminum shaft of anodized aluminum. Beautiful hand crest and 5½" precision ground fletch compliments olive drab color. With Change-A-Points and snap nocks. Specify exact bow weight. Stocked in 28" and 30".
½ Dozen 1 Dozen

New No. 71 ALUMIFLEX® FIELD ARROW Popularly priced aluminum shaft. Handsome spray crest with 5½" precision ground fletch. With snap nocks. Specify bow weight. Stocked in 28" and 30".
½ Dozen 1 Dozen

New No. 63 GLASSFLEX® FIELD ARROW The finest fiberglass hunting arrow — true, straight, perfectly matched and spined. Beautiful hand crest and 5½" precision ground fletch compliments olive drab color. With Change-A-Points and snap nocks. Specify bow weight. Stocked in 28" and 30".
½ Dozen 1 Dozen

New No. 61 GLASSFLEX® FIELD ARROW Popularly priced fiberglass olive drab shaft with spray crest and 5½" fletching. With snap nocks. Specify weight. Stocked in 28" and 30".
½ Dozen 1 Dozen

New No. 46 CEDARFLEX® FIELD ARROW Select Port Orford shaft in popular olive drab with snap nocks. Beautiful hand crest and precision ground spiral fletch. Specify bow weight. Stocked in 28" and 30".
½ Dozen 1 Dozen

New No. 47 CUSTOM FIELD ARROW Select Port Orford Cedar shaft. Ideal for small game. Precision selected olive drab shaft with tapered field point. Snap nocks. Colorfully crested. Specify exact bow weight. Stocked in 28" and 30".
½ Dozen 1 Dozen

New No. 48 SELECT FIELD ARROW Popular field arrow in olive drab. Precision ground spiral fletch. Multi-crest with pin stripes. Snap nocks. Available in 40 — 49, 50 — 60 lbs. Stocked in 28" and 30".
½ Dozen 1 Dozen ½ Gross

No. 40 PRACTICE FIELD ARROW Popularly priced, but yet matched 30/40, 40/50 with snap nocks. Nonskid point. Port Orford Cedar shaft. Double crest. Field-length fletch. Stocked in 28".
1 Dozen 100 Pack

FIELD ARROWS

Points

Indian proudly introduces new Change-A-Points on IA's top aluminum and glass hunting and field arrows.

The Alumiflex® (#74 and #73) and Glassflex® (#64 and #63) shaft comes with a specially developed insert installed — ready to accept a special adapter to fit Bleeders or heads for big game, a blunt point for small game, or a field point. (See below.)

Now you can buy a dozen arrows matched perfectly to your bow and be able to use them as 3 dozen.

Shafts

Indian shafts are of the finest material — The aluminum made to Indian Lifetime Guarantee specification by Easton, the fiberglass straight and strong unaffected by moisture or temperature, the cedar top grade Port Orford.

Fletching and Cresting

Notice the magnificent color coordination between the Indian olive drab, the cresting, and precision ground fletching. Each color combination is distinctive.

New Snap Nocks

Every Indian arrow from the juvenile 26" to the top-of-line aluminum carries a snap nock. An ideal aid for the beginner to prevent the arrow from slipping off the string; for the hunter or tournament shooter, a more positive nocking and greater accuracy.





LEATHER GOODS



No. 773 — WESTERN HUNTING QUIVER
Wine brown leather. Large zippered accessory pocket, knife scabbard, double arrow compartment. Double-buckle harness type straps. Foam rubber bottom prevents rattle.

No. 792—FIELD AND TARGET SIDE QUIVER
Finest top grain leather. Holds 12 arrows. Large zippered accessory pocket, cigarette-pencil holder, scorecard clip.

No. 790—INDIAN SIDE QUIVER Top grade tooled vinyl. Holds 12 arrows. Large pocket with zipper for accessories, pencil holder, scorecard clip.

No. 760 — LEATHERETTE SIDE QUIVER
Field and target, complete with side straps, ring and belt hook, pocket.

No. 721 — LEATHERETTE SIDE QUIVER
Very popular. Complete with side straps, ring and belt hook.

No. 765 — ALL-PURPOSE QUIVER For hunting, field and target. Shoulder strap and pocket. Holds 12 arrows. Budget priced.

No. 729 — FORMED LEATHERETTE BELT QUIVER Sturdy construction. Complete with belt loop.



No. 702 **No. 703** **No. 704** **No. 713**

No. 706 **No. 700** **No. 707** **No. 701**

No. 711 **No. 712-2** **No. 710**

No. 709 **No. 716** **No. 714**



No. 702 PERFECT FIT TAB AND FINGER SEPARATOR — For perfect string placement and string release. S. M. L. NEW

No. 703 — MARSHALL TAB Double thick top cowhide. Sizes S, M, L.

No. 704 — WESTERN TAB Cowhide. Sizes S, L.

No. 713 FINGER SEPARATOR — Prevents blistering, callouses. For use with glove or tab. NEW

No. 700 STRETCH BACK GLOVE — Fits all hand and finger contours, Single seam, elk tan. Sizes S, M, L, XL. NEW

No. 706 — COWHIDE GLOVE Indian Archery's best shooting glove. Top grain cowhide with contrasting tapered finger tips. Exclusive palm strap prevents slipping. Sizes S, M, L, XL."

No. 707 — HUNTING GLOVE Single seam, elk tan, contour fitted fingers. Sizes S, M, L, XL.

No. 701—SINGLE SEAM GLOVE Scientifically designed back prevents glove twisting. Tips are shaped to fit fingers. Sizes S, M, L, XL.

No. 711 — HUNTING ARMGUARD Full length. 13½" of protection. Vinyl. Steel stay. Lined for comfort. Three adjustable straps for snug fit.

No. 712-2 CAMO HUNTING ARMGUARD — Steel stay. Lined for comfort. Triple Straps for rugged hunting and field use. Specify camo or traditional brown. (712). NEW

No. 710 VENTILATED ARMGUARD — Cool. Steel stays. Lined for comfort.

No. 709 — HUNTING & TARGET ARMGUARD Steel stay holds armguard stiff. Lined for comfort.

No. 716 — VENTED ARMGUARD Polyethylene. Designed by professional archers for cool, comfortable shooting.

No. 714 — ECONOMY ARMGUARD Polyethylene. Used by professionals

No. 794 — CANTON FLANNEL BOW CASE Soft and luxurious. String tie. For bows to 70".

No. 795 HUNTING BOW CASE — Casha cloth lining, leather identification card holder. For bows up to 52" (795-2) or to 60".

ia MERCHANDISING AIDS



No. 382 Accessory display stand alone

No. 380 Accessory assortment with 248 units of 62 items with free display stand. Your profitable archery accessory department. For further information, contact your Indian Archery representative or write Indian Industries, Inc., Evansville, Indiana 47717



All IA accessory items are in colorful blister pack for immediate use and designed to move off the shelf rapidly.

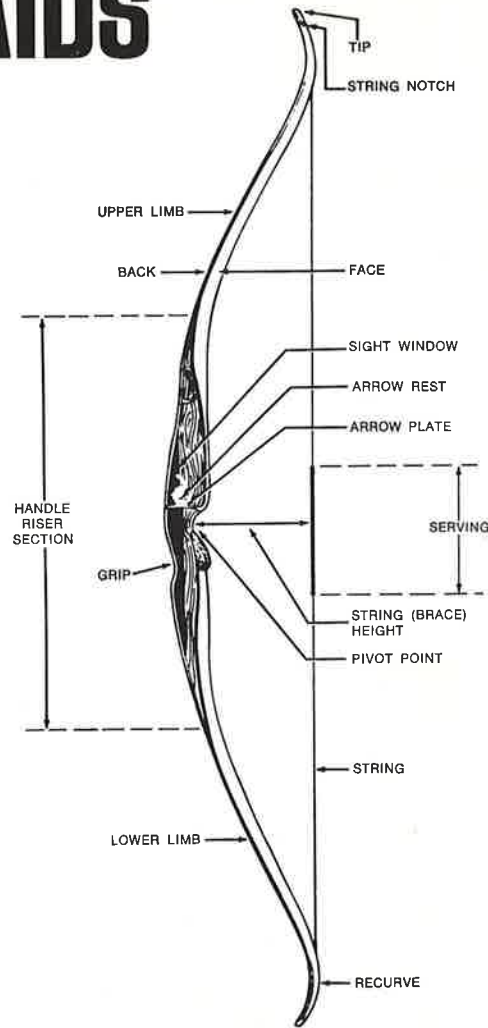


No. 384 BOW DISPLAY RACK

Pick up extra sales and profits by attractively displaying Indian Archery Glassflex® bows. Display rack can be wall mounted and takes only 36 inches of wall space. Displays up to 24 fiberglass bows or 12 Indian Archery laminated bows.



Indian Archery has a number of FREE booklets that can assist in selling archery equipment or that are "Take One" pieces for customers. Contact your IA representative or write to Indian Industries.



ARCHERY NOMENCLATURE AND INFORMATION

BOWS

Weight — This is the force in pounds required to draw the bow string 28" from the back of the bow at the arrow rest. For each inch in difference in draw length, add or subtract approximately 2 pounds of bow weight from the weight marked on the bow.

Draw Length — This is the distance at the archer's full draw from the nocking point on the string to the back of the bow at the arrow rest.

String Length — Three inches less than bow length. However, strings should be ordered by bow length and weight as indicated on handle riser.

ARROWS

Length — This is the distance from the bottom of the arrow nock slot to the back of the arrow head. Arrow length will vary depending upon the length of one's arm. However, for all practical purposes arrow length and draw length can be considered the same.

Spine — This indicates how much an arrow shaft will bend or deflect when depressed by a 2-pound weight at its center. This is how arrows are matched to different weighted bows.

ia ACCESSORIES

BOW ACCESSORIES



No. 310 Self-adhesive Bow Sight, white calibrated celluloid mounted on cork 7". Popular with the beginner.



No. 304 Deluxe tournament bow sight. Built to the specifications of the professional archer.



No. 306 Hunting Sight.

No. 393 Mohair rest and calf plate for noiseless flight.

No. 351 Bow sling. Lets you hold a light and natural grip on the bow without torquing.



No. 368 Bow level. Assures bow is held in same position for every shot.

No. 395 Indian head brush arrow rest. Eliminates arrow deflection.



No. 366 Bow tip protector. Keeps bow tip in new condition.



No. 367 Draw check. Improves shooting technique. Checks draw length. Eliminates freezing.



No. 392 Flip rest. Provides for positive clearance of feathers. Self adhesive backing.



BOW STRINGS AND ACCESSORIES

No. 346 PROFESSIONAL DACRON BOW STRING. Made to professional specifications with nylon monofilament serving. Specify exact length and draw weight. Available in dark dacron in hunting weights.

CUSTOM DACRON BOW STRING
No. 344 Double loop, center served with dark dacron in medium and heavy hunting weights. 48", 52", 56", 58", 60", 62", 66", 70".

No. 348 Assortment of 24 No. 344

BRAIDED DACRON BOW STRING

No. 340 Double loop, center served. Bow lengths 48", 54", 56", 60", 62", 66". Maximum weight 50 lbs.

No. 341 Assortment of 24 No. 340

No. 345 Single loop, center served. Will fit any length bow. Maximum weight 50 lbs.

CORDED ITALIAN HEMP

No. 343 Single loop, will fit any length bow. Maximum weight 40 lbs.

No. 349 Assortment of 24 strings — 6 No. 345, 6 No. 340, 6 No. 343, 6 No. 344



No. 358 Bow stringer. Makes bow stringing safe and effortless. Ideal for everyone.



No. 353 String keeper. Holds string in place when bow is unstrung.



No. 388 Nocking point. Apply heat — Magic-nock adheres permanently.



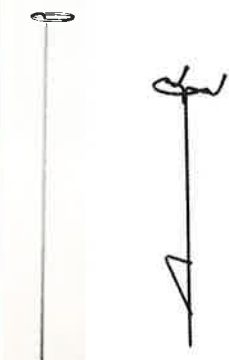
No. 364 No glove. The nocking points that obsolete the glove and tab.



No. 376 Bow string wax.



No. 357 Bow square. Locates correct nocking point and bracing height.



No. 339 No. 331

No. 339 Ground quiver for arrows.

No. 331 Ground quiver and bow holder. Ideal for schools, camps and target shooting.

QUIVERS

PRE-SHAPED FEATHERS



- No. 311 3' 3 doz.
- No. 313 4" 3 doz.
- No. 314 5 1/2" 3 doz.



No. 315 Fletcher. **NEW**



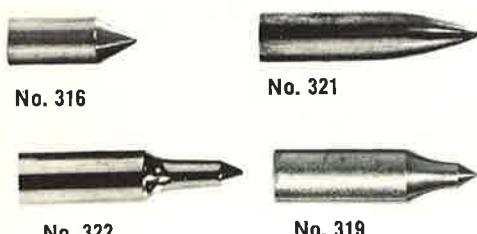
- No. 354 Fletching cement.
- No. 374 Ferrule cement.

ARROW SHAFTS



- No. 333 Quality Port Orford cedar 5/16" or 1/42" doz.
- No. 335 Matched Port Orford cedar 5/16" or 1/42" doz.
- No. 336 Alumiflex shaft. Full length. Specify target points or broadhead adaptors. doz.
- No. 338 Glassflex® shaft. Full length. Specify target points or broadhead adaptors. doz.

FIELD and TARGET POINTS



- No. 316 Parallel point 5/16" doz.
- No. 321 Bullet points 5/16" doz.
- No. 322 Non-skid field points 5/16" or 1/42" doz.
- No. 319 Tapered field points 1/42" doz.

TENON TOOLS



- No. 359 5/16" Nock tapering and parallel point tool.

No. 360 1/32" Nock tapering and parallel point tool.

No. 362 1/32" Nock and point tapering tool.

ARROW NOCKS

New Snap Nocks

Every Indian arrow from the juvenile 26" to the top-of-line aluminum carries a snap nock. An ideal aid for the beginner to prevent the arrow from slipping off the string; for the hunter or tournament shooter, a more positive nocking and greater accuracy.



- No. 359 Snap nocks 3/32" Dozen.
- No. 325 Snap nocks 5/16" Dozen. **NEW**
- No. 326 Snap nocks 1/32" Dozen.

CHANGE-A-POINTS

Increases the flexibility of an arrow. Make three arrows out of one with the point combinations below:



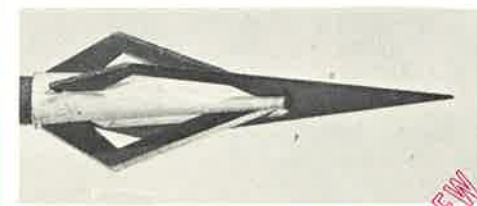
- No. 370 Inserts Dozen.
- No. 372 Field point. Dozen. **NEW**
- No. 371 Broadhead adapter. Dozen.
- No. 373 Blunt point. Dozen.

HUNTING ACCESSORIES

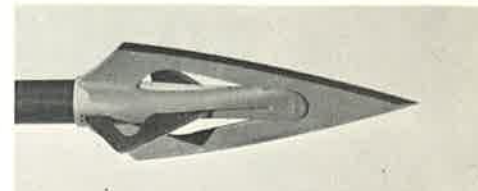
HUNTING POINTS



No. 320 The BLEEDER®, IA's new point that assures a positive cutting action and easy to follow blood trail. 1/2 Dozen. **NEW**



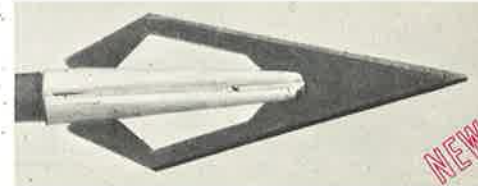
No. 317 Deluxe 4-blade hunting point. 1/2 Dozen. **NEW**



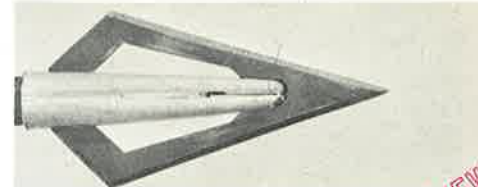
No. 334 4-blade Razor hunting point. 1/2 doz.



No. 327 3-blade Hi-Precision hunting point. 1/2 doz.



No. 328 2-blade deluxe hunting point. 1/2 doz. **NEW**



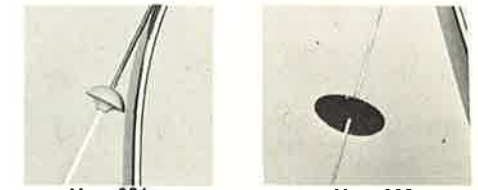
No. 318 2-blade Steel hunting point. 1/2 doz. **NEW**



No. 352 Knife and broadhead sharpener. Puts on real cutting edge.



No. 396 Hunting Accessory kit. Includes Brush Button No. 391, String Silencer No. 389, Arrow Rest No. 390, Bow Cover No. 302, Bow Quiver No. 355, Nocking Point No. 388.



No. 391 Brush button. Keeps brush from snagging between bow and string. 2 pair

No. 389 String silencer. Eliminates string noise. No more twang to spook game. 2 pair



No. 302 Camouflage bow cover. Fits upper and lower limbs. Eliminates reflection off pair



No. 303 Camouflage head cover. Covers head, making face invisible.

No. 308 Buck scent. Hides human odor and attracts deer.



No. 309 Camo face paint. 2 tubes — bark brown and leaf green. **NEW**

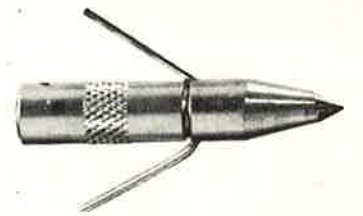


No. 301 Camo belt jacket. 100% nylon wind-proof jacket folds into a belt. Weighs only 8 oz. S, M, L. **NEW**

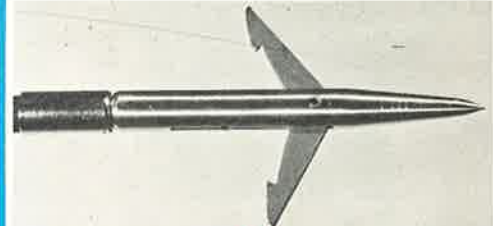


No. 300 Two piece camo suit — S, M, L. **NEW**

FISHING ACCESSORIES



No. 323 Fish point. Removable point and barbs.



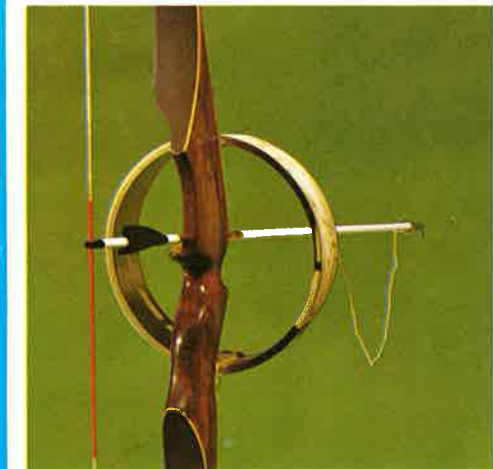
No. 312 Fish point. **NEW**



No. 350 Fish arrow. Solid glass shaft, flexible fletching, plastic nock and removable fish point.



No. 394 Fish reel. Complete with 50 feet of 8016 Nylon line.



No. 386 Deluxe fish reel. **NEW**

Large 8" diameter enables you to shoot through. Tape to shoot 50 foot line included.



No. 398 Display packed Nos. 350 and 394.



No. 377 Back pack. Lightweight nylon in forest green with two compartments. **NEW**

BOW QUIVERS



No. 375 The finest snap-on quiver with broadhead cover. Holds 5 arrows.



No. 365

No. 365 Holds 5 arrows. Adjustable for any length bow.

No. 355 Bow quiver with broadhead cover. Fits all bows.



No. 332

No. 332 Bow quiver. Snaps on, off in seconds. One size fits all bows. pair



No. 324

No. 324 Bow quiver. Slips over limbs. Grips securely. pair

IA TARGETS/STANDS

REAL LIFE ANIMAL TARGETS

Full color, real life animal targets in natural habitat on heavy tag stock. Vital area circled.



No. 560 6" Squirrel



No. 561 12" Pheasant



No. 563 18" Fox



No. 562 12" Bobcat



No. 565 24" Deer



No. 564 24" Mountain Lion

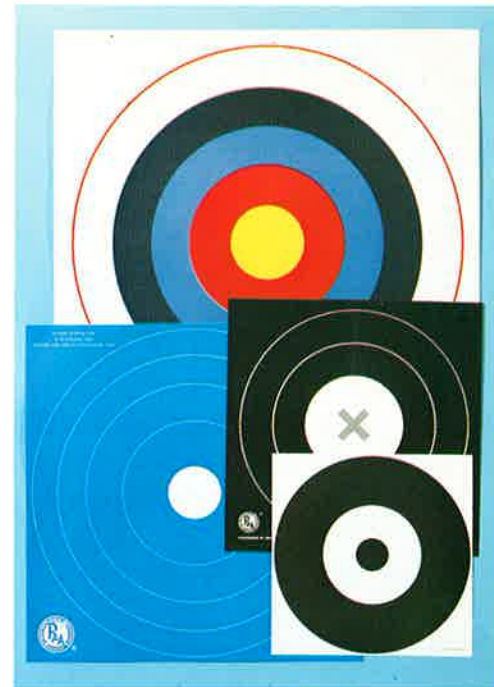
INDIAN ARCHERY ANIMAL TARGETS

- No. 565 24" Deer 2-Pack
- No. 564 24" Mountain Lion 2-Pack
- No. 563 18" Fox 3-Pack
- No. 562 12" Bobcat 4-Pack
- No. 561 12" Pheasant 4-Pack
- No. 560 6" Squirrel 10-Pack

No. 567 Animal, Field, and Circle Target Display Assortment. 8 packs, Nos. 560, 561, 563, 564, 565, 555, 554. Includes point of sale display unit.

No. 569 4 each of No. 567 assortment for refill of 567 displayer.

TARGET FACES



TAG STOCK FACES

Economical. Heavy tag stock prolongs target face life. Square flat.

- No. 555 12" field face. 8-Pack
- No. 553 12" multi-color face. 6-Pack
- No. 554 16" multi-color face. 4-Pack
- No. 530 24" multi-color face. 2 Pack

PROFESSIONAL ARCHERS ASSOCIATION FACES

- No. 534 Indoor pro face 4-Pack
- No. 521 14" outdoor pro face 4-Pack
- No. 522 22" outdoor pro face 3-Pack
- No. 523 30" outdoor pro face 3-Pack
- No. 524 Set of 10 outdoor pro faces (3 No. 534, 4 No. 521, 3 No. 522)

NEW! GLASSCLOTH® FACES

Obsoletes oil cloth. A unique new process interconnects glass cloth fibers and bonds them together under heat and pressure. Incredibly tough and resistant to water, rot, mildew, and mold.

- Square:
- No. 531 36" glasscloth
- No. 532 48" glasscloth

Slip-on:

Slip-on faces have skirts sewn on and can be pulled completely over the target and tied with a drawstring at the rear.

- No. 511 Slip-on glasscloth for 24" target mats
- No. 512 Slip-on glasscloth for 36-40" target mats.
- No. 513 Slip-on glasscloth for 48" target mats



Glassflex® Target Faces

A new breakthrough in target faces, GLASS-FLEX® FACES are offered by IA with pride. Constructed of an extremely durable, man-made, random spun, waterproof fiber fabric; printed with special water and fade proof inks; these faces will outlast your present targets by at least 5 times or more. Penetrating arrows simply force fibers aside instead of breaking them and back-pull causes no tearing either. Easily scored by lighter bows, these faces will save costs quickly yet offer improved shooting and pleasure.

No. 525 Slip-on Glassflex® Face for 36-40" target mats.

No. 527 Slip-on Glassflex® Face for 48" target mats.

No. 541 Box target — master pack of 6.



NEW SISAL FILLED BOX TARGET WITH STAND

A durable economical target for backyard fun and other recreational uses. Stops bows up to 35 lbs.

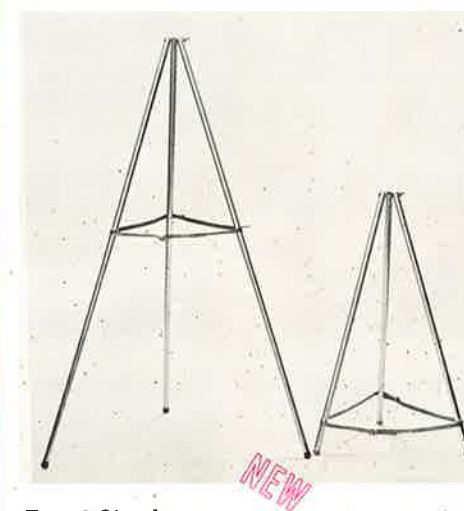
- No. 543 Sisal filled box target with stand.
- No. 542 Sisal filled box target.



TARGET MATS

IA's popular targets are hard, densely compressed straw in a mattress-tufted burlap cover. Targets do not have face. All target mats F.O.B. Evansville.

- No. 500 24" mat 4" thick 12 lbs.
- No. 501 36" mat 5" thick 30 lbs.
- No. 502 48" mat 6" thick 55 lbs.



Target Stands

No. 520 Heavy duty metal tripod stand, zinc plated for rust resistance, for 36, 40, 48" target mats.

No. 509 Short zinc plated metal tripod stand for 24, 36" target mats.



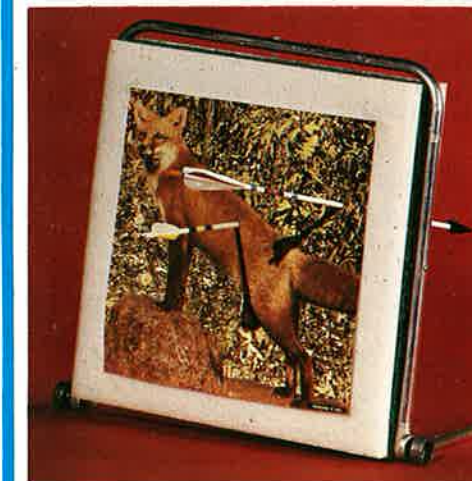
No. 550 Wheeled target stand for 36", 40", 48" mats.



FEATHER-LITE TARGETS™

No. 510 After years of development and testing, IA introduces a revolutionary, new, lightweight, long life target. An ideal target for family fun, schools, camps, or for serious tournament practice.

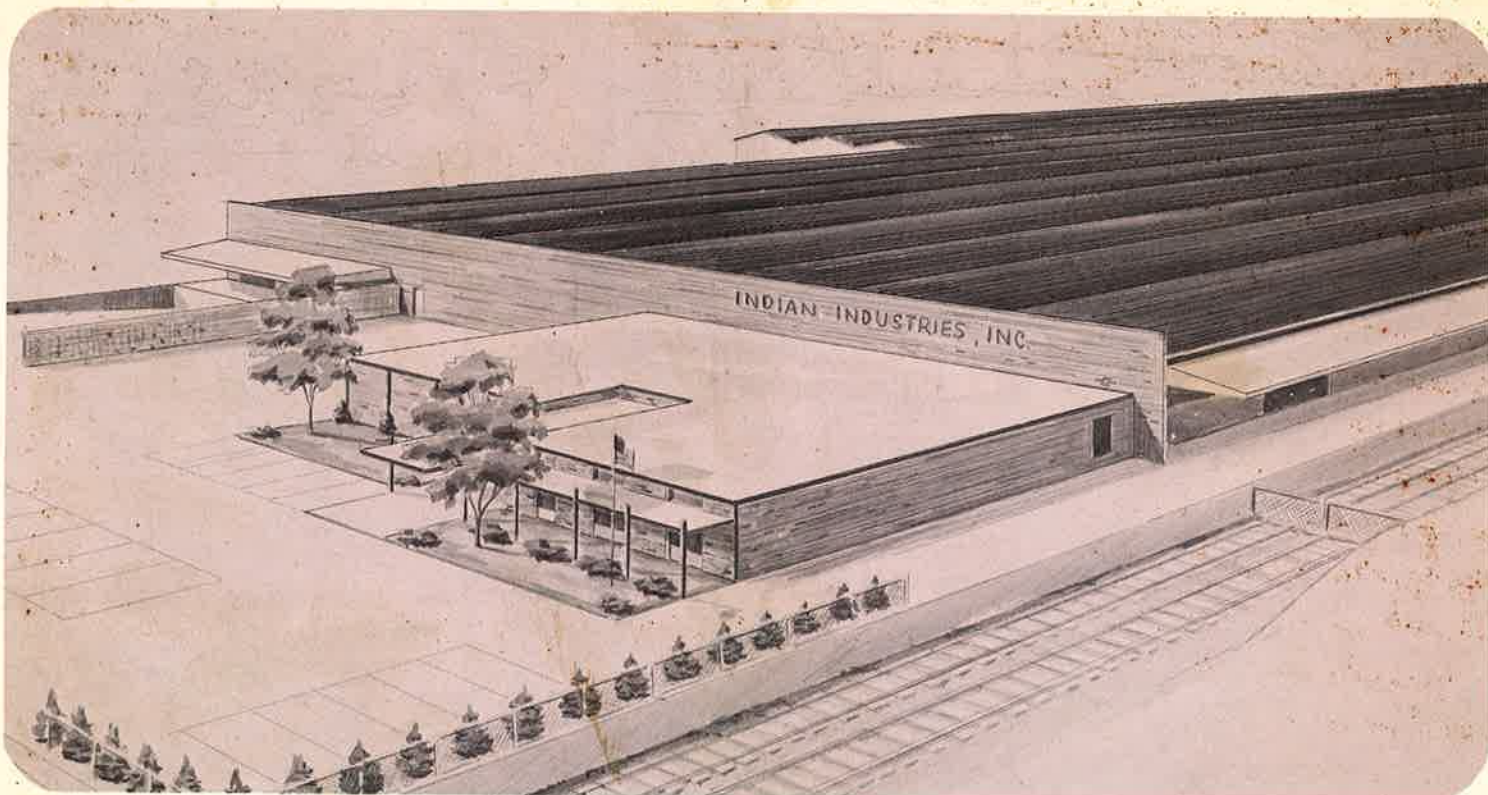
- Weighs only 13 lbs. . . . even a youngster can carry it
- Weather and rain resistant
- No mess, no straw, no shavings
- Full-size 40" diameter
- Deluxe skirted oil cloth target face included
- Freight allowance under IA's regular program



No. 575 Hunting Practice Mat. Lightweight. Use broadheads. Completely weatherproof. Will hold arrows from 65 lb. bows. Animal target included

No. 580 Folding stand for hunting practice mat.

- No. 503 3" target pins. 4 Pack



INDIAN INDUSTRIES, INC.
812-426-2281
817 Maxwell Avenue
Evansville Indiana 47717
TERRITORY: Illinois (south of Highway 40), Indiana, Kentucky

R. O. DODD & COMPANY 404-261-3608
349-D Peachtree Hills Avenue, Northeast
Atlanta, Georgia 30305
TERRITORY: Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia

R L H CO. 801-262-1350
553 E. 5300 South, Murray, Utah 84107
TERRITORY: Colorado, Utah

H B H 415-342-4306
P. O. Box 1217-A
1313 North Carolina Avenue
Burlingame, California 94010

5785 Westminster Ave. 714-892-2177
Westminster, California 92683
TERRITORY: California, Hawaii, Nevada

LAWRENCE ASSOCIATES
212-924-1155
200 Fifth Avenue
New York, New York 10010
TERRITORY: Connecticut, Delaware, D. C., Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, West Virginia

JOHN W. MACY 602-846-5100
4019 North 63rd Avenue
Phoenix, Arizona 85033
TERRITORY: Arizona, New Mexico, El Paso, Texas

JAMES F. McNEELY COMPANY, INC. 312-283-2426
Executive Towers, Suite G,
5901 North Cicero Avenue
Chicago, Illinois 60646
TERRITORY: Illinois (north of Highway 40), Wisconsin

JIM RENINGER & ASSOCIATES 816-774-2202
B-7, Lake Lotawana
Lee's Summit, Missouri 64063
TERRITORY: Iowa, Kansas, Missouri, Nebraska

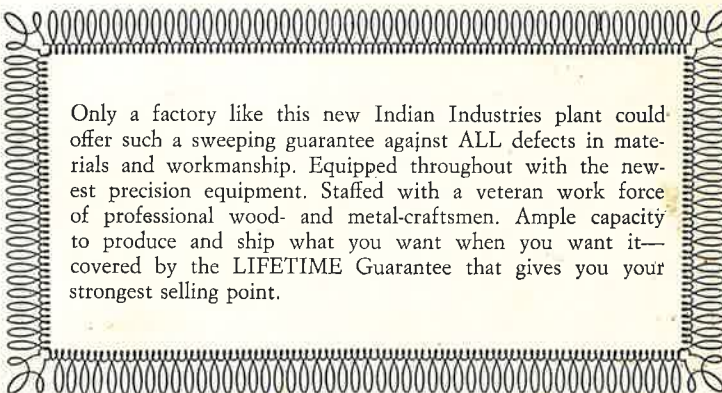
F. G. SHEARER 419-882-2442
4240 Rose Garden Drive
Toledo, Ohio 43623
TERRITORY: Michigan, Ohio

SILKNITTER COMPANY 503-246-2354
7133 Southwest LaView Drive
Portland, Oregon 97219
TERRITORY: Alaska, Idaho, Montana, Oregon, Washington, Wyoming

C. R. STEVENS 612-922-0528
4820 Larkspur Lane
Minneapolis, Minnesota 55435
TERRITORY: Minnesota, North Dakota, South Dakota

WOODSHAW AND ASSOCIATES 918-622-2522
8508 East 46th St., Tulsa, Oklahoma 74145
TERRITORY: Arkansas, Oklahoma, Texas

Built in the Only Sporting Goods Factory That Puts a LIFETIME GUARANTEE on Every Product!



Only a factory like this new Indian Industries plant could offer such a sweeping guarantee against ALL defects in materials and workmanship. Equipped throughout with the newest precision equipment. Staffed with a veteran work force of professional wood- and metal-craftsmen. Ample capacity to produce and ship what you want when you want it—covered by the LIFETIME Guarantee that gives you your strongest selling point.

CANADA
House of Belfontaine 416-752-1200
746 Warden Avenue
Scarborough 705, Ontario, Canada

EXPORT
Universal Sports Corp. 212-685-0790
9 East 40th Street
New York, New York 10016



INDIAN INDUSTRIES, INC. • 817 MAXWELL • EVANSVILLE, INDIANA 47717



Indian Archery



Travois Golf Carts



Table-Tennis Tables