

Learning & Education industry

Ideas
for
SUCCESS!



Target Marketing Group

800-211-5850 Ext 702

Learning & Education industry

ECONOMY PLUS RETRACTOR

- Simple, lightweight mobile marketing!
- A durable display for promoting new services, highlighting employees, or for training situations
- Can be used in lobbies, reception areas, gift stores or conference rooms



FAST TRAK DISPLAY W/STANDARD TABLE THROW

- The perfect table top and table throw display combination for a quick and easy set-up
- Velcro® receptive display for easy graphic and message changes
- Premium, polyester poplin table throw covers all sides of the table and is available in multiple imprint options
- Great for fundraisers, health fairs and trade shows

TAILGATER TOTAL SHOW PACKAGE

- Complete tailgating package with everything you need to celebrate community and sporting events
- Features a Standard Event Tent, Razor Sail Sign, two Event Chairs, a Nylon Table Throw and a Four Season Event Cooler w/Rappz™ Graphic



Suggested Product Uses

BANNERS & FLAGS

- Promote school spirit with easy to hang indoor & outdoor banners and flags
- Ideal for entry ways, gymnasiums and sporting events



POP-UP DISPLAYS

- A popular choice for trade shows and college fairs
- Huge graphic impact with easy set-up and transport
- Variety of accessories to customize your display
- Choose from three frame options; Echo, Show 'N Rise and the ARISE

SAIL SIGN BANNERS

- High impact sail signs that demand attention
- Single or double-sided full-color graphics
- Several shapes and sizes to choose from
- Perfect for parking lots and near building entrances to announce services and generate name recognition



A-FRAME SIGN DISPLAYS

- Increase visibility for events and promotions
- Use single or double-sided
- Quick and easy set-up
- Great for promoting events and directional signage

Suggestion #1

Client: Public Libraries

Challenge: To get young students involved in a summer reading program.

Suggested Solution: Line the boulevard with brightly colored Sail Signs and Banners to attract attention, get the word out and draw people inside for more details.



Suggestion #2

Who: College or High School German Club

Challenge: Recruit new members.

Suggested Solution: Set-up a Standard Table Throw and Fast Trak Display in high traffic areas with information about the club and how to get involved.



What Are Learning & Education Organizations?

Organizations that provide a form of learning in which the knowledge, skills, and habits of a group of people are transferred from one person to the next through teaching, training, or research.

- Acting School
- Alumni Offices
- Book Stores
- Children's Museum
- Community College
- Day Care
- Driving School
- Education Associations
- Elementary School
- Flight School
- Fraternities and Sororities
- Graduate School
- High School
- Job Training
- Junior College
- Junior High School
- Kindergarten
- Law School
- Libraries
- Medical School
- Middle School
- History Museum
- Pre-School
- Science Museum
- Secondary Schools
- State College
- Technical College
- Trade Schools
- Universities
- Vocational Schools

How Can Learning & Education Organizations Use These Products?

- Recognize academic achievements
- Recruit new students through career fairs
- Welcome students back for a new year
- Alumni functions and fundraising events
- Graduation ceremony signage
- Club and activity sign-up
- Announce open enrollment opportunities
- Advertise workshops and seminars
- Internally share the student of the month
- Directional signage for touring groups
- Promote summer programs and classes
- Build team spirit at tailgating events

