

## Konica Minolta bizhub C550i

Outstanding 55-ppm A3 Color MFP



The Konica Minolta bizhub C550i has claimed the BLI Winter 2021 Pick Award for Outstanding 55-ppm A3 Color MFP from Keypoint Intelligence thanks to its...

- Flawless reliability and easy maintenance that result in maximum uptime
- Top-tier print functions and walk-up use that simplify workflows
- High-usage apps and onboard tools to save time and money
- Fast scan and job stream speeds to keep tasks moving

“The Konica Minolta bizhub C550i is a superb choice for mid-size to large workgroups,” said George Mikolay, Associate Director of A3 Hardware/Production. “Businesses can depend on the device to do its job, as shown by its perfect showing over 200,000 impressions. In addition, extensive guidance at the control panel, easy procedures for clearing misfeeds and replacing toner, and an above average maximum paper capacity help keep the device up and running—and, more importantly, workers can stay productive. Ease of use is also top-notch, with its large and responsive control panel that has slide-and-swipe navigation and a Card-style user interface enabling quick access to desired settings. Plus, simple-to-customize walk-up menus and print driver tabs let users tailor the setup according to individual needs.

“Customization is taken a step further thanks to Konica Minolta’s MarketPlace, which allows for high-usage apps such as Scan to Gmail, SharePoint, or OneDrive to be downloaded at the control panel,” Mikolay continued. “Similarly, the Personalize Follow-You Persona Service lets users personalize their MFP panel with the apps, tools, and tiles they use most often and then access them from any MFP, anywhere. Other conveniences for users and administrators include standard NFC, support for the bizhub Remote Panel app so the control panel can be operated from a mobile device, and an easy-to-navigate web user interface, which includes the ability to bookmark commonly used areas for quick access, for device management.”

## About Keypoint Intelligence

---

For 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

## About BLI Office Hardware Pick Awards

---

Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes its lab test earns the Highly Recommended or Recommended Seal and a Certificate of Reliability, with the best performers qualifying as Pick contenders.

### **KEYPOINT INTELLIGENCE** - North America • Europe • Asia

---

#### **Senior Leadership**

Mack Brothers  
CEO and President

Randy Dazo  
Chief Strategy & Product Officer

Deanna Flanick  
Chief Revenue Officer

Matt Farmer  
Vice President, Finance

#### **Subject Matter Experts**

Lee Davis  
Associate Director,  
Software/Scanners

George Mikolay  
Associate Director,  
A3 Hardware/Production

Kaitlin Shaw  
Associate Director,  
A4 Hardware