Left hand read on Nampa-Caldwell Blvd, the primary artery linking Nampa and Caldwell. Sign reads to traffic heading westbound. Heavy commercial, retail and residential traffic.

Sign#: 16L
Location: 3011 Caldwell Blvd, Nampa, ID
Lat/Long: 43.615976, -116.618740
Size: 10'x30'
Illuminated: Yes
Facing/Read: East / Left
Weekly Impressions: 56,145