



La Visionaria Guild's
FALL AFFAIR
Cocktails for a Cause

SATURDAY, OCTOBER 17, 2020
5:30 P.M. - 10:00 P.M.
REGENCY EVENT CENTER - FRESNO, CA

Dinner and Dessert

AUCTIONS | DANCING | NO HOST BAR

SPONSORSHIP OPPORTUNITIES AVAILABLE
LAVFUNDRAISING@GMAIL.COM

WWW.LAVISIONARIAGUILD.ORG

INDIVIDUAL TICKETS AVAILABLE FOR PURCHASE ON EVENTBRITE

Special Thank You to La Visionaria Guild's 2019 Sponsors

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Auto Dealz of Fresno
AutoTrader
Brar Construction
CED Fresno
Christensen Construction Inc.
Cox Automotive
Dallas R. Selling Law Group PC
Dutch Bros. Coffee Fresno
Fresno State Athletics – The Bulldog Foundation
Murguia Fruit Company
Mystique Medical Spa
Pacific Gas & Electric
Sagaser, Watkins & Wieland PC
Spencer Enterprises, Inc.

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BRONZE SPONSOR

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Event Guru
Fig & Honey

Fresno Reographics
Huddl Booth
JR Searcy Auctioneer
Judy's Donuts
Julie Gomes
KM Productions

Magic of Elder
Ray Ramirez
Rosie's Flower Shop
Smokin' Joker
Snapback Photobooth
The Fifth



FUTURES WORTH FIGHTING FOR

With impressive patient outcomes that surpass national benchmarks, top-notch pediatric specialists, cutting-edge technology and child-friendly facilities, Valley Children's Healthcare continues to make a significant difference in improving treatment and access. We have significantly grown in virtually every service area since relocating to our Madera campus in 1998, and we keep looking to the future.

Generous community support such as yours will continue to help ensure our specialized pediatric care remains available in the Valley for generations to come.

LA VISIONARIA GUILD OF VALLEY CHILDREN'S HEALTHCARE

We believe in the power of philanthropy to save lives. When you donate to La Visionaria Guild of Valley Children's Healthcare, your investment funds life-saving technology, advance clinical services, provide a safety net for children with little or no private medical insurance and create a healing environment designed to enrich the experience of patients and their families.

The Guilds are currently raising funds towards a goal of \$5 million for The Guild's Center for Community Health.

LA VISIONARIA'S FALL AFFAIR – COCKTAILS FOR A CAUSE

Join us on Saturday, October 17, 2020 at 5:30 p.m. at the Regency Event Center for La Visionaria's Fall Affair – Cocktails for a Cause event to raise funds for Valley Children's Healthcare. Plan on being mesmerized by this event as you enjoy savory appetizers, view the silent and live auction items, taste the new buffet dinner and listen to your favorite tunes all while sipping on unique liquid libations.



SPONSORSHIP OPPORTUNITIES

\$10,000 – Champion for Children's (Presenting Sponsor)

- 20 guest tickets plus 2 drinks per guest
- 2 reserved tables for 10 guests
- Logo recognition on all promotional and event material
- Logo on La Visionaria Guild's website, linked to your website for 6 months
- Acknowledgment in Valley Children's Annual Report
- Lifetime acknowledgement on Valley Children's Donor Recognition Wall
- Marketing add-on selection of your choice (see following page)

\$5,000 – Futures Worth Fighting For (Platinum Sponsor)

- 10 guest tickets plus 2 drinks per guest
- A reserved table for 10 guests
- Name recognition on all promotional and event material
- Logo on La Visionaria Guild's website, linked to your website for 3 months
- Acknowledgment in Valley Children's Annual Report
- Marketing add-on selection of your choice (see following page)

\$2,500 – Heart and Soul (Gold Sponsor)

- 10 guest tickets plus 1 drink per guest
- A reserved table for 10 guests
- Name recognition on Thank You boards at the event
- Name recognition in all promotional and event material
- Name recognition on La Visionaria Guild's website for 3 months
- Acknowledgment in Valley Children's Annual Report

\$1,000 – Because of You (Silver Sponsor)

- 4 guest tickets plus 1 drink per guest
- Reserved seating for 4 guests
- Name recognition on Thank You boards at the event
- Name recognition in all promotional and event material
- Acknowledgment in Valley Children's Annual Report

\$500 – Guardian (Bronze Sponsor)

- 2 guest tickets
- Name recognition on the event program



MARKETING OPPORTUNITIES

Cocktail Napkins

- Each beverage that is served from the bar at the event will be served with a beverage napkin that will include your business name and/or logo
- Last year, over 1,000 beverages were sold at the event!

Beverage Cups

- Each alcoholic beverage that is served from the bar at the event will be served in a plastic cup that will include your business name and/or logo
- Last year, over 900 alcoholic beverages were sold at the event!

Signature Drink

- Each year, a signature drink is created by the no-host bar and this drink can be named after you or your business
- Event will have signage which includes your business name and/or logo as well as the name of the Signature Drink which is named after you or your business

Huddl Booth

- Your business name and/or logo will appear on each picture taken in the Huddl Booth photobooth at the event
- Huddl Booth photobooth pictures are sent *via* text message or email to the guest and your business website link will be sent in each text message or email along with the guest's photobooth picture



Thank You Again For Your Support!



Full Name: _____

Company: _____

Title: _____

Email: _____

Address: _____

City: _____ State/Zip: _____

Cell: _____ Work: _____

Official Name for Recognition Purpose: _____

Sponsorship Commitment:

___ Presenting Sponsorship: \$10,000 (email logo to: dallas@dallaselling.com)

___ Platinum Sponsorship: \$5,000 (email logo to: dallas@dallaselling.com)

___ Gold Sponsorship: \$2,500

___ Silver Sponsorship: \$1,000

___ Bronze Sponsorship: \$500

___ I will not be able to attend *Cocktails for a Cause*, but would like to make a donation in support of Valley Children's: \$ _____

Total Amount Enclosed: \$ _____

Payment information:

Check should be made out to: La Visionaria Guild

Check payments can be mailed to:
Dallas Selling • 907 Santa Fe Avenue, Suite 101 • Fresno, California 93721

Credit Card Forms can be sent to Dallas Selling at:
Email – dallas@dallaselling.com
Facsimile – 559.742.4974

Any other questions or concerns? Please email or call Dallas Selling at:
Email – dallas@dallaselling.com
Phone – 559.579.8195

Credit Card Authorization Form

Name as it Appears on Credit Card: _____

Credit Card Number: _____

Billing Address Associated with the Credit Card: _____

City: _____ State/Zip: _____

Expiration Date: _____ CVV: _____

Email Address to Send Receipt: _____

Person to Contact for Payment Questions: _____

Contact Information for Contact Person (Phone/Email): _____