

Meet Dean Jessup, President, PSA



I was raised in Northern Indiana and graduated from Purdue University in 1970, with a BS in Agriculture / Wildlife Science. I started my work career with Indiana DNR at the time the Lake Michigan Alewife issue was at its peak and the salmon program was forming. We started chasing salmon in Southern Lake Michigan and my interest built. I moved from government work, to starting an animal products company. This change allowed me to enjoy a variety of fishing adventures – from salt-water fishing off the Florida Keys; Halibut out of Dutch Harbor, Alaska; Arctic Char in the Arctic Circle; King Salmon out of Queen Charlotte Island, BC; and finally landing at Pentwater to enjoy the summer on Lake Michigan for retirement. My first trip to Pentwater was in 1982, and an annual summer vacation followed. We purchased our home on Pentwater Lake in 2004. Becoming part of the PSA has been a great way to give back to the local community and connect with like-minded fisherman to enjoy our special location.