



POCONO RACEWAY VOLUNTEER PROGRAM



Mission Statement:

To create exciting experiences and lifelong memories at a beautiful and sustainable motorsports facility.

Pocono Raceway has a Volunteer Program that allows organizations to raise funds by working events.

The Volunteer Program is a win/win situation for both Pocono Raceway and the organizations that participate.

Organizations have the opportunity to raise funds in a stress free and structured environment, where they do not have to solicit for funds by selling food items, soliciting for donations or the myriad of other things we all do in civic minded organizations to raise funds.

Pocono Raceway has the opportunity to continue give back to the community at a grass roots level, in and around areas that are important to you, by providing funds so that organizations can continue in their mission of service and creating memorable experiences for their membership and those that benefit from the organization's support.

We hope you take this opportunity to raise money for your organization and look forward to seeing you at Pocono Raceway.

WHO CAN BE A VOLUNTEER AT POCONO RACEWAY?

- Non-Profit 501C3 organizations of almost any kind
- Volunteer Fire Departments
- Ladies' Auxiliaries
- Church and Faith Based Groups
- PTO/PTA
- Scout Groups
- Sport Teams, Travel Teams or Parent Booster Organizations
- Bands
- University Clubs, Groups, Fraternities, Sororities
- Military Support Units, Relief Units or Booster Units, JROTC, ROTC
- Civic Minded groups like Elks, Kiwanis, Moose and Rotary

AGE REQUIREMENTS

General age requirements for the Volunteer Program are **16 years and up**. Groups utilizing minors above the age of 16 but not yet 18, must have a ratio of, at minimum, 1 Authorized Adult for every 10 minors or a smaller ratio approved by the agency that they represent. Groups, using minors under the age of 18, will need to notify Pocono Raceway in advance and present individual minor waivers as signed by their legal guardian prior to working. Minor waivers will be provided during group enrollment and need to be brought to the event with the Authorized Adult.

SUCCESS STORIES

- Boy Scout Troop 174
- R.A.C.E.
- 318th Air Force Eagle Boosters
- Jersey Shore Soccer League

ABOUT YOUR GROUP MEMBERS Participants **do not** have to be "members" of your cause, individuals have to work on your behalf. Take the sport team example – Moms, Dads, Aunts and Uncles can all work to raise funds for the soccer program. Families get a weekend family experience, they get to fundraise without selling candy or dipping into their pocket and their family member gets a great soccer experience.

WHAT: The question is often presented, "We have never worked in that environment, what will we be getting into by signing up to work at Pocono Raceway?" Participants in the Volunteer Program will be fulfilling the following roles:

- Ushers
- Gate Attendants/Scanners
- Area Hosts
- Green Teams (Sustainability Team)

"I don't know how to do any of that!" Don't Worry! Pocono Raceway will train you. Volunteer Participants will be paired in an approximate 1:12 ratio with a long term Pocono Raceway employee that has multiple races of experience to guide you through your day.

Pocono Raceway staff will train Volunteer Program Participants each day at the beginning of the shift as to what they are doing that day.

WHY? WHAT IS IN IT FOR US – the GROUP?

All of us can acknowledge how hard and how much effort that can go into raising funds for an important cause. In today's environment, there are a multitude of worthwhile causes, **fundraising is hard!** It is hard on the group's human capital (i.e. that one person that has to do it all), it is hard on the members of the community, who are asked every day, to support another cause in the community (Not that any cause is fitting for the title "just another cause") and fundraising takes away from the intended reason the group exists to provide for or make memorable experiences for their cause.

POCONO RACEWAY MAKES IT EASY.

In exchange for Organization Volunteers providing services at Pocono Raceway, Pocono Raceway will make the following contribution to Organization:

- **\$90.00** per shift, for first year volunteers
- **\$95.00** per shift, for second year volunteers
- **\$100.00** per shift, for third year or more volunteers

Put that into perspective: A group of **10** people working **3** days of a race would garner a check in the amount of **\$2,700.00**. Push that out to working all three events and that group of 10 individuals can make **\$7,200.00** for the major event season. **Routinely, successful groups check's, at the end of the year, are above \$10K**

If your group isn't big, don't worry! Pocono Raceway has accommodated groups from **2 to 200 people**. Pocono Raceway will help you to your goal no matter the number of people you have.

WHEN: PROGRAM DATES:

- **NASCAR Double Header Weekend – June 25-28, 2020**
 - Program dates of Thursday to Monday - June 25-28, 2020 (and June 29th if necessary for a rain date)

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GENERAL HOURS EACH DAY

Days are admittedly long – start times are at 7:00 AM. Organization Volunteers will be assigned to provide services for up to 12 hour shifts, per day. Each shift starts at 7:00 AM. Some days may be longer depends on whether delay, race delay etc. Saturday and Sunday are shorter days given the race start times. Please note, we hold no guarantees as to your actual working position. Positions are filled based on needs of the event.

WHAT else does Pocono Offer for Volunteer Groups?

Camping is available and provided **FREE** of charge for all VOLUNTEER PROGRAM Staff who work a minimum of (2) shifts, with Sunday's Event being a required day. To Camp, Event Staff shall receive: one Event Staff Camping Ticket for access to the Event Staff Camping Area for RV, or personal vehicle (pulling a Camper or for a tent) and Two Event Staff Infield Guest Tickets (Your Infield Ticket and one for your guest) - **POCONO LETS YOU BRING A NON WORKING GUEST INTO THE INFIELD FOR FREE!**

MORE CAMPING INFO WILL BE PROVIDED AS WE GET CLOSER TO THE EVENT

PARKING:

Participants that have their own method of transportation, regardless of camping on property will be provided a parking pass and instructions on where to park on Pocono Raceway Property. Shuttles will be running from the campground to the sign-in tent for the ease of all participants.

DRESS CODE:

All Volunteers are required to wear either black or khaki pants or black or khaki long shorts (to the top of the knee). Cargo shorts are discouraged. **White collared or polo shirt.** Collared shirts must be buttoned and tucked in. All pants and shirts must be clean. Sneakers are recommended. No hats for inside positions, sandals, flip flops, short shorts or blue jeans are permitted.

STANDARD WORKING CONDITIONS

Participants must be able to stand or walk for entire shift and must be able to bend, stoop, and lift objects that generally weigh less than 25 lbs. individuals should be prepared to work in a variety of weather conditions; including, heat, cold, wind, and inclement weather.

Volunteer group personnel will report to Volunteer Center (Tent) at Gate 13A – Yes, we will tell you where that is!!! – receive a numbered vest, and sign in. This vest will be your access into the track and at the end of the day participants will return the vest and sign out. Everyone must sign in and sign out at the tent daily or no credit will be given for the work.

Individuals should plan on providing their own meal for break time or plan on buying a meal at one of the many food vendors at the raceway. Coolers and Bags are allowed to be brought into property and kept near your working location, or at a place designated by your Race Day Pocono Representative.

Water will be provided at various points near your work environment, it is advisable that all workers bring a re-fillable water bottle to help with their personal hydration needs.

Breaks for food, water and restrooms will be given throughout the day as coordinated by your Pocono Raceway Event Day Representative. We understand there could be an urgent need for these opportunities, however we ask that you communicate with your Race Day Representative should you need to move from your working area, they will be more than happy to help you.

PAY DATES:

Volunteer Shifts will be recorded by Volunteer Tent Coordinator and submitted to Operations Dept. at the end of each day. The above calculations will be done end of major event season. Checks will be issued end of Major Race Season. (July-August 2020)

TO ENROLL YOUR GROUP CONTACT:

POCONO RACEWAY – OPERATIONS DEPARTMENT

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