

# STEPHEN MATTHEW DESIGNS LLC



[www.stephenmatthewdesign.com](http://www.stephenmatthewdesign.com)

Cell Phone: (561) 866-9468

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New York State Certified  
Service-Disabled Veteran-Owned Business

**Certifications:** Stephen Matthew Designs LLC is a Service Disabled Veteran Owned Small Business certified through the Department of Veteran Affairs and NYS certified Service-Disabled Veteran-Owned Business (SDVOB) with the NYS Office of General Services

### Company Overview:

Provide consulting efforts focused on working with Teams, Leaders, Decision Makers, and the Community to understand and solve problems using strategic design, planning, and creative imagination. Our goal is to use Human-Centered Design and Communication focused on improving the customer and user experience from end to end. We help teams understand and develop solutions, coordinate and synchronize actions, and anticipate events to adapt to changing circumstances and steward the process through contingencies and crisis.

### Company Information:

**DUNs:** 079788848

**Cage Code:** 7CKT2

**Legal Business Name:** Stephen Matthew Designs LLC

### Key Personnel/ Contact:

Stephen Matthew Wisniew, CEO

Email: [contact@stephenmatthewdesign.com](mailto:contact@stephenmatthewdesign.com)

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### Services:

**Strategic Design and Planning:** Campaign Design/Planning, Special Initiatives, Design-Thinking, Human-Centered Design, Facilitating, Crisis-Action Planning, Visioning, Human-Centered Communications

**Strategic Communications:** Public Relations, Public Interest, Community Outreach, Marketing, Non-Profit, Grant Writing

**Research & Development:** Post-Mortem, Policy and Operational Development and novel approaches from Lessons Learned

### Client List:

St. Lawrence County New York ARC  
Deloitte

### Experience:

Presidential Innovation Fellow, Oct. 2017-2018  
Startup Business, since 2015  
U.S. Army Ranger, Combat Veteran, 6 tours  
10<sup>th</sup> Mountain Public Affairs  
10<sup>th</sup> Mountain Division, Chief of Plans  
82<sup>nd</sup> Airborne Division, Deputy, Chief of Plans  
173d Airborne Brigade, Chief of Plans  
Special Troops Battalion, Operations Officer  
4/82<sup>nd</sup> ABN DIV, Brigade Engineer  
Commander: Infantry Headquarters  
Commander: Engineer Company

### NAICS Codes:

**541611** Administrative Management and General Management Consulting Services

**541613** Marketing Consulting Services

**541820** Public Relations Agencies

**541720** R&D in Social Sciences / Humanities

**541712** Research and Development in The Physical, Engineering, And Life Sciences (Except Biotechnology)

### Education:

**-Masters of Architecture (Student)-** University of Miami

**-Masters Civil Engineering-** Missouri Science and Technology

**-Masters Strategic Communications-** University of Missouri-Columbia, School of Journalism

**-Masters Military Art and Science-**Command and General -Staff College, Advanced Military Studies Program

**-B.S. Civil & Env Engineering-** Villanova University

**-Engineer-In-Training-** A-19127

**-Mass Atrocity and Genocide Prevention,** U.S. Army Skill Identifier

**-Top Secret Clearance,** since 2004

**-U.S. Army SAMS Planner,** Army Strategic Planning & Design School

**-UCONN School of Business-**Graduate, Entrepreneurship Bootcamp for Veterans with Disabilities

**-Syracuse University School of Business-**Graduate, Boots to Business Program

### Award

Rob and Barbara Hughes Most Innovative Venture Award, 2016