



# NEWSLETTER

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FROM THE DESK OF: MARK SMITH, OWNER

# trueWeather<sup>o</sup>

One Platform. One Solution.

## Is Winter Finally Here?

Winter sure took the time to get here. November and December were both unusually warm and lacked in snowfall compared to past seasons. Thankfully, we are beginning to see true signs of winter. Colder temperatures have moved in and snowfall is becoming more frequent.

## This Month's Reminder

As we are finishing our "service renewals" we ask that you please check your email inbox (junk mail also) and/or voicemail for a message regarding your scheduled services. Our team is beginning to schedule services for 2021 and we ask for your prompt response to provide sufficient time for scheduling.

Don't forget to ask about our auto-renewal option!



## TrueWeather

TrueWeather is one of our most valuable tools used to predict mother nature's next move and to better serve our clients.

TrueWeather has many features, such as:

- **Pro-Dashboard** - brings reliable, accurate, and real-time weather information to our finger tips.
- **Local Weather Alerts** - hyper-focused forecasting set to our zip-code
- **Certified Snowfall Reports** – 24 hour turn around
- **Custom Weather Reports** – which are certified by professional meteorologists
- **Weather Modeling** – allows us to look at future weather predictions

One of our favorite features is the local weather alerts. These alerts are sent via text message to all of our team leaders, usually days in advance. This allows our team to properly prepare, plan, and schedule our services.



## Fertilizer & Weed Control

A quality lawn application program not only keeps your lawn looking great but also helps to safeguard your investment. The right program will provide balanced nutrients as well as weed and insect control. A thick, healthy lawn creates a natural resistance to weeds. As stubborn as weeds can be, they will have a much tougher time taking root in thick grass.

Our lawn programs can range from 1 application to 6. Each application has a specific date range for when they should be applied and may vary depending on weather conditions. The 6 lawn applications we offer are:

**Round 1 Early Spring** - Fertilizer and Pre-emergent (Crab grass preventative)

**Round 2 Late Spring** – Fertilizer and Weed Control

**Round 3 Early Summer** – Fertilizer and Weed Control

**Round 4 Late Summer** – Fertilizer and Weed Control

**Round 5 Early Fall** – Fertilizer and Weed Control

**Round 6 Late Fall** – Fertilizer and Weed Control

The lawn program that is most commonly used by our clients consists of 4 applications made up of rounds 1, 2, 4, and 5.

Need help determining what program is best for your lawn? Call our office today to schedule your lawn applications or to request an assessment of your lawn.



The Unilock Authorized Contractor Program is comprised of an elite group of contractors whose workmanship and business practices reflect true professionalism.

We are very excited to announce that we are officially an authorized contractor for Unilock and we look forward to growing our partnership.

## February Fun

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M G W W C L U E R F T O S E W
M M B I W E C G V O U Q H Q C
P X O O W N W G A O U N O M Q
U Z N H A F N C L T O H V V M
Y S N M G I D F E B G L E P Q
Z R O D T O U B N A L B L Y X
S R A L Z B H L T L B M I F J
I G A U G F O D I L I R N N K
J S I O R H Y A N M D C G A N
F P S W I B Y X E U M X E B G
Z T U P U R E V S H O W E L I
P L O W I N G F K C S R O J A
S N O W W A R R I O R V G G Q
S U P E R B O W L E E T W H F
G A Q W C T R O H S L U T M H
  
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February	Football	Superbowl
Groundhog	Snow	Ice
Shoveling	Plowing	Salting
Snowwarrior	Valentines	Love
Romance	Short	