



kirk poffenberger

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w: DesignStudioSalem.com La 40° 53' 14" n $\;$ | Lo 80° 49' 12" w 6:9:2016





I named my latest, 3,000 pound, 6' tall, sculpture **Fearless Ingenuity** not only for the planning and execution that I put into the three year plan to save this massive gear from a local scrap pile. But also as a testament to the tenacity and compulsion that created the technology and impressive power of the industrial age, and to an American generation that saved the planet during world war II.

It's a concept I try to encourage in marketing strategies - to incorporate this model into corporate vision and direction. If you try, success is possible. If you do not, you've already failed. Don't be afraid to challenge yourself and those around you.

Stop in at Design Studio and experience Fearless Ingenuity in person.



weed this time of year. However, the infamous plant is the subject of my digital painting that has been accepted into national competition and the 80th Annual Midyear Exhibition at the Butler Institute of American Art.

It's the first time my work has been accepted into the national competition.

You can see my 50 x 33" digital painting from June 26 through August 28 at the Butler.

Join Me! YSU 18th Annual Summer Festival of the Arts - July 9, 10



Acoustic Classic Rock Vintage Estates - Boardman, OH July **15** - 8:00-11:00

"Good design is good business"

T. Watson Jr., IBM Chairman Circa 1969

what can i design for you today







