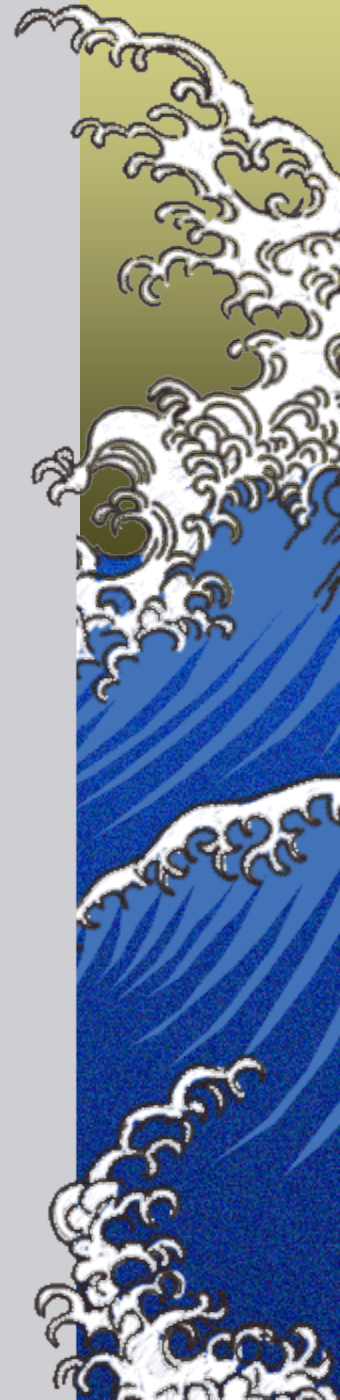
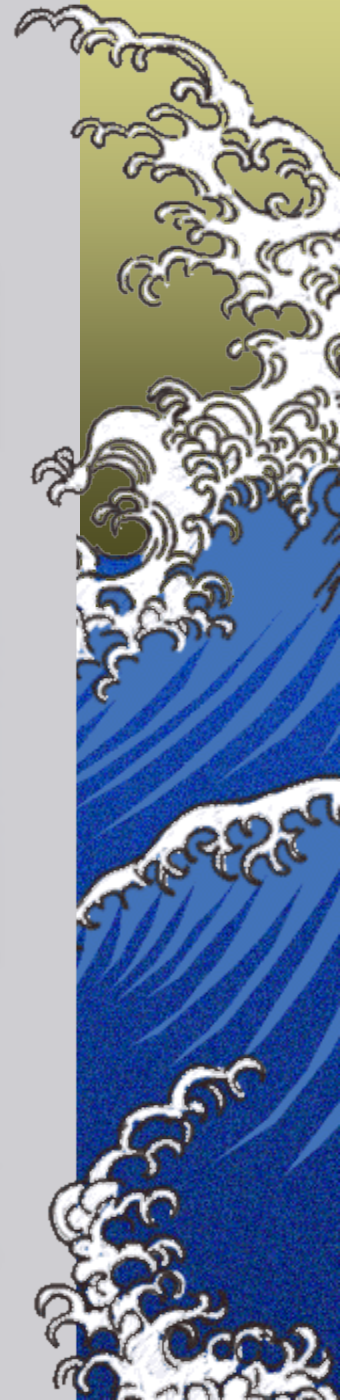


# Rewarding Creative Thinking in the Workplace





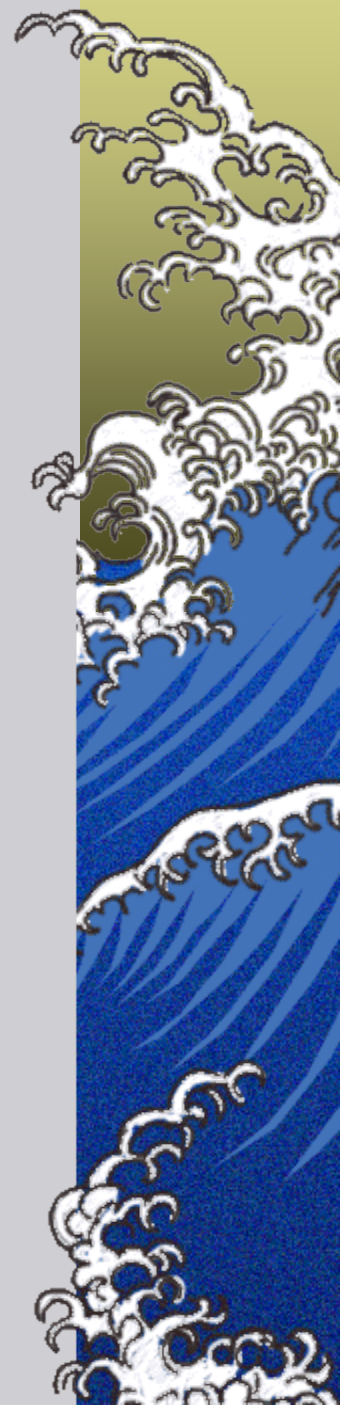
# Welcome!






# Agenda

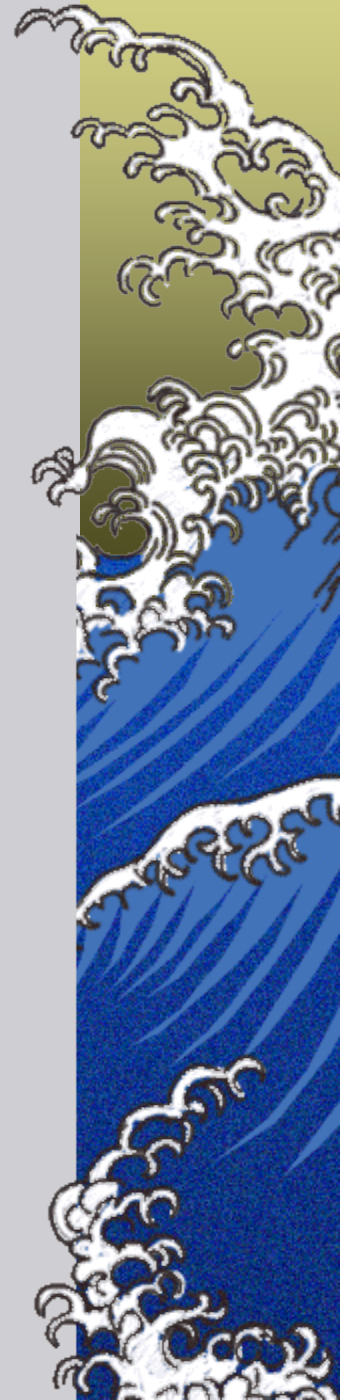
- Introductions
- Creative Thinking @ Work
- What's stopping us from being creative?
- Solve a problem using creative thinking
- Strategies for rewarding creative thinking
- Wrap up



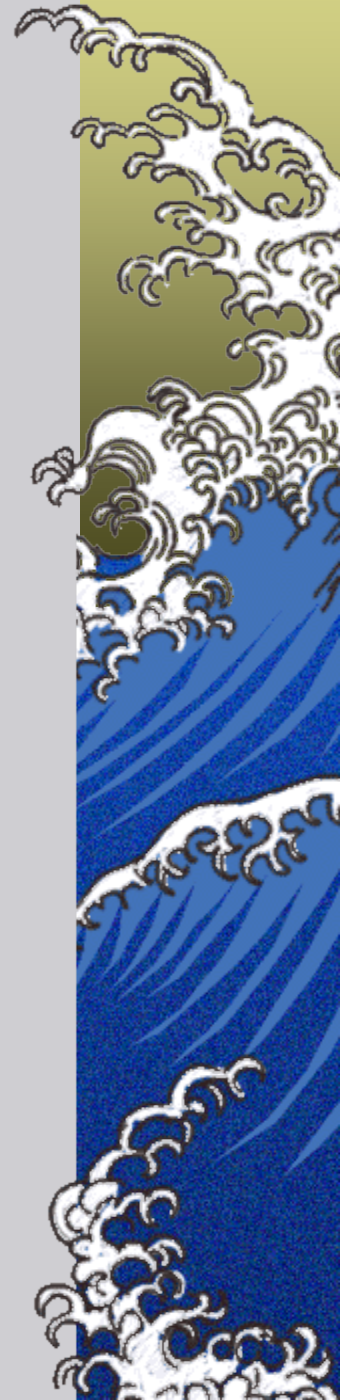
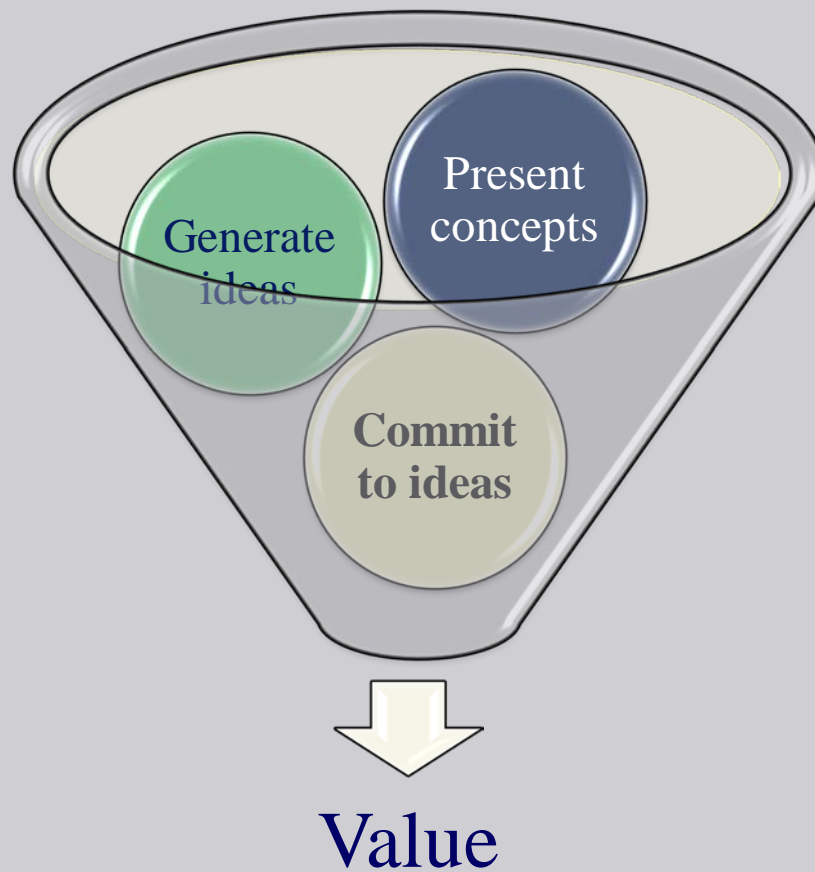


# At the end this session, you will be able to...

- Define creative thinking in the context of the workplace
- Explain how creative thinking adds value
- Discuss real and perceived obstacles to creative thinking at work
- Demonstrate solving a problem creatively
- Discuss strategies for rewarding creativity at work.



# Creative thinking @ work



# What's stopping us from being creative?

## Real

- Stress at work
- Process improvement systems
- Diversity is non-existent
- Stagnant environment
- "There is no reward or incentive for creative ideas in my role!"

## Perceived

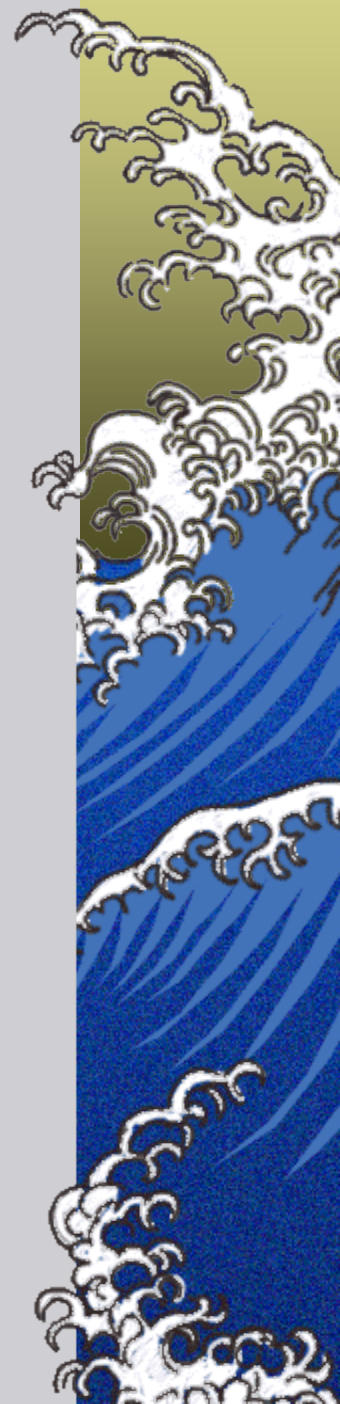
- "My ideas are not welcome!"
- A perception of competition
- There is no reward for creative ideas
- Parameters can be limiting



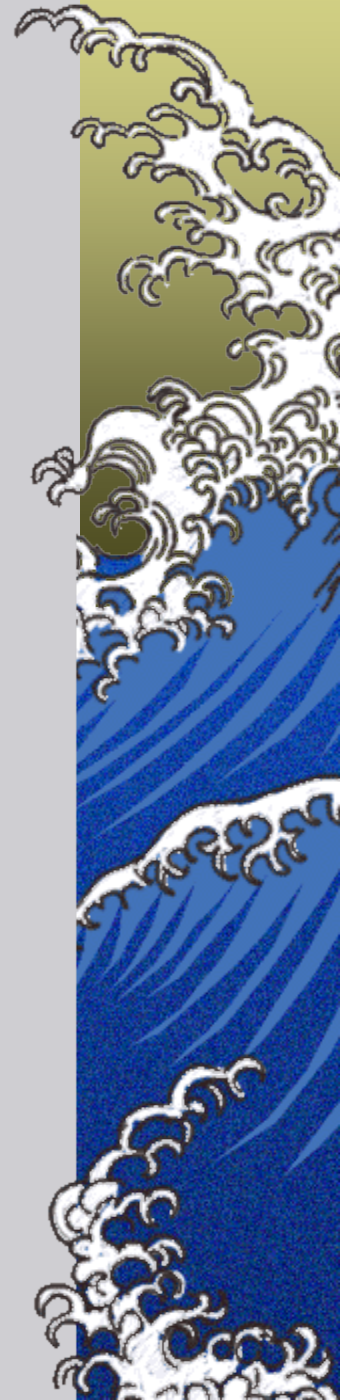
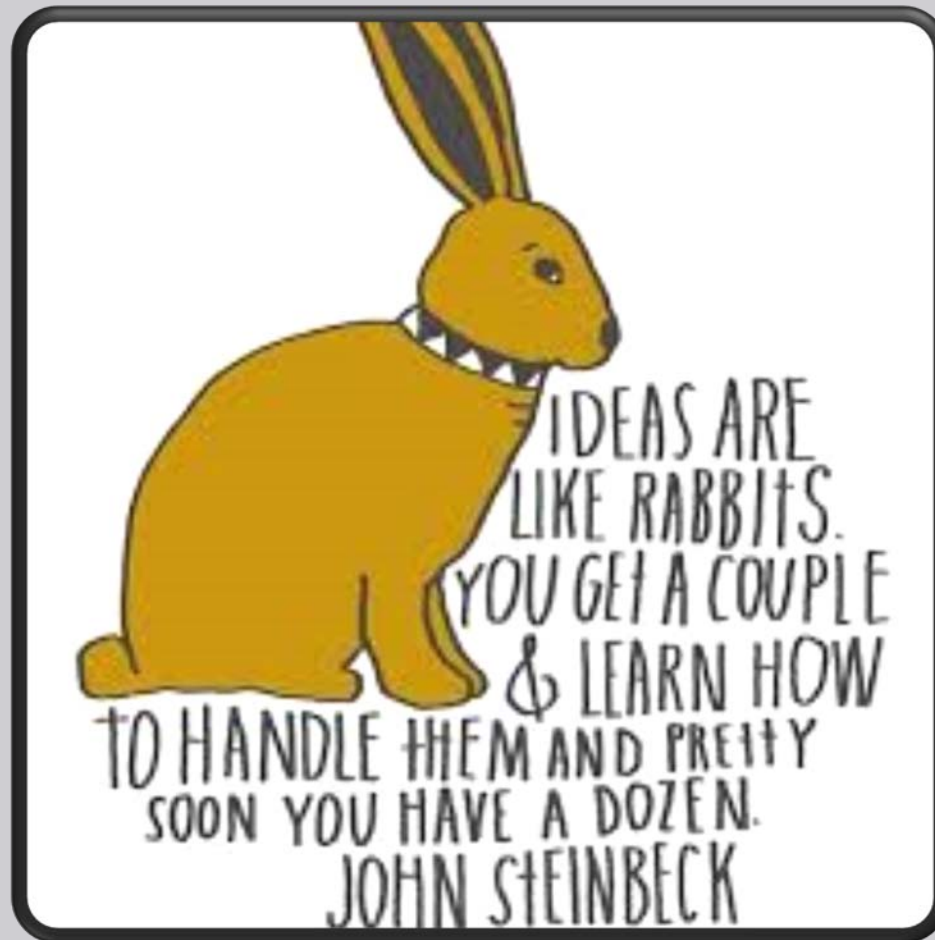


# Solving a problem

- Help a new team member's onboarding experience!
- Take 4 minutes to solve the problem – pay attention to the process, and whether your proposed solution is “**awesomely creative**” or “**super-creative**”!
- We'll then take 2 minutes to see your plans, and debrief the activity.



# Strategies for rewarding creative thinking







# Questions

