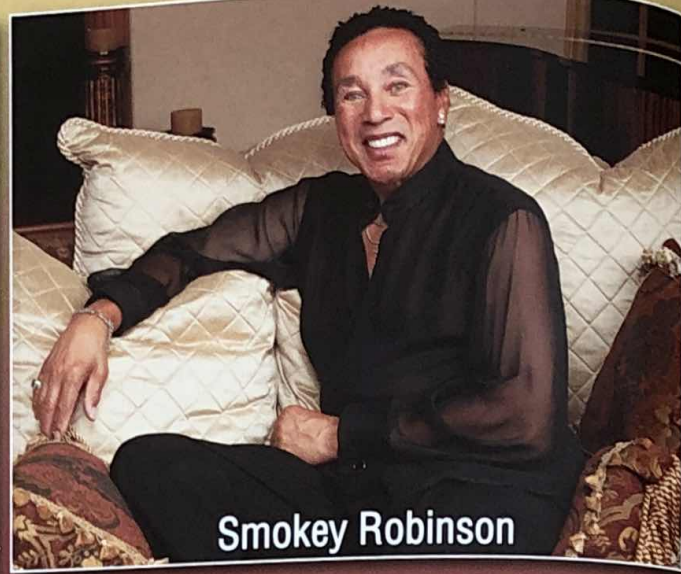
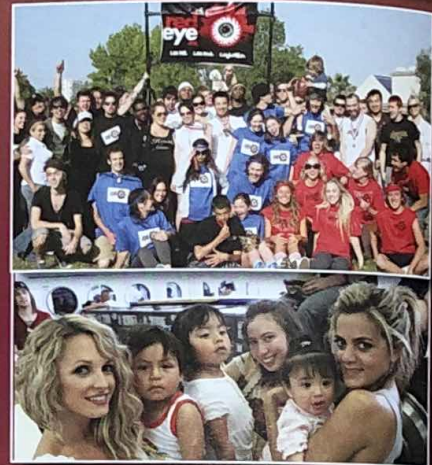


Peninsula Hotel Beverly Hills



Smokey Robinson

**The Beverly Hills Times Magazine Presents Red Carpet
PHILANTHROPIC FASHION VINTAGE & COUTURE FASHION SHOW
Hosted By Legend Smokey Robinson
Benefitting Red Eye Inc.
AT THE PENINSULA HOTEL BEVERLY HILLS**



In a society crazed with pop culture, becoming "somebody" often means neglecting one's morals. But, there is a refreshing new trend to change this spurred on by a passionate group called Red Eye, Inc.—an affiliate of the Dream Center Downtown. The young Hollywood industry group works to make a positive influence in Hollywood by helping young aspiring talent achieve their goals faster, without losing themselves in the ongoing process, use their talents and resources for the greater good of humanity, and mentor others while they develop their talents. Red Eye Inc. is a "safe haven"—a creative charity epicenter where team work and networking encourage people to reach their dreams, without losing their soul.

The Director of Red Eye Inc. is Justin Mayo, who had a dream of finding a place for young people to fulfill their creative goals, while at the same time serving their community by giving of themselves to help the less fortunate. Mayo didn't stop until his dream became a reality. "People often say, 'As L.A. goes, so goes

society.' In a culture quick to point out the short comings of Hollywood, I dreamed of sending out a positive message from a community of culture creators," says Mayo. "Red Eye is a place where people develop their talents and creativity, utilize the platform of influence, and give back to humanitarian causes on a weekly basis."

Red Eye found its home on the 14th floor of the Los Angeles Dream Center, overlooking the Hollywood Hills and Downtown. The Red Eye Creative/Charity Epicenter is a 13,000 sq. ft. Art Studio/Gallery, Library, Research Center, Fashion Design Studio, Screening Room, Performance/Dance Studios, Recording Studio, Culinary Arts Facility, Media Editing Suite, Café/Lounge and a Commons Area. There is also a breathtaking rooftop lounge for concerts and fashion shows that allows the Red Eye group to host events raising awareness and proceeds for charity.

Red Eye environment fosters a creative place to meet the mental, spiritual, and physical needs of those seeking a resolute

change. From feeding and finding shelter for hundreds of homeless people each week to offering support and guidance to those suffering with substance abuse problems, and runaways looking to get

off the street, Red Eye Inc. is making a difference. Support them so they can continue God's work helping people. www.redeyeinc.org
Email: info@redeyeinc.org.

