Hello Team Captains!

Thank you so much for registering a team for BiG Cardio 2022! We're so excited you want to help impact the lives of foster teens and at-risk youth in South Florida. Your participation in the event and your advocacy in recruiting members to your team will go a long way to making this the best BiG Cardio ever, and translate to helping hundreds of teens!

Being a BiG Cardio Team Captain is really fun, especially if you're competitive and like to have the biggest team! We're here to help you be the most successful team captain you can be, so we've packed this folder with recruitment tools (posters, event cards, team biz cards) to help you grow your team, and this tip sheet for using them. Feel free to make copies of any of the enclosures!

PLEASE MAKE NOTE OF THESE IMPORTANT TEAM DEADLINES:
3/7/2022 – Corporate Tent Packages must be reserved by this date.
4/22/2022 – 10' x 10' Team Tents must be reserved by this date.
4/22/2022 – Team Members who would like a Team Shirt must be registered by this date.

TEAM BUILDING TIPS
We want you to be as successful as possible at building your team, so please feel free to make copies of anything in your folder! Or download more under the Team Info link at bigcardio.org

1. **POSTERS:** Write your team name, your name, and contact number on the posters and post everywhere people congregate, such as:
   - Office reception area
   - Break room, locker room or coffee bar
   - Lunch room, fridge door, by water cooler or water fountain
   - Church / Temple bulletin board

2. **EVENT POST CARDS:** Make copies and place a stack wherever you can.
   - Your child's school or sports team
   - Your favorite social gathering place
   - Your workplace, your spouse's workplace
   - Church / Temple ministry table

3. **TEAM BIZ CARDS**
    An effective, and necessary tool—they are your team's business cards!
    Hand these out to everyone you come in contact with—yes, everyone—that's how you grow your team. Write your team name on the back of the card, or better yet, make labels to avoid writer's cramp, and your friend, colleague, or prospect will have all the info they need to register for your team. Before you know it, you just might have the biggest team!

4. **PROMOTE, PROMOTE, PROMOTE!**
    - Share on Facebook, Twitter, Instagram, etc.
    - Promote your team in your email signature, company website, E-newsletter, staff mail boxes

5. **MULTIPLY YOUR EFFORTS**
    Each time someone joins your team, give them a handful of biz cards, posters and event cards so they can recruit team members too! There is no limit to the size of your team. FYI, the biggest team to date is *130+ people! (Teams are for camaraderie and each member can participate in whatever activities they choose)*

    NEED MORE SUPPLIES? Feel free to make copies of anything in the folder. If you run out and forgot to make copies, you can download pdf's from the Team Info link at bigcardio.org

6. **DON'T FORGET YOUR TEAM SHIRTS AND TENT!**

    Color Team T-Shirts: Recruit 20 or more and your team will receive the shirt *color* you chose at registration to unify your team.

    Personalized Team T-shirts: Recruit 50 or more and your team will not only stand out from the crowd due to the color of the shirt, but you'll also have your *team name* printed on the back.

    FREE 10' x 10' Team Tent: Recruit 50 or more to your team and earn a team tent for the day. Team tents are great for a central meeting spot, fun, camaraderie and a break from the sun! Should you not meet the requirement above to get a *free* tent, you can still rent one for the day. Refer to the TEAM TENT insert in the right pocket of this folder to learn how.

7. **OH, YEAH, YOU CAN EARN COOL GIFTS TOO!**
    Individual Fundraiser Gifts are the rewards you get when you help us fundraise for our cause by using the fun tools we provide to communicate and motivate your family and friends. See the EARN COOL GIFTS Fundraising insert in the right pocket of this folder.

8. **OK, TEAM CAPTAINS…READY? LET'S GO!**