

NJTA Sponsor Showcase

This is a continuing series of articles intended to spotlight our sponsors by providing a brief bio or history and a short explanation of the products or services they offer. Please consider our club sponsors whenever you are planning the purchase of goods or services.



J.C. TAYLOR INSURANCE

Drive through time with peace of mind™

J.C. Taylor Insurance has been a sponsor of the Touch of England show for many years.

Since the 1960's J.C. Taylor has been one of America's premier specialty insurance providers for classic cars, antique autos, modified and custom vehicles. They offer competitive pricing, agreed value, and claim service that is fast, friendly, and fair.

The website relates the history of J.C. Taylor. A condensed version is presented here. The roots of J.C. Taylor were established in the real estate business in the late 1920's, west of Philadelphia in Upper Darby township. Ten years later, Joseph Charles Taylor expanded that business to also include insurance. The J.C. Taylor Company prospered and during the 1950's it was divided into two parts, real estate and insurance, and by the middle of the decade it was sold. The insurance portion went to Albert Hall and Robert Hamel, who named their company "J.C. Taylor Inc."

By the 1960's a mutually beneficial relationship was formed with the Antique Automobile Club of America (ACCA) and J.C. Taylor began to handle ACCA's commercial insurance. From here it was a natural progression to offer antique auto insurance to its members. It was also during this time that the seeds were planted for what is commonly known today as specialty auto insurance. Hall and Hamel accurately pegged an emerging market and began to specialize in this area. Their proximity to Hershey and

their presence at the meets and shows helped to build the business. It was during the 1970's that J.C. Taylor firmly established itself in the insurance business. To this day, attendees at car shows still walk around carrying J.C. Taylor bags, something J.C. Taylor started handing out in the early 1970's before anyone else did.

It was during the middle 70's that J.C. Taylor, under new ownership, finally received the boost it had been waiting for - the availability of cars that were eligible for antique insurance due to the exponential increase in car production in the post war 1950's and 1960's. Expansion was fully underway. By the early 80's J.C. Taylor had come under the sole ownership of Robert P. Wallace and the company had become the world's largest underwriter of specialty auto insurance. Growth was modest until the turn of the century, with the company now insuring modified and street rod vehicles as well. Mr Wallace passed away in 1996, leaving the business to his family, with his son Robert E. Wallace taking over as President. He still serves as President today.

J.C. Taylor continues to be the official insurer of the Antique Automobile Club of America, and one of the few companies who insure national car clubs such as the Model A Ford Club of America, the Veterans Car Club of America, the Model T Ford Club International, and the Classic Thunderbird Club.

There will be a quiz on this material at an upcoming NJTA meeting.

An insurance quote may be obtained from the J.C. Taylor website and an application can be downloaded from there as well.

Also on their website, J.C. Taylor provides an explanation of what kinds of vehicles they insure, their eligibility rules, FAQs, and a glossary of terms.

Contact Information:

The offices of J.C. Taylor Insurance are located at 320 South 69th Street in Upper Darby, Pennsylvania, 19082. They may be contacted by telephone at 800-345-8290.

General inquiries may be directed to: service@jctaylor.com .

The website address is: www.jctaylor.com .