



SPONSORSHIP OPPORTUNITIES 2023

Thank you for your interest in supporting the Clovis Haunted Trail to benefit CenCal Youth Sports.

What Is It? Clovis Haunted Trail is scary haunted, outdoor, walking experience designed to thrill those who love Halloween and all scary things. You can expect to hear eerie music, foggy trees, and spooky lighting to set the mood. Live zombies, creepy clowns, coffins, and skeletons climbing about. Headstones, pumpkins, hay bales, witches, and creepy dolls.

This year we are going to change things up a bit to make it a better experience for our guest and sponsors.

- We will have a dedicated **Kids Zone** for the entire weekend. This area will be on the south end of the shopping center. No jump scares in this area, kid friendly Halloween displays.
- We will have a dedicated **Scare Zone** in the area north of the shopping center. This area will have jump scares!
- Video advertising on social media! Our sponsors will have recognition all year round.
- Your team can participate in your sponsorship. (If they want to...)



Only 1 - Presenting Sponsor - \$3000 – As Presenting Sponsor, you will receive the naming rights “Your company Name Presents the Clovis Haunted Trail” or “The Clovis Haunted Trail presented by “your company name.” Includes signage at the event, social media posts, mention in press releases and logo on website, official CHT T-shirt and hat, 30 tickets to the event and \$400 in gift cards to 13 Prime Steak.



Only 1 - Registration Sponsor - \$2000 – As the Registration Sponsor, you will be the first sponsor guests see at the event. Your sponsorship includes a premium location space, a photo spot for guests to take selfies and group photos, a larger booth space for custom displays, signage at the event, social media posts, mention in press releases and logo on website, official CHT T-shirt and hat, 20 tickets to the event and \$300 in gift cards to 13 Prime Steak. *You will need to staff and supply your own vendor booth for this sponsorship.*



Only 1 – “Tunnel of Terror” Sponsor - \$2000 – As the “Tunnel of Terror” Sponsor, you will support everyone’s favorite unknown tunnel experience. We will incorporate your business or products and customize the tunnel in a spooky way that captures the scariness inside the tunnel. You will also receive signage at the event, social media posts, mention in press releases and logo on website, official CHT T-shirt and hat, 20 tickets to the event and \$300 in gift cards to 13 Prime Steak.



Only 1 – Scare Zone Sponsor - \$2000 – As the Scare Zone Sponsor, you will support all the needs of the Scare Zone displays. Your sponsorship includes a premium location space at the beginning of the Scare Zone. A larger space staffed by your own team to

create another spot for guests to stop, talk, get candy, and take a photo with scare actors, signage at the event, social media posts, mention in press releases and logo on website, official CHT T-shirt and hat, 20 tickets to the event and \$300 in gift cards to 13 Prime Steak. *You will need to staff and supply your own vendor booth for this sponsorship.*



Only 1 – Kids Zone Sponsor - \$2000 – As the Kids Zone Sponsor, you will support all the needs of the Kids Zone area. Your sponsorship includes a premium location space at the beginning of the Kids Zone. A larger space staffed by your own team to create another spot for guests to stop, talk, get candy, and take a Halloween photo, signage at the event, social media posts, mention in press releases and logo on website, official CHT T-shirt and hat, 20 tickets to the event and \$300 in gift cards to 13 Prime Steak. *You will need to staff and supply your own vendor booth for this sponsorship.*

CHT Sponsors - \$1000 – Your sponsorship helps fund the cost of the Clovis Haunted Trail, set up and tear down labor, decorations, rentals, security, etc. Includes signage at the event, social media posts, mention in press releases and logo on website, official CHT T-shirt and hat, 10 tickets to the event and \$100 in gift cards to 13 Prime Steak.

Supporting Sponsors - \$500 – Feel good about supporting our local youth. Your name (if you wish) or Company name will be listed on our website as a supporting sponsor and mentioned on our social media pages.

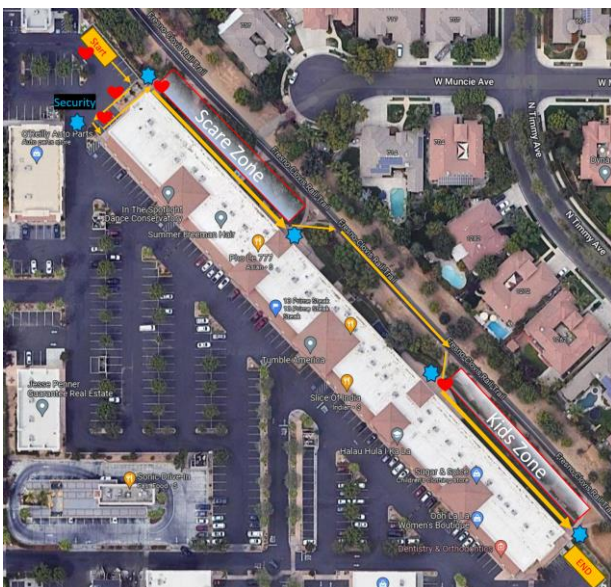
When Will It Take Place? The event is the last weekend in October. Here' the schedule.

3 Night Event - October 27th, 28th, 29th, 2023 (Friday – Sunday)

- Friday, October 27th from 6pm – 10pm
- Saturday, October 28th from 6pm – 10pm
- Sunday, October 29th from 6pm – 9pm
- Tuesday, October 31st – closed for Halloween

Where Are We Doing This? 1345 N Willow Ave. Clovis, CA 93619.

The Clovis Trail is located behind the Parkway Trails Shopping Center, Northeast corner of Willow Avenue and Nees Avenue along the Clovis Trail.



Who Comes Out? Adults, Teens, Family and Kids. *Last year, 1600 people came out over three days.*

Security On Duty: We provide multiple Security Officers the entire time of the event and overnight.

Who Will Benefit from This Event?



CenCal Youth Sports is a 501c3 non-profit organization that promotes the characteristics of Hard-Work, Integrity, and Trust. They offer a variety of sports and fitness programs for players aged 6-14 in the Fresno and Clovis area.

Nathan Dalena, Executive Director
nate@cencalyouthsports.com

Please commit as soon as possible so your company can be included in all the benefits of the event.

Send .jpg logo to falina@clovishauntedtrail.com

I will also need a contact person, email, and contact number for follow-up.

Please make checks payable to:

Clovis Haunted Trail
550 N Bush Ave. #101
Clovis, CA 93611

We will also send you an invoice / receipt for your records.

Thank you for your support.

Falina Marihart

CHT Organizer

falina@clovishauntedtrail.com

559-825-8211 (office)

559-790-7936 (cell)

