Kevin James Conlon

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Education

Master of Fine Arts, Ohio State University, Columbus, OH

Bachelor of Fine Arts, University of South Alabama, Mobile, AL, magna cum laude

Leadership

2016-present: Founder, Key International Education Consulting

Key International Education Consulting provides support for international and domestic education clients seeking new markets. Expertise provided in the following areas:

Curriculum Design

- Assistance in developing competency/project-based models
- Expertise on efficient systems for course and program delivery
- Instructional design service and support for faculty
- Integrated assessment planning and implementation

Strategic Planning

- Stakeholder charettes and other designed inputs
- SWOT analyses and comprehensive environmental scans
- Reporting, documentation and financial recommendations
- (Re)alignments proposals and implementation paths

Accreditation Support

- Program prospectus development and submission support
- Implementation support with compliance monitoring
- Assistance with learner-centered institutional effectiveness metrics
- Self-study preparation and compliance standards guidance

Resource Development

- Prospect research on grant and funding opportunities
- Organization and writing support for funding applications at all levels
- Research on other funding opportunities
- Compliance reporting on funding awarded

2011-2016: Provost, Columbus College of Art & Design (CCAD)

Summary information on the following projects and initiatives (note that an asterisk marks those objectives accomplished as interim president from March 2015 to March 2016):

- Led the rebuild of the Marketing and Communications Department, including assessment of previous structure, reassignment of staff, and the hire of a new Vice President for Marketing & Communications *
- Lead the rebuild of the Institutional Advancement department, including assessment of previous work, reassignment of staff, launch of two micro-capital campaigns, completion of an endowed fund, and the hire of a new Vice President for Institutional Advancement (see funding section below for fundraising accomplishments)*
- Changes to CCAD Admissions, including application directly to major, Program Liaison initiative, Regional Recruiter initiative, engagement of a consultant to better package financial aid (need and merit), and a launch of search for a new Vice President for Enrollment Management *
- Lead author on initial revisions to the CCAD Strategic Plan, including development of new Vision and Values Statements, alignment of Strategic Priorities and metrics for measuring success, and convening of focus groups to develop principle statements for each strategic priority *
- Lead content manager on new CCAD website development and launch, including development of wireframes, personas, content creation and revision processes (*site launched on March 21*) *

- Authored China recruitment and partnership initiatives, including MOUs with schools in Qingdao, Shenzhen, Nanjing, Guangzhou, Hangzhou and Chongqing to create articulation agreements with CCAD
- Authored merger agreement between CCAD and Columbus Film Council to absorb the Columbus International Film & Video Festival into the college's programming (merger successfully competed)
- Designed new CCAD degree program architecture, a curricular redesign featuring a reconsidered first year program, collaborative learning models and practicum credits required for each major integrated and supported by the CCAD MindMarket (plan completed 2013; fully integrated by fall 2015)
- Concept development for the CCAD Bridge Program (renamed CCAD Pro), competency-based workshops for retention based on analysis of transfer and other at-risk populations (*implemented 2014*)
- Concept development for the CCAD Portfolio and Critique-based Assessment Program, a digital portfolio system for assessment (plan completed in 2013; phased implementation beginning 2014)
- Architect of the CCAD Two-school Model, an administrative and academic reorganization of the College featuring the School of Studio Arts and the School of Design Arts (approved 2012/launched 2013)
- Co-author and primary editor of the New CCAD Learning Goals, refocused institutional outcomes designed to support program goals and mission (completed 2012; integrated with syllabi in 2013)
- Primary author of The Academic Master Plan articulating Academic Affairs' support of institutional mission, vision and values (completed 2012; under revision for new strategic plan)

Accreditation compliance matters:

- Requests to National Association of Schools of Art and Design (NASAD) for Program Plan Approval of the following new programs:
 - o BFA in Comics and Narrative Practice (approved 2016)
 - o BFA in Contemporary Crafts (approved 2016)
 - o BFA In Studio Art with an Emphasis in the History of Art and Visual Culture (approved 2015)
 - o MDes in Integrative Design (NASAD approved 2015)
- Authored Program Analysis Report (PAR) to the Council for Interior Design Accreditation (CIDA) (reaffirmation awarded 2013)
- Follow up Institutional Progress Report to the National Association of Schools of Art and Design (NASAD)/ Higher Learning Commission of the North Central Association (HLC-NCA) Joint Visitors' Report (Reaffirmation awarded 2012)
- Application to the Institutional Actions Council (IAC) for Open Pathway, submitted to the Higher Learning Commission (HLC) (approved 2012)
- Final Institutional Progress Report on the Master of Fine Arts in Visual Arts: New Projects Ohio Board of Regents (now Ohio Department of Higher Education) (confirmed 2011)

Other initiatives:

• Co-author, proposal for the CCAD MindMarket's primary link to the academic programs (2011)

2008-11: Associate Vice President for Academic Affairs, Ringling College of Art & Design (RCAD) Curriculum architect for the Ringling First Year Redesign (FYR) which included:

- Initial architect for Digital Resource Archive Warehouse (DRAW), a digital portfolio system for managing learning artifacts (2011)
- Creator of the Competency Alignment Project, a wiki repository for faculty to share common course development materials (2009)
- Primary author of RCAD Strategic Engagement Management (SEM) plan, a whitepaper for a seven-year sustainable economic model (2008)

Compliance initiatives:

- Initial author for Fifth Year Interim Report and the QEP Impact Report to SACS-COC (2010)
- Co-author and primary editor of the Interior Design program's Program Analysis Report (PAR) (2010)
- Research and reporting on the following reports to NASAD:
 - o BFA: Motion Media Design, request for Program Plan Approval (approved 2010)
 - o BFA: Digital Filmmaking (progress report 2009)
 - o BFA: Business of Art and Design (progress report 2009)

New Program initiatives:

• Primary author of the Ringling College of Art and Design Summer Teacher Institute – a program designed to provide professional development opportunities for high school educators

- Initial author of whitepaper to define and launch Center for Integrative Learning (after adoption, later renamed Ringling Collaboratory), which articulated ideals, goals, learning outcomes and programming for project-based and experiential learning
- Primary author of the MFA in Art in the Public Sphere (MAPS), a program designed in collaboration with the School of Arts Sint Lucas, Antwerp, and the Ecole cantonal d'art du Valais in Sierre, Switzerland (2009; the program was not launched due to resource constraints)

2004-08: Dean of Undergraduate Studies, Savannah College of Art & Design (SCAD)

Administrative manager for all undergraduate programming including:

- Chair, SCAD Curriculum Council (2004-2008)
- Administrative Manager, TracDat SCAD's assessment database (2006)
- Architect for Curriculum Tracking Application, a SQL/ColdFusion solution to managing the course and program management for SCAD (2005)
- Initial architect for Faculty Roster System, linking faculty qualifications to the Banner Student Information System (SIS) and course outcomes to TracDat (2008)

Strategic and compliance initiatives:

- Chair, SACS-COC Quality Enhancement Project (QEP), Project titled: *SCAD-Extended: Learning without Boundaries* (2007), after adoption renamed as SCAD Collaborative Learning Center
- Chair, Managing Smart Growth, and primary author of strategic planning subcommittee's final report to the President and Board of Trustees (2006)
- Primary author of Atlanta College of Art Merger Prospectus to SACS-COC (2006)
- Contributing author of New Branch Campus Prospectus (SCAD-Atlanta) to SACS-COC (2005)
- Contributing author to e-Learning follow up report to SACS-COC on online learning equivalency (2004) *New Program initiatives:*
 - Researcher and co-author: Program Proposals for MFA programs in Service Design and Design Management (approved 2006)
- Primary author of Sculpture and Printmaking BFA program prospectuses to SACS-COC (approved 2005) Other:

2003 Assessment Coordinator for Foundation Studies

Member, SCAD Online Learning Council

Faculty Mentor, SCAD AIM (Advanced Instructional Media) Center

Accreditation

Institutional accreditation compliance representative for three schools: SCAD, RCAD and CCAD. Accreditation team chair and visitor on multiple teams for the following accreditation organizations with specialization in faculty qualifications, administration, governance, assessment and institutional effectiveness and strategic planning:

- National Association of Schools of Art and Design (NASAD)
- Southern Association for Colleges and Schools, Commission on Colleges (SACS-COC)
- Middles States Commission on Higher Education (MSCHE)

Affiliations

- National Association of Schools of Art and Design (NASAD) Member, Commission on Accreditation, 2014-2016
- Association of Independent Colleges of Art & Design (AICAD)
- Southeastern College Art Conference (SECAC)
- Higher Learning Commission (HLC)
- National Council of Art Administrators (NCAA)
- National Art Education Association (NAEA)
- Foundations in Art: Theory & Education (FATE)
- College Art Association (CAA)

Teaching

- 2011-12 Columbus College of Art & Design, Graduate Studies
- 1996-08 Savannah College of Art & Design, Fine Arts and Foundation Studies
- 1988 Ohio Wesleyan University, Foundation Studies
- 1985-87 Ohio State University, Graduate Teaching Assistant

Engagements

- 2016 Paper presentation: Building Competency-based Education in Art and Design with Assessment, AICAD Annual Symposium, Sarasota, FL
- 2016 Paper presentation: *Using Assessment to Drive a New Competency-based Education Model*, SECAC Annual Meeting, Roanoke, VA
- 2016 Workshop organizer: *The Tide is High But I'm Holding On: Preparing for Disruptive Trends in Higher Education*, NAEA Annual Conference, Chicago, IL
- 2015 Panel Chair and presenter: A Confluence of Practice, Portfolios and Politics: the Art and Design of Digital Assessment, SECAC Annual Meeting, Pittsburgh, PA
- 2015 Moderator and presenter: *Student Health*; paper: *Supporting Student Wellness for Better Outcomes*, NASAD, 2015 Annual Meeting, Houston, TX
- 2015 Presentation: *In the Era of the Free Agent: Art and Design Education in the 21st Century*, the China-US Art Education Summit hosted by YMM Art Space, Shenzhen, China
- 2015 Presentation: *The Art and Design of Integrated Assessment within Digital Portfolios*, NAEA Annual Conference, New Orleans, LA
- 2015 Presentation: From Competency to Leadership: Differentiators in the Higher Education Marketplace, the Sino-US Education Cultural Conference, Jinhua, China
- 2014 Conference Director: AICAD Annual Symposium, *New Paradigms 2.0: Art/Design as Collaborative Action*, Columbus, OH
- 2014 Presentation: *Art is a Place; for Yes is a World, Creativity in an Expanding Field*, NCAA annual conference, Nashville, TN
- 2014 Panel: Nurturing the Constituent Parts; Paper: Using the Curriculum as a Catalyst for Maintaining Fundamental and Developing Relevant Competencies: An Academic Change Management Strategy, NASAD, 2014 Annual Meeting, Minneapolis, MN
- 2013 Panel Chair: Integrating Art and Entrepreneurship, SECAC Annual Meeting, Greensboro NC
- 2013 Panel Chair: Reflections on a PostHaus Curriculum, AICAD Annual Symposium: New Paradigms in Teaching and Learning, Baltimore MD
- 2012 Workshop: From Sketch to Sculpture, Character Design Workshop for Rex Academy, Seoul, Korea
- 2011 Festival Chair, *Making My Place in the 21st-century, the 1st Annual Digital Art and Design Festival and Exhibition*, sponsored by the Florida Alliance for Arts Education (FAAE)
- 2011 Campus Coordinator, *RCAD hosting Arts Integration Symposia Series*, sponsored by the Florida Department of Cultural Affairs and FAAE
- 2011 Campus Coordinator, Arts Inspired, RCAD's partnership with Sarasota County Public Schools' Professional Development Program, serving 26 of Sarasota County's "high needs" schools (50% or more students on free/reduced lunch) and their 80 arts teachers
- 2010 Paper: On Essential Scholarship and Practice: Preparing Art and Design Students for a Protean Career, SECAC Annual Meeting, Richmond VA
- 2010 Presentation: Looking Forward: Using Project-based Learning to Deliver on Essential Scholarship and Practice, University of Central Florida, Orlando, FL
- 2008 Publication: The Future of Interaction Design as an Academic Program of Study, Interactions Magazine

Funding

- Primary architect and author of *Credit for Life Integrated Portfolio (CLIP)*, an application to the Ohio Department of Higher Education (ODHE) Innovation Grant Program to secure funding for a collaborative portfolio project with Franklin University (\$998,000 awarded)
- Primary architect and author of an application to the Columbus Partnership for support in the State of Ohio's biennial Capital Budget, in collaboration with the Ohio Film Group (OFG) to secure funding for a state-of-the art animation suite; a \$1 million request (\$750,000 awarded)

- 2015 Grant application to the State of Ohio, Ohio Department of Higher Education and Ohio Department of Education's joint CCP Teacher Credentialing Grant (\$175,000 awarded)
- Fundraising for the Denny Griffith Faculty Excellence Fund, goal \$2,000,000 (secured; over goal)
- 2015 Author of Micro-campaign for CCAD Beeler Gallery, \$250,000 naming opportunity (secured)
- 2015 Author of Micro-campaign for CCAD Screening Room, \$250,000 naming opportunity (in progress)
- 2015 MindMarket Human Trafficking pilot, \$45,000 to run pilot for spring 2016 (secured)
- 2013 Contributor and reader, *CCAD's The smARTS Project*, Department of Education's *Strengthening Institutions Program* Title III grant application (not awarded scored at 100 out of 104 possible points)
- Primary architect and author of an application to the State of Ohio's biennial Capital Budget, in to secure funding for a state-of-the art screening room; a \$1 million request (\$750,000 awarded)
- 2010 Research and Development of RCAD's Patterson Foundation initiative (later renamed the Collaboratory at Ringling College of Art & Design
- 2011 Co-author and budget development of *Creativity@Work*, a grant to support a RCAD speaker series (\$250,000 awarded)
- 2009 Content and Program Contributor to *ICUF*: *Untie the Right Brains*, awarded by the Florida Department of Education to Independent Colleges and Universities of Florida (ICUF) a grant to support infusion of the arts for high-need schools (\$660,000 awarded)
- 2009 Reader and Editor to *Power of Art in Healing*, a grant by the Cultural Affairs Office of the Florida Department of State for program to train art therapists (\$25,000 awarded)

Service

- 2013- Columbus Landmarks Foundation, Board of Trustees, Development Committee
- 2013-15 Ohio Art League, Columbus, OH, Board of Trustees, Strategic Planning Committee
- 2013-15 Fort Hayes Metropolitan Educational Center, Columbus, OH, Advisory Board
- 2012-14 Institutional Representative, Franklin County Educational Council
- 2012-14 Institutional Representative, Central Ohio Higher Education Partnership
- 2010-11 Institutional Representative, Science and Environmental Council of Sarasota County
- 2009-11 Florida Alliance for Arts Education, Art and Technology Review Committee; charged to develop an e-learning framework teachers in using technology in teaching art
- 2009-11 Sarasota Community/Schools Partnership for the Arts, Steering Committee
- 2009-11 Program Author and Coordinator, *Summer Art Teacher Institute*, sponsored, in part, by the Florida Department of Education (FDOE), Independent Colleges and Universities of Florida
- 2005-08 Education Subcommittee Member of the Coastal Business, Education and Technology Alliance of coastal Georgia and South Carolina (CBETA), Savannah, GA
- 2004-08 Board of Directors, St. Andrew's School on the Marsh, Savannah, GA
- 2000-02 American Diabetes Association, board member and consultant, Savannah, GA
- 1998-00 Epworth Community Players, Epworth United Methodist Church, Savannah, GA
- 1994-99 Public Service Coordinator, Inner City Night Shelter, Savannah, GA
- 1996-99 Board of Directors, March of Dimes, Savannah, GA

Art

- 2016 Ohio Veterans Memorial, Ohio Veterans Beneficial Board, Columbus, OH (in progress)
- 2014 Memorial Day Parade, Home History Fund (Ohio Veterans Children's Home), Xenia, OH
- 2010 *Teh-he Lee*, Angela Su Commission, Aletheia University (formerly Tamsui Oxford University), Matou campus, Gallery for Taiwanese Literature and Literati, Taiwan
- 2006 The Running Girl, Julie Backus Smith Commission, Backus-McGaughey, Savannah, GA
- 2005 Founding Father, Noble Wimberly Jones Commission, Georgia Medical Society, Savannah, GA
- 2004 Out of Bounds, Boundary Hall Gallery, Savannah, GA
- 2003 Legend of Golf, Sam Snead Commission, Club at Savannah Harbor, Westin Hotel, Savannah, GA
- 2002 The Dog Days of Summer, Alexander Hall, The Red Gallery, Savannah, GA
- 2002 Louise, Louise Daly Commission, Lake Daly, Sayannah, GA
- 2001 Teaching Artists, Alexander Hall, Savannah College of Art and Design, Savannah, GA
- 2001 Mopper-Stapen Exhibition, The Red Gallery, Savannah, GA
- 2000 Portrait of Elizabeth, Elizabeth Hess Commission, Robert Hess and Associates, Roscommon, MI

- 2000 Small Works 2000, Exhibit "A" Gallery, Savannah, GA
- 2000 Ford Plantation Showcase of Art, Ford Plantation, Richmond Hill, GA
- 2000 Matters of the Heart, Rapid Transit Gallery, Savannah, GA
- 1999 Annual Faculty Exhibition, Savannah College of Art and Design, Savannah, GA
- 1999 Off Their Walls, Exhibit "A" Gallery, Savannah College of Art and Design, Savannah, GA
- 1999 Functional Follies: 20 Architectural Objects of Delight, Savannah College of Art and Design
- 1998 Faculty Exhibition, Savannah College of Art and Design, Savannah, GA
- 1998 First City Club Exhibition, Savannah College of Art and Design, Savannah, GA
- 1998 Signature Arts, The Signature Gallery, Savannah, GA
- 1997 Annual Faculty Exhibition, Savannah College of Art & Design, Savannah, GA
- 1996 Small Works '96, Exhibit "A" Gallery, Savannah College of Art & Design, Savannah, GA
- 1996 Annual Faculty Exhibition, Savannah College of Art & Design, Savannah, GA
- 1989 The Governor's 1989 Invitational, Ohio Arts Council, Governor's Show, Columbus, OH (Award)
- 1989 Greater Midwest International IV, City Arts Center Gallery, Warrensburg, MO
- 1988 Columbus Art League Show, Upper Arlington Arts Center, Columbus, OH
- 1988 Teaching Artists, 1988 Faculty Exhibition, Ohio Wesleyan University, Delaware, OH
- 1988 Signature Arts 1988, Signature Gallery, The Design Center, Troy, MI
- 1988 Finished Work, Unfinished Space, The German Village House, Columbus, OH
- 1988 Sculpture at Heritage Village, Ohio Arts Council, Yassenoff Center, Columbus, OH (Award)
- 1987 A Fragment of Life, Hopkins Gallery, Columbus, OH
- 1987 Two Men: Kevin Conlon and Dennison Griffith, Spangler Cummings Gallery, Columbus, OH
- 1987 Skintight, Sherman Gallery, Columbus, OH
- 1987 The Gilmore Show, Sherman Gallery, Columbus, OH (Award)
- 1986 A Show of Drawings, The Cultural Arts Center, Columbus, OH
- 1986 Real Art, Spangler-Cummings Gallery, Columbus, OH
- 1986 PreARTum Blues, Sherman Gallery, Columbus, OH
- 1986 Quite Naturally, Spangler Cummings Gallery, Columbus, OH

Other

- 1997-01 WAEV, Mix 97.3, Savannah, GA, News and Production Director
- 1994-97 WZAT, Z-102, Savannah, GA, Program Director
- 1991-94 WHPT, The Point 102.5, Tampa, FL, Music Director
- 1990-93 Amerisound Productions, Inc., Co-Founder and Partner