



Activity Guide Advertising Contract

2020

Banks County Parks & Recreation
607 Thompson Street – Homer, GA 30547
706-677-4407
www.bankscountyrec.org

This advertising agreement is entered into by and between Banks County Parks & Recreation (“Publisher”) and:

ADVERTISER COMPANY INFORMATION

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

ADVERTISEMENT INFORMATION

Publisher agrees to publish the advertisement in the Publication with the following specifications (**Publication is in landscape layout**):

AD SIZE	FEE
<input type="checkbox"/> 1/3 Page (horizontal)	\$100
<input type="checkbox"/> 1/3 Page (vertical)	\$100
<input type="checkbox"/> 1/2 Page (horizontal)	\$200
<input type="checkbox"/> 1/2 Page (vertical)	\$200
<input type="checkbox"/> Full Page (interior)	\$300
<input type="checkbox"/> Full Page (inside cover)	\$375 (2 available; granted on a first-come, first-served basis.)
<input type="checkbox"/> Full Page (back cover)	\$400 (1 available; granted on a first-come, first-served basis.)

ADVERTISEMENT AUTHORIZATION

I have read, understand, and agree to the contract terms and conditions (page2).

Authorized Signature: _____

PUBLISHER USE ONLY

Advertisement Fee: _____ Total Paid: _____ Receipt #: _____ Check/Cash: _____

Check #: _____ Employee Signature: _____ Date: _____

PUBLICATION INFORMATION

The Parks & Recreation Activity Guide is a new feature from Banks County Parks & Recreation. Our intent is to advertise services, facilities, activities, and programs offered for all ages by BCPRD. The guide will be full-color, high-quality printed publication and will be distributed to businesses, schools, households, and offices throughout Banks County (printed copies, plus an online version).

The online book allows readers to navigate through the information electronically, rather than in print, giving them a quick reference guide when the printed version isn't within reach. The online version will be available at www.bankscountyrec.org.

ADVERTISING CONTRACT TERMS & CONDITIONS

1. Advertiser agrees to comply with all of the Publisher's time deadlines for delivery of the services throughout the term of this agreement.
2. All payments are final. No refunds will be issued.
3. All advertisements are subject to Publisher's approval.
4. The positioning and location of advertisements within the publication is at the discretion of the Publisher.
5. Banks County Parks & Recreation Department and publishing company will not be held liable for any errors made on ads that have been approved by the advertiser.
6. Advertisements are accepted upon representation that the advertiser and its agency have the right to publish the contents thereof. In consideration of such publication, advertiser and its agency agree to indemnify and hold publisher harmless against any expense of loss by reason of any claims arising out of publication, including, without limitations, claims, or suits for libel, violation of right of privacy, plagiarism, and copyright infringement.
7. The following payment methods are accepted:
Cash
Checks **made payable to BCPRD**
8. All ads must be accompanied by the completed and signed contract, payment in full, acceptable artwork and ad layout by the designated deadline date listed below to guarantee ad space.
9. Email artwork/text/ad to kmcentire@co.banks.ga.us. All supplied advertisement files must be high resolution. Acceptable file formats: EPS, TIF, JPG, or PDF.

Please submit contract, payment, and artwork by NOVEMBER 11th, 2019

**For more information, please call Kim McEntire at 706-677-4407, or email
kmcentire@co.banks.ga.us.**